



**ECOTROPHELIA EUROPE 2011  
TO DO LIST FOR THE NATIONAL ORGANIZERS  
ECOTROPHELIA EUROPE 2011**

## C O N T A C T   D E T A I L S   F O R M

( T o b e s e n t b y e m a i l t o [contact@trophelia.fr](mailto:contact@trophelia.fr)  
n o l a t e r t h a n 1 5 t h J u l y 2 0 1 1 )

### I – FOR THE NATIONAL ORGANIZER (federation or platform)

**Please, include your logo in .jpg and .esp or .ai attached to the email you will send to us**

Address	
Phone number	
Fax number	
WebSite	
Managing Director	

#### Contact Person for ECOTROPHELIA Europe

Name	
Surname	
Position	
Direct Phone number	
Mobile Phone	
Email	
Fax	

#### PRESENTATION OF THE NATIONAL ORGANIZER (federation or platform)

*Short description in English – 1000 characters max.*

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<b>Key figures of the national food industry</b>	
<b>Main figures of the sector</b>	
<b>Turnover</b>	
<b>Company export volume</b>	
<b>Added value</b>	
<b>Employment figures related to the food industry</b>	
<b>Number of employees</b>	
<b>Three main representative food sectors</b>	



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**II – FOR THE EUROPEAN JUDGING PANEL OF ECOTROPHELIA EUROPE  
COMPETITION**

**Please, designate an industrial food representative (standard or  
fluent English) to represent your organization on the European  
judging panel (article 9 of the ECOTROPHELIA EUROPE 2011 Regulations)**

**Information of the industrial food representative:**

<b>Name</b>	
<b>Surname</b>	
<b>Position</b>	
<b>Address</b>	
<b>Phone number</b>	
<b>Mobile Phone number</b>	
<b>Email</b>	
<b>Fax</b>	



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**III - PRESENTATION OF THE NATIONAL ESTABLISHMENT OF SCIENTIFIC OR  
COMMERCIAL HIGHER EDUCATION**

**Please, include the logo of the national establishment attached to  
the email you will send to us (format .jpg and .esp or .ai)**

Address	
Phone	
Fax	
Web Site	
Contact Person	
Name	
Surname	
Position	
Phone number	
Mobile Phone	
Email	
Fax	

# ECOTROPHELIA EUROPE 2011

## TO DO LIST FOR THE NATIONAL ORGANIZERS

# ECOTROPHELIA EUROPE 2011

### IV – STUDENT TEAM PRESENTATION

*Information needed for each student*

<b>TEAM MANAGER</b>	<ul style="list-style-type: none"> <li>- Will be primary contact for all questions referring to the project</li> <li>- Will compulsorily take part in the competition at the ANUGA exhibition fair</li> </ul>
<b>① Name</b>	
<b>Surname</b>	
<b>Title (Mr, Mrs, Ms)</b>	
<b>Date of birth</b>	
<b>Mobile</b>	
<b>e-mail address</b>	
<b>Address</b>	
<b>Banking Information</b>	SWIFT CODE (11 characters): BANK NAME: STREET ADDRESS: TOWN: POSTCODE: COUNTRY: ACCOUNT HOLDER NAME: COMPTE ADRESSE (If different from the above information): IBAN NUMBER (27 characters):

### OTHERS TEAM MEMBERS

<b>② Name</b>	
<b>Surname</b>	
<b>Title (Mr, Mrs, Ms)</b>	
<b>Date of birth</b>	
<b>Mobile</b>	
<b>e-mail address</b>	
<b>Address</b>	
<b>Anuga</b>	<input type="checkbox"/> Will participate in the competition at ANUGA exhibition fair <input type="checkbox"/> Will not participate in the competition at ANUGA exhibition fair
<b>Banking Information</b>	SWIFT CODE (11 characters): BANK NAME: STREET ADDRESS: TOWN: POSTCODE: COUNTRY: ACCOUNT HOLDER NAME:



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	COMPTE ADDRESSE (If different from the above information): IBAN NUMBER (27 characters):
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<b>③ Name</b>	
<b>Surname</b>	
<b>Title (Mr, Mrs, Ms)</b>	
<b>Date of birth</b>	
<b>Mobile</b>	
<b>e-mail address</b>	
<b>Address</b>	
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<b>Title (Mr, Mrs, Ms)</b>	
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**V-PRESENTATION OF THE TEAM'S PROJECT**

Please, include the following items attached to the email you will send to us to [contact@trophelia.fr](mailto:contact@trophelia.fr) no later than 15<sup>th</sup> July 2011:

- ✓ **A photograph of the product with its packaging (high definition - JPEG)**
- ✓ **A text presentation of the product, written in commercial terms: 1500 characters max. (including spaces and punctuation)**
- ✓ **A technical description of the product (in PDF version – please, refer to the article 6 of the ECOTROPHELIA EUROPE 2011 Regulations) :**

Written in English,

Limited to 10 pages (A4 format),

Compulsory:

- 1) A description of the product : exact name of the product, specific category (e.g. savory starters, desserts, etc...), general description, composition, packaging, manufacturing process, storage;
- 2) the eco-innovative aspects of the product;
- 3) the organoleptic and nutritional properties of the product;
- 4) the technical specifications;
- 5) the commercial approach and marketing plan.

Please, send us the aforementioned items separately from this contact details form **by email no later than 15<sup>th</sup> July 2011.**

- ✓ **A collective commitment**, signed by each member of the team (please, refer to the article 7.1.3 of the ECOTROPHELIA EUROPE 2011 Regulations – to be also sent by email to [contact@trophelia.fr](mailto:contact@trophelia.fr) and to the following address : Comité d'organisation d'ECOTROPHELIA EUROPE-CCI – CITÉ DE L'ENTREPRISE-RUE PIERRE BAYLE – BP 91201-84911 AVIGNON CEDEX 9 - France

Please inform us whether you will require the following items:

- ☐ Refrigerator
- ☐ Freezer
- ☐ Microwave
- ☐ Small traditional oven

Please inform us of the preparation time for your product so that we can finalize the presentation order of the products to the jury.



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**PLEASE SEND US NO LATER THAN 15th SEPTEMBER 2011:**

- 1) At least 5 examples of your packaging for presentation during ECOTROPHELIA EUROPE 2011

**TO THE FOLLOWING ADDRESS:**

Comité d'organisation d'ECOTROPHELIA EUROPE  
CCI – CITÉ DE L'ENTREPRISE  
RUE PIERRE BAYLE – BP 91201  
84911 AVIGNON CEDEX 9 - France

**PLEASE SEND US NO LATER THAN 1<sup>st</sup> OCTOBER 2011:**

Your **support** presentation (please, refer to the Article 6.5 of the ECOTROPHELIA EUROPE 2011 Regulations) by email to [contact@trophelia.fr](mailto:contact@trophelia.fr) - This support presentation will be used during your oral presentation in front of the judging panel. Your presentation has to last 15 minutes