



SAMG Verve Scottish Rocks
**ADVERTISING BOOKING
 FORM 2008/09**

Advertising Booking Form

Contact Info:

Contact Name:			
Company:			
E-Mail:			
Address:			Postcode
Tel:			
Mobile:			

Order:

SLATE (Game-Day Programme)	
Please reserve the indicated space for my advert:	<input type="checkbox"/> Credit Card (1/8 page) at £200 + VAT <input type="checkbox"/> Quarter-page at £350 + VAT <input type="checkbox"/> Half-page at £650 + VAT <input type="checkbox"/> Full-page at £1,200 + VAT

Game-Day Advertising

PA Announcement (2 per game)	<input type="checkbox"/> £25 per game	<input type="checkbox"/> £400 per season
------------------------------	---------------------------------------	--

Arena Banner Display (above seating area)	
One Game	<input type="checkbox"/> £100
Half Season (10 Games)	<input type="checkbox"/> £750
Full Season (20 Games)	<input type="checkbox"/> £1,200

Courtside Board (20 Games)	<input type="checkbox"/> £2,500 + production costs
Courtside Board (10 Games)	<input type="checkbox"/> £1,500 + production costs

Game Sponsorship (1 Game)	<input type="checkbox"/> £2,500 + any production costs
• PA Announcement • Accredited on cover of match day programme • Arena Banners (Provided by Sponsor) • Courtside Box (Seats 10) • Up to 2 courtside boards • Half-Time competition sponsorship • Mascot place	

Total cost	£		
Payment:	<input type="checkbox"/> Cheque enclosed (payable to Inverglade Ltd.) <input type="checkbox"/> Please invoice me		
Signature:	X:	Date	
Received		Date	

SLATE - Advert Specifications/Sizes:

The following are the STANDARD specification for B5 sized matchday programmes produced by Garthland Design & Print (www.garthland.co.uk) 0141-445-5360.

Print Specification

Overall Size: B5 (170mm x 240mm portrait)
Print Process: 4 colour process (CMYK) litho
Screen Rulling: 150lpi
Paper Material: 115gsm gloss art
Binding Style: Saddle stitched (x 2 wire) booklet

Full Page Bleed: 170mm wide x 240mm deep (portrait) + 3mm all round bleed

Full Page Frame: 153mm wide x 217mm deep (portrait)

Half page: 153mm wide x 107mm deep (landscape)

Quarter page: 75mm wide x 107mm deep (portrait)

Credit Card (1/8 page): 75mm wide x 52mm deep (landscape)

- All adverts should be supplied as camera ready artwork preferably on CD with a hard copy to check against.
- Ideally all files should be 100% size as above, 300dpi (high resolution) CMYK (process) files.
- All fonts should be converted to paths, outlined or supplied with the file (screen and printer).
- The native application file that the advert was created in should be saved (@ 300dpi – high resolution) in one of the following common formats:

.eps

.jpeg

.tif (.tiff)

Our studio can cope with other formats, should you require further information please contact rocks@garthland.co.uk.