

Agreement Forms for Political Broadcast Advertising 200

(Conforming with New Campaign Laws)

A. Candidate Agreement Forms

- 1. Candidate Agreement Form for Political Advertisements**
- 2. Extra Form for Federal Candidates or Equal Opportunity Users Whose Representatives Refuse to Sign an Acknowledgement of Disclosure**
- 3. Actual Schedule Agreement**

B. Non-Candidate/Issue Agreement Forms

- 1. Non-Candidate/Issues Agreement Form**
- 2. Actual Schedule Agreement**

Candidate Agreement Form For Political Advertisements

Station and Location: _____

Date: _____, 200

I, _____,

[check one:] being

on behalf of: _____,

a legally qualified candidate of the _____ political party

for the office of _____

in the _____ election to be held on _____, 2004

do hereby request station time as follows:

Date of Broadcast	Class of Time	Time of Day, Rotation or Package	Length	Rate
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I represent that the candidate named above has authorized the announcements ordered above to be broadcast pursuant to the terms of this agreement.

Each announcement on behalf of a candidate for Federal office shall include a statement read by the candidate that shall identify the candidate by name and shall state that the candidate approved the broadcast. In addition to the foregoing, any television broadcast for Federal office must conclude with at least a four-second segment consisting of either an unobscured full-screen view of the candidate making the required statement or the candidate's voice accompanied by a clearly identifiable photographic or similar image of the candidate, together with a clearly readable printed text of the statement.

The payment for the above described broadcast time has been furnished by the following:

You are authorized to announce the time as paid for by such person or entity. The entity or person furnishing the payment for this announcement is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

Treasurer's name of the candidate's authorized committee: _____

This application, whether accepted or rejected, will remain available for public inspection for a period of at least two years.

Check here if Lowest Unit Rates are requested for broadcasts on behalf of a candidate for Federal office within 60 days of a general election or 30 days of a primary election. If this box is checked, then I certify that any broadcast containing a direct reference to another candidate for the same office will include in the candidate announcement described above identification of the office sought or, if a televised announcement, a statement that the candidate's authorized committee paid for the broadcast. I understand that a failure to include an appropriate candidate statement within the announcement may result in forfeiture of entitlement to lowest unit rates for the remainder of the campaign.

I hereby acknowledge that I have received and understand the station's rate guide titled _____, issued on _____, 200

Signed by: Candidate or Authorized Committee

_____/_____
Date Signature and Title

Signed by: Station Representative

___ Accepted ___ Rejected ___ Accepted in part [specify portions accepted]:

_____/_____
Date Signature and Title

Extra Form for Federal Candidates or Equal Opportunity Users Whose Representatives Refuse to Acknowledge Receipt of the Station's Rate Disclosure

The following candidate or agent seeking Federal office or an equal opportunity completed a "Candidate Agreement Form for Political Advertisements" but would not acknowledge that he or she received and understood the station's rate guide, as indicated thereon. I hereby certify that he or she did in fact receive a copy of that rate guide and was apprised of the station's normal and customary selling practices before completing and signing such form.

Name of candidate or agent

Date

Signature of Station Representative

Name and Title of Station Representative

Actual Schedule of Broadcasts

(to be completed after broadcasts of candidate advertising)

(include all makegoods and specify reasons for each)

(list each broadcast separately)

Date of Broadcast	Class of Time	Time of Day, Rotation or Package	Length	Rate
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If any lower-priced spots of the same length and class ran in the same periods as those ordered (or, if in error, a lower-priced spot of a different class ran that was not meant to run in the same period), list the dates and times, the price differential and the nature, amounts and timing of all make-goods and rebates:

Actual Schedule Run Summaries or invoices can be attached to this form showing the following:

1. Actual date, exact time, class and charge per spot;
2. Date and exact time for all make-goods (if any) and reasons for them; and
3. Exact date, time, class, and dollar amount for each rebate given (if any).

All of the foregoing information must be placed in the station's political file as soon as possible. If this information is only generated less frequently than daily, the file should include a contact name that can provide specific spot airing times.

Agreement Form For Non-Candidate / Issues Advertisements

Station and Location: _____

Date: _____, 200

I, _____,

hereby request station time follows:

Date of Broadcast	Class of Time	Time of Day, Rotation or Package	Length	Rate
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This airtime will be used by: _____

This airtime will be used to address the following issue(s):

Does this programming (in whole or in part) communicate “a message relating to any political matter of national importance,” including a legally qualified candidate, any election to Federal office or a national legislative issue? Yes No

If the answer to the foregoing question is “yes,” then a copy of this completed request must be retained by this station and made publicly available.

I verify that payment for the above described broadcast time has been provided by:

Actual Schedule of Broadcasts

(to be completed after broadcast of all issue advertisements that communicate a message relating to any political matter of national importance. List each broadcast separately. Include all makegoods and specify reasons for each)

Date of Broadcast	Class of Time	Time of Day, Rotation or Package	Length	Rate
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Actual Schedule Run Summaries or invoices can be attached to this form showing the following:

1. Actual date, exact time, class and charge per spot;
2. Date and exact time for all make-goods (if any) and reasons for them; and
3. Exact date, time, class, and dollar amount for each rebate given (if any).

All of the foregoing information must be placed in the station's political file as soon as possible. If this information is only generated less frequently than daily, the file should include a contact name that can provide specific spot airing times.