



THE SAB FOUNDATION INNOVATION AWARDS 2011

Sustainable transformation through innovation

Phase 1 application form

Section 1.

Personal details				
1.1	Title		1.9	Postal code
1.2	First name/s		1.10	Age*
1.3	Surname		1.11	Ethnicity*
1.4	Gender*		1.12	Cell tel
1.5	Address 1		1.13	Work tel
1.6	Address 2		1.14	Home tel
1.7	City		1.15	Email
1.8	Province			
1.16	How did you hear about the SAB Foundation Innovation Awards?			
1.17	Why do you want to take part in the SAB Foundation Innovation Awards?			

** Optional. For statistical / information purposes only*

Section 2.

Innovation solution eligibility criteria				
1.18	Name of Innovation Solution (this is the innovation solution that you are entering into the SAB Foundation Innovation Award):			
1.19	Are you entering as an individual, a team or an organisation? Please tick.			
	Individual		Team	
	Organisation			

Section 2.

2.1	If organisation, please provide a brief overview, including name, legal status, type of organisation, main activities, organisational structure, years in operation, when registered.		
2.2	Which beneficiary group does your innovation solution address? Please tick:		
	<input type="checkbox"/>	Women	<input type="checkbox"/>
	<input type="checkbox"/>	Persons with disabilities	<input type="checkbox"/>
	<input type="checkbox"/>	The youth	<input type="checkbox"/>
	<input type="checkbox"/>	Persons in rural areas	<input type="checkbox"/>
2.3	Summary of Innovation Solution:		
2.4	Please explain the need that you have identified that your beneficiary group faces in their daily lives. Please outline in detail how you identified this need.		
2.5	How does your innovation solution address this need?		
2.6	Is your innovation solution a product or a process, or a combination of both? Explain.		
2.7	Explain why you believe your product / process to be an innovation?		
2.8	What is the estimated size of your target market?		
2.9	What steps have you taken to develop and/or commercialise your innovation solution? Please tick:		
<u>Step</u>	<u>Did you use your own capital?</u>		<u>Details</u>
1. Market research?	<input type="checkbox"/>	<input type="checkbox"/>	
2. Secured a patent?	<input type="checkbox"/>	<input type="checkbox"/>	
3. Developed a prototype?	<input type="checkbox"/>	<input type="checkbox"/>	
4. Sold to a few customers?	<input type="checkbox"/>	<input type="checkbox"/>	
2.10	What resources have you to date put into your innovation solution yourself, or raised from elsewhere? Please provide details.		
	<u>Total ZAR to date</u>	<u>Details</u>	
Put in myself			
Raised from other sources			

Section 4.

Education and employment													
4.1	Highest education attained of Team Leader. Please tick:												
	<table border="0"><tr><td>High school</td><td><input type="checkbox"/></td><td>Matric</td><td><input type="checkbox"/></td><td>Undergrad degree</td><td><input type="checkbox"/></td></tr><tr><td>Postgrad degree</td><td><input type="checkbox"/></td><td>Other (specify)</td><td><input type="checkbox"/></td><td></td><td></td></tr></table>	High school	<input type="checkbox"/>	Matric	<input type="checkbox"/>	Undergrad degree	<input type="checkbox"/>	Postgrad degree	<input type="checkbox"/>	Other (specify)	<input type="checkbox"/>		
High school	<input type="checkbox"/>	Matric	<input type="checkbox"/>	Undergrad degree	<input type="checkbox"/>								
Postgrad degree	<input type="checkbox"/>	Other (specify)	<input type="checkbox"/>										
4.2	Are you currently employed?												
4.3	If yes, name of employer												
4.4	Industry of employer												
4.5	Number of years total work experience												
4.6	If you fail to proceed to the next phase of the Innovation Competition, would you continue developing or pursuing your idea?												
4.7	If you are unable to raise capital to implement your idea further, would you stop working on your idea?												
4.8	Have you and/or your organisation entered into any other competitions or awards processes? If so, how did you fare?												

Thank you!

