

# FORM 4

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

#### OMB APPROVAL

OMB Number: 3235-0287  
Expires: February 28, 2011  
Estimated average burden hours per response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person * <b>Campo Eli</b>		2. Issuer Name <b>and</b> Ticker or Trading Symbol <b>LIVEPERSON INC [LPSN]</b>		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) <div style="border: 1px solid black; padding: 2px; text-align: center;">EVP, Israel Operations</div>	
(Last) (First) (Middle) <b>C/O LIVEPERSON, INC. 462 SEVENTH AVENUE 3RD FLOOR</b>		3. Date of Earliest Transaction (Month/Day/Year)  <b>03/29/2011</b>			
(Street) <b>NEW YORK NY 10018</b>		4. If Amendment, Date Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line)  <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person	
(City) (State) (Zip)		<b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b>			

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/29/2011		M		50,000	A	\$6.04	50,000	D	
Common Stock	03/29/2011		S <sup>(1)</sup>		50,000	D	\$12.24	0	D	
Common Stock	03/30/2011		M		25,000	A	\$6.04	25,000	D	
Common Stock	03/30/2011		S <sup>(1)</sup>		25,000	D	\$12.48	0	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
**(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$6.04	03/29/2011		M			50,000	<a href="#">(2)</a>	02/21/2017	Common Stock	50,000	0	100,000	D	
Stock Option (Right to Buy)	\$6.04	03/30/2011		M			25,000	<a href="#">(2)</a>	02/21/2017	Common Stock	25,000	0	75,000	D	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Campo Eli C/O LIVEPERSON, INC. 462 SEVENTH AVENUE 3RD FLOOR NEW YORK NY 10018			EVP, Israel Operations	

## Signatures

/s/ Monica L. Greenberg, Attorney-in-Fact		03/31/2011
<small>**Signature of Reporting Person</small>		<small>Date</small>

## Explanation of Responses:

- (1) Sale effected under sales plan pursuant to Rule 10b5-1(c)(1) of the Securities Exchange Act of 1934, as amended.
- (2) This grant is comprised of a non-qualified stock option for 300,000 shares, all of which is currently vested and exercisable.

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

**Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**