

2007 CLIA Photo ID Card

Any agent actively engaged in the business of selling cruise travel, and affiliated with an active CLIA Member Travel Agency, is eligible to apply for a 2007 CLIA ID Card.*

To receive your 2007 CLIA ID Card:

1. Please log onto the Travel Agent Center of www.cruising.org and download a current ID Card application form. Or, call CLIA's Fax by Phone service at 800-372-2542 extension 2.
2. Complete all questions on the application form.
3. Obtain a Color Passport Photo. (Please note that no other photos will be accepted. This includes digital photos and portrait photos.) This applies to new and renewing cardholders.)
4. Submit your completed application form, photo and \$25 processing fee to:
**CLIA ID Card Processing Center
P.O. Box 5172
Pittsfield, MA 01203-5172**
5. Renewing cardholders who do not wish to submit a new photo may renew online. Please log onto the Travel Agent Center at www.cruising.org, and click on the "CLIA ID Card" section where you will find a link to renew online.

Please allow a minimum of 4-5 weeks for processing. Processing times vary and may increase during peak periods. To check on the status of your application, call 603-629-0820. Please allow 7-10 business days prior to checking status.

As the official credential for CLIA affiliated Travel Professionals, your 2007 CLIA Photo ID will:

- Serve as a convenient validation that you are a travel professional and a CLIA affiliate.
- Be valid through December 31, 2007.
- Highlight your achievement as an ACC, MCC, ECC, ECCS, CTA, CTC or CTM.
- Qualify as proof of cruise industry affinity with CLIA's 19 member cruise lines, 54 hotel brand partners, 5 car rental company partners, 7 airline or air consolidator partners and 2 theme park partners. (*Special agent considerations and conditions will vary by supplier and are at the supplier's discretion. Your possession of a CLIA ID Card does not guarantee professional courtesies or discounts. A complete listing of CLIA's travel industry partners and their programs is available at www.cruising.org. Please contact each supplier directly for details.*)

New for 2007: ALL 2007 applicants are required to complete and pass the exam for at least one CLIA training seminar or CLIA online training program prior to applying for their 2007 cards. A passing letter must accompany all mailed applications. Online renewals will be subject to exam pass verification prior to a card being issued. Please note that cruise line, destination or other travel supplier or association programs do not meet the ID Card renewal requirement. Only CLIA seminars or online programs qualify. CLIA reserves the right to amend the requirements to apply for an ID Card. Any requirement changes will be communicated to current cardholders and via the Travel Agent Center at www.cruising.org.

**Agents who misrepresent themselves as current CLIA cardholders, by altering an expired card or presenting a card facsimile not issued by CLIA, will have their card privileges revoked indefinitely. Engaging in such activity may also effect the card privileges of the member agency with which the agent is affiliated.*

Organizations who use the CLIA ID card and other CLIA intellectual property for the purposes of membership acquisition (affiliation) or for the promotion of the affiliation and it's benefits to a potential travel seller affiliate or employee principally or exclusively for the purpose of obtaining personal discounts and benefits rather than the purpose of commercial sales of member lines' services; or the unauthorized use of CLIA's trademarks, name, logo or identification card will risk termination of CLIA membership.

2007 ID Card Application

**ATTACH 2"X 2"
COLOR PASSPORT PHOTO
HERE. DO NOT TAPE OR
STAPLE. (PRINT Name & CLIA
on back of photo)**

TO ALL NEW AND RENEWING CARDHOLDERS: Only 2"x2" color passport photos will be accepted for 2007 ID cards. Any other type of photos will result in the application being returned to the agent. This applies for renewals and new cards.

To qualify for the CLIA ID Card, your agency's membership with CLIA must be current. To avoid delays, please verify that your agency has joined/renewed their CLIA agency membership for the year 2007.

CLIA Photo ID Card Request:

New Application Renewal*, same photo Renewal*, new photo

*A card is considered a renewal if you had a card issued in 2006 and your photo is on file from 2006, even if your CLIA member agency has changed; no new photo is necessary, but a new annual application (with payment) must be completed and authorized.