Please make sure you have added following attachments to your form. Please tick:

Attachments	
Documents	Tick if attached
Certified copy of RSA ID book	<input type="checkbox"/>
CV's of Innovation Team members	<input type="checkbox"/>
Any further proof of your Innovation Solution e.g. photographs, videos, testimonials, record of sales etc	<input type="checkbox"/>

PARTICIPATION RULES: THE SAB FOUNDATION INNOVATION AWARDS

1. This is not a promotional competition as defined in the Consumer Protection Act 68, 2008.
2. This innovation competition ("Innovation Competition") is run by The SAB Foundation ("SABF") and is open to all persons of 18 years or older and lawfully resident in South Africa, except the employees and their immediate families of The South African Breweries Limited ("SAB"), SAB's advertising and promotion agencies, associated companies, and outlet owners and staff serviced by SAB. All participants ("Entrants") must submit a certified copy of their South African Identity Document with their entries.
3. These rules may be amended by notification at any time during the Innovation Competition, and will be interpreted by SABF only. Participation by all Entrants constitutes acceptance of these rules. The judges' decision is final and no correspondence will be entered into.
4. This Innovation Competition begins on 6 July 2011 and ends at 12 noon on 9 September 2011.
5. Entries may be submitted by email to Nicola.jowell@za.sabmiller.com, or in person or by courier to C/O Mariska Henning, The SAB Foundation, 65 Park Lane, Sandton 2146, or by mail to C/O Mariska Henning, The SAB Foundation, PO Box 782178, Sandton 2196.
6. To participate in Phase 1, Entrants are called on to submit their innovation (which can be either a product or a process innovation) which demonstrates an innovative solution to the pressing challenges facing:
 - Women;
 - The Youth;
 - Persons with Disabilities; or
 - Persons in Rural Areas.

The innovation could include a new business model, a product, a production method, a service or innovative technology, for example. Importantly, the innovation must be a concept which Entrants have already established, and made some investment in, and Entrants will be required to provide some evidence of this.

7. Entrants must complete the accompanying Application Form, and their submission should not be longer than 6 A4 pages, excluding any accompanying documentation. Entrants must provide all accompanying documentation to explain their innovation, and shall be permitted to do this at the initial submission only. No submission may be changed or amended, once submitted.
8. Entrants may enter as individuals on their own, or as members of a team, in which case 1 individual team leader shall participate. If a team is chosen as the winner or a runner-up, the award will go to the whole team, not the individual team leader.
9. SABF will at its sole discretion select the 20 best innovations, and progress these to Phase 2 of this Innovation Competition. SABF will contact the 20 successful Entrants by telephone and transport these Entrants to Johannesburg to attend a workshop and a final award ceremony, to be held in October 2011 and November 2011 respectively. At the workshop, Entrants will be required to complete the commercialisation and upscaling plan of their innovations.
10. The main award is a grant of R1,000,000.00 (one million Rand) to the winner, and there are 2 runners-up awards of a R500 000.00 (five hundred thousand Rand) grant each: Provided that the winner and the runners-up will be required to enter into a grant agreement with SABF which will stipulate the exact terms of use of the grants, and which in principle will be the commercialisation of the innovation. SABF further reserves the right to not award the grants under circumstances that the judges, at their sole discretion, are of the opinion that the innovations do not meet the required standard.
11. All submissions shall be non-confidential, and if marked "Confidential", will not be read and will be rejected. SABF shall not intentionally disclose any of the submissions save where it is entitled to do so in terms of these rules.
12. Entrants warrant that they own all intellectual property which may attach to their innovations. SABF shall not own any submissions at any time during this Innovation Competition, but shall not be obliged to return any submissions to any entrants and shall not be liable for any loss of submissions.

13. Neither the acceptance nor selection of any submission, or the awarding of a grant to the winner and runners-up, will be deemed to be an endorsement by SABF, SAB or its associated companies (directors, officers or employees) ("SAB Group"). Under no circumstances may any Entrant purport to have the SAB Group's recommendation or endorsement without SABF's prior written consent.
14. SABF may make media announcements / publications of the names / photographs of the winner and the runners-up, provided that it will do so only with the express consent of the winners and the runners-up. SABF reserves the right to carry out audits in respect of all Entrants to verify their eligibility.
15. All Entrants, the winner and the runners-up indemnify SABF, SAB its associated companies (directors, officers and employees) and agents, against any / all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever from their participation in any way howsoever in this Innovation Competition.
16. This Innovation Competition shall be governed by the laws of South Africa.

I, the Entrant, confirm that I have read, understand and will abide by these Participation Rules.

PRINT FULL NAME:	
SIGNATURE:	
DATE:	