

Project Description

DigiShop is a fully customizable shopping cart. It's stable and highly usable e-commerce solution that is **ASP.NET 4.0** based with a **MS SQL 2005** (or higher) backend database. Our easy-to-use shopping cart solution is uniquely suited for merchants that have outgrown existing systems, and may be hosted with your current web host or our hosting partners. It has everything you need to get started in selling physical and digital goods over the internet.

DigiShop can be up-and-running in just a few minutes. DigiShop is developed to take full advantage of the latest technologies available. With its pluggable architecture, additional functionality and presentation elements can be dynamically added to the application at runtime.

We have put a lot of effort into ensuring that DigiShop is optimized for search engines. From search friendly URLs to properly structured content and products, you will find that DigiShop was built to help your customers locate your content with ease.

General Catalog Features

1. Supports categories and manufacturers
2. Categories can also be fully nested to any level desired (sub-categories)
3. Products can be mapped to more than one category or manufacturer
4. One-page Checkout
5. Anonymous checkout
6. Gift Cards
7. Recurring Products
8. Multilingual support
9. Multicurrency support
10. Measure weights, measure dimensions
11. Real-time currency exchange rates (ECB)
12. SSL support
13. Export to XML
14. Access Control List
15. Activity Log
16. Live Chat Integration
17. SMS Notifications
18. Fully 100% customizable design using templates

19. Phone order support
20. RMA (return management)
21. Configurable list of allowed countries
 1. For billing
 2. For shipping

Product Features

1. Product attributes (e.g. color, size)
2. Product tags
3. Configurable checkout attributes (such as «Gift Wrap» or «Enter custom message»)
4. Configurable customer attributes (such as «Date of birth», «Phone number»)
5. Individual prices can be specified for individual customer groups
6. Allow customers to enter product price (if enabled)
7. Allow store owner to hide prices for non-registered customers
8. Supports multiple images per product
9. Auto image resizing
10. Downloadable products supported
11. Text options on products (e.g. require initials for monogrammed products, require text name for product customization, etc)
12. Support for simple products (e.g. a book) or products with variants
13. Support for sale prices
14. Product search
15. Featured products, sale products or new products
16. Inventory tracking
17. Disable buy buttons for specific products
18. Product specifications (e.g. processor, memory, graphic card)
19. Compare product feature (if enabled)
20. Breadcrumbs

Marketing & Promotions

1. Reward Points System
2. Ability to assign design on category, manufacturer or product (unique design per category/manufacturer/product)
3. Supports related products
4. Marketing manager (campaigns)
5. Customer groups can be marked as free shipping
6. Customer groups can be marked as tax exempt
7. Supports discounts
8. Supports coupons
9. Discount amount can either be a fixed value or a percent off. e.g. \$10.00 off or 20% off
10. You can specify a start date and an end date when the coupon is valid
11. Customers can review & rate products (if enabled)
12. Require administrator approval of product reviews for all reviews
13. Product review helpfulness ("Was this review helpful for you?")
14. Discounts can be applied to products
15. Discounts can be applied to categories
16. Discounts can be applied to whole order
17. Discounts can be filtered by a customer role
18. Volume discounts (Tier prices)
19. Recently added products page. RSS.
20. Recently viewed products page
21. Free Shipping Option
22. Search Engine Friendly URL's
23. Automated URL Re-Writing
24. Every product, category and manufacturer page can have their own custom search engine meta tags, page title
25. Customize default SEO meta tags
26. Store news items supported. News RSS. News comments
27. Polls supported.

28. Store blog supported.
29. Forum supported
30. Supports affiliate programs
31. Froogle (google base), PriceGrabber / Yahoo Shopping, become.com product feeds
32. Google XML site map
33. Customizable email templates
34. Completely customize the layout & appearance of any category, manufacturer, or product page
35. CMS Topics
36. Breadcrumb trail for easy site navigation
37. "Store is closed" feature
38. QuickBooks integration
39. Google AdSense integration

Shipping Features

1. Integrated for real-time shipping rates from: UPS, USPS
2. Calculate shipping by order total
3. Calculate shipping by order weight
4. Calculate shipping by country & total order weight
5. Specify all orders as free shipping
6. Admin defined shipping methods (e.g. Ground, Next Day, 2nd Day, etc)
7. Specify all orders as free shipping
8. Support for download products
9. Support for "no shipping required" products (e.g. services)
10. Admin defined shipping methods
11. Customer groups can be marked as free shipping

Tax Features

1. Apply tax by state
2. Apply tax by country
3. Apply tax by zip
4. StrikeIron tax provider

5. Individual products can be marked taxable or tax-exempt
6. Tax classes supported by product (e.g. goods, services, alcohol, etc)
7. Customer groups can be marked as tax exempt#
8. VAT support
9. Allow store owner to specify which tax based on: billing/shipping/default/shipping origin address
10. Allow store owner to specify whether prices include tax
11. Allow customer to choose tax display type (incl/excl tax)
12. Allow store owner to specify tax display type (incl/excl tax)
13. Allow store owner to specify whether shipping is taxable
14. Allow store owner to specify whether shipping prices include tax
15. Allow store owner to specify whether to hide zero tax
16. Allow store owner to specify whether to hide tax in order summary when prices are shown tax inclusive

Payment Methods, Gateways

1. Cash On Delivery payment method
2. Accept Purchase Order.
3. Accept Checks / Money Order.
4. Accept all major credit and debit cards
5. Store can be set to authorize only, or auth-capture credit card mode. You can then capture payment at shipment if desired
6. Real-time or offline credit card processing
7. Manual gateway (just collects order & payment information for offline processing)
8. Authorize.NET
9. Google Checkout
10. Moneybookers
11. PayPal Standard
12. PayPal Website Payments Pro (Direct)

Customer Service Features

1. Allow customers to register/login by email or by username
2. Wish list
3. Customers can view their order history and order statuses
4. Customer has an address book
5. Customizable Order Emails
6. Multiple billing and shipping addresses per customer
7. Customer roles (groups)
8. Time zone support
9. Built-in forum
10. Password recovery
11. Several account registration/activation types
 1. Automatic registration (no approving)
 2. Email validation during registration
12. "Email a friend" feature
13. Compare product feature (if enabled)
14. News RSS
15. Recently added products RSS.
16. Contact Us form