(PLEASE TYPE OR PRINT YOUR APPLICATION IN CAPITAL LETTERS)

Agent's First Name Agent's Middle Initial Agent's Last Name
(AS YOU WISH IT TO APPEAR ON THE CARD)

Is this the same name on your 2006 ID card? Yes No
If no, please provide previous name: _____

CLIA Cruise Counsellor Certification Level:

Accredited Master Elite Elite Scholar

The Travel Institute or CITC Travel Industry Credentials:

CTC CTA CTM

When indicating special cruise counsellor or travel industry training credentials, a copy of the CLIA and/or TTI and/or CITC certificate(s) must be enclosed with this application

Years in the Travel Industry: Less than 1 1-5 6-10 over 10

Travel Agency Name: _____

CLIA Number: _____

Is this the CLIA number on your 2006 ID card? Yes No

If no, please provide previous number: _____

Agency Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Your Telephone: _____ Fax: _____

Your E-Mail: _____

Agency Classification:

Full Service/ARC Cruise-Oriented/Non-ARC Cruise Division

Your Position: Agency Owner/Manager Cruise Specialist
 Full Service/ARC Agent Outside Sales Agent
 Independent Contractor

How many total cruise passengers have you personally booked in the past year?

None 1-10 11-30 31-60

61-100 101-200 201-400 Over 400

As a professional courtesy, you may have one logo of an allied organization that you are a member of featured on the CLIA ID card:

AAA Carlson Wagonlit Travel Ensemble Travel NACOA
 OSSN Platinum Luxury Society Travelsavers Uniglobe
 Vacation.com Virtuoso CruiseOne Cruise Planners
 Cruises, Inc Cruise Holidays NACTA
 Platinum Luxury Services Signature Travel Network

Method of Payment: \$25 Processing Fee Due

Money Order - Payable to CLIA (in U.S. Funds)

MasterCard Visa American Express Discover

Credit Card #: _____ Exp. Date: _____

Cardholder Name (print): _____

Signature: _____

Agent Certification: I attest that I am an active, bona fide seller of cruise vacations, over 18 years of age, and that my professional/travel agency membership with CLIA is active for the year 2007. I understand that the CLIA ID Card is issued solely for identification and I agree not to misrepresent its purpose in any way. I certify all the information set forth in this document, including my photograph, is true and accurate and I authorize CLIA to verify all such information, which may be released to its member cruise lines.

Agent Signature: _____ Date: _____

Owner/Manager Authorization: _____ Date: _____

Both of the above signatures are required.

**Mail completed application, photo & payment to:
CLIA ID Card Processing Center
P.O. Box 5172
Pittsfield, MA 01203-5172
Credit card payment, no photo, fax to: 413-637-5400**

2007 Training Requirement Verification: All 2007 ID Card applicants must provide proof of completing a CLIA training seminar, or CLIA online training program and passing the corresponding exam in 2006 or prior to applying for a 2007 ID Card. CLIA seminars completed in conjunction with cruise3sixty, or a travel industry conference or event will qualify. No other training will qualify.

Date of Training: _____ Location: _____

Course Name: _____

Exam Pass Letter Enclosed

Valid for one calendar year through December 2007, the CLIA ID Card is non-transferable and non-refundable. If the card is lost or you wish to make changes to it, an \$25 processing fee applies to replace or revise the card. Further, CLIA assumes no responsibility for any misuse of the card and cannot be held liable for any damages which may result. All information is subject to verification. CLIA has no subsidiary companies, agencies or outside organizations authorized to solicit or obtain applications for CLIA ID Cards. The CLIA ID Card is the property of Cruise Lines International Association and, upon any misrepresentation or ethical breach of its intent, the card & the agency's membership will be revoked at CLIA's discretion. ID cards will only be sent to the CLIA travel agency member, matching the valid CLIA number.

THE 2007 CLIA ID CARD EXPIRES 12/31/07; APPLICATIONS FOR THE 2007 CARD WILL BE ACCEPTED THROUGH 9/01/07. 2008 CARDS WILL BE AVAILABLE AFTER 10/15/07.