

(do NOT write in this box)

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City of Fort Pierce
Ecotourism Program

Venture Nomination Form

Today's Date: _____

Person Submitting Nomination

Name Title Organization

Phone FAX Email

Address City ZIP

Is this nomination for an **existing** or for a **prospective** ecotourism venture? _____

Location

Name of Site/Park/Company Site Owner/Managing Agency

Name of Site Manager Phone Number Email

Size – Acres County Name of Community # miles from Ft. Pierce

Public phone number for site Site/Park /Company Web Site Address

Directions to venture site (i.e. Exit # xx from Hwy xxx, turn north (left) and travel 1.5 miles to xxx road; turn west (left) to entrance): _____

Available Times of Operation

What days of the week is the business open? S M T W T F S Year round? Y / N Hours? _____

Estimated current annual visitation: _____ Staff on site? Yes____ No____

Current types of visitation/use and seasons of peak use (e.g. birding – winter, marine life watching – spring, farming – all-year): _____

Venture Description (use additional pages, as needed)

Preferably while on site, write a descriptive paragraph about the venture. What do you want to make sure a visitor sees or experiences when they visit the area? (use additional pages, if necessary)

TENTATIVE ACTIVITIES AND SCHEDULE FOR VENTURE: *(Please note these are tentative and can change)*

Activities/Schedule for Partial and Full-Day Venture – *(List activities for partial and full day ventures here; use additional space, if needed)*

Name of Venture _____

This is only an example – please list your actual activities here.

- Departure location _____ (departure time).
- Attend orientation for health, safety and security, environment protection, resource management and protection of culture – Rules.
-
-
-
-
- Lunch
-
-
-
-
- Opportunity to ask questions and discuss issues with guides.
- Arrive (arrival location) (arrival time)

Activities/Schedule for Multi-Day Venture – *(EXAMPLE: 3-Day/2-Night Camp (list activities for multi-day venture here; use additional space, if needed)*

Name of Venture _____

Day 1:

This is only an example – please list your actual activities here.

- Depart (departure location _____) (departure time _____).
- Attend orientation for health, safety and security, environment protection, resource management and protection of culture – Camp Rules.
-
-
- Set up camp
- Lunch
-
-
-
-
- Opportunity to ask questions and discuss issues with guides.
-
-
-

Day 2

- Breakfast
-
-
-
- Lunch

-
-
-
-
-
- Dinner
- Exchange cross-cultural experiences
-
-
-

Day 3

- Breakfast
-
-
-
-
- Lunch
-
-
- Pack up camp
- Return to City. Opportunity to revisit _____ (list names of individual souvenir and craft shops, local tourism businesses, museums, art galleries)
-
- Arrival (arrival location _____) (arrival time _____).

Roads / Access

Are roads to and at venture location paved? Y/N gravel? Y/N dirt? Y/N

Are roads passable year-round with standard auto/4-wheel drive? Y/N

Any road hazards? (describe) _____

Signs: Are there signs to this venture on __ federal highways? __ state highways? __ county roads? __ within City of Ft. Pierce? __ at site? (Check all that apply)

Parking: Estimated # of parking spaces _____ Proximity to venture area _____

Fee: Y / N Amount: _____

Adequate shoulders/pull-offs? Any traffic dangers? Explain. _____

<u>Facilities</u>	<u>YES</u>	<u>NO</u>	<u>Disabled Access</u>	<u>Explain</u> <i>(use additional pages, if needed)</i>
Restrooms	_____	_____	_____	_____
Recycling bins	_____	_____	_____	_____
Trails	_____	_____	_____	_____
Boardwalks	_____	_____	_____	_____
Lookouts	_____	_____	_____	_____
Easy Boat Access	_____	_____	_____	_____
Interpretive signs	_____	_____	_____	_____
Brochure/Species list	_____	_____	_____	_____
Visitor Center	_____	_____	_____	_____
Gift Shop/Bookstore	_____	_____	_____	_____
Food/Vending Machines	_____	_____	_____	_____
Drinking water	_____	_____	_____	_____

Bus Accessible	_____	_____	_____	_____
Camping/lodging	_____	_____	_____	_____
First aid supplies	_____	_____	_____	_____
Other (list)	_____	_____	_____	_____
	_____	_____	_____	_____
	_____	_____	_____	_____
	_____	_____	_____	_____
	_____	_____	_____	_____
	_____	_____	_____	_____
	_____	_____	_____	_____

Photographs and Other Materials *(NOTE: this info can be presented after site is approved for inclusion in ecotourism program)*

Please attach any site maps, brochures or other materials of use to the site. If publication-quality photographs are available of the site, please list the name of the photographer or contact person(s) and their phone numbers: _____

Ecotourism Resources, Programs and Policies *(use additional pages, as needed)*

What makes a visit to this site an ecotourism experience? _____

Does this site incorporate other cultural and natural history amenities into the overall visitor experience? (Y/N)
If yes, please describe other amenities. _____

Ecology *(use additional pages, as needed)*

Please provide a short description of the habitat. _____

Why is this site of exceptional ecological and cultural tourism value? List unique features. _____

Interpretation *(use additional pages, as needed)*

Describe the primary learning and educational opportunities for visitors. Discuss any guided tours and self-guided educational activities and facilities. How much in-depth do tours and information go into ecology, culture and green business practices? Are any of these activities experiential (hands-on)? _____

Contributions to Conservation and Local Community *(use additional pages, as needed)*

Describe any direct or indirect contributions that your site/park/company provides to the conservation of natural and cultural resources? (e.g., what do you or your guests do to protect the natural or cultural environment on (or off) site? Does visitor revenue support any other conservation activities?) Discuss how your services and facilities provide benefits to the local community? _____

Green Business Practices *(use additional pages, as needed)*

List the low impact, energy conservation and environmentally friendly practices your site/company has undertaken in the last year. Have you received any honors or recognition for your "green" practices? _____

Ecotourism Workshop Attendance

Would you be interested in attending such a workshop/training if held locally? Y / N

Ecotourism Venture Compliance Survey

Instructions: please rate your site/activity's performance in each category below by marking box (sliding scale 5 – 1) and provide explanation on rating where appropriate.

1. Ability to withstand public use. Fragile ecosystems and/or sensitive wildlife species must be protected from destruction/harassment?
(5 = very compliant, 1 = not compliant) 5□□□□1
2. Conform to environmental regulations and preserve the natural resources of the area:
 - a. Properly manage and recycle garbage and wastes, and keep natural areas litter-free.
(5 = very compliant, 1 = not compliant) 5□□□□1
 - b. Do not pollute or disturb natural habitat areas including water bodies.
(5 = very compliant, 1 = not compliant) 5□□□□1
 - c. Control visitors' behavior in and around sensitive wildlife habitat areas.
(5 = very compliant, 1 = not compliant) 5□□□□1
 - d. Use sustainable practices when harvesting natural products.
(5 = very compliant, 1 = not compliant) 5□□□□1
 - e. Minimize impacts on the environment.
(5 = very compliant, 1 = not compliant) 5□□□□1
3. Protect the rich and unique cultural heritage of the area:
 - a. Conform to local architectural style and scale.
(5 = very compliant, 1 = not compliant) 5□□□□1
 - b. Contribute to a sense of place and historic authenticity.
(5 = very compliant, 1 = not compliant) 5□□□□1
 - c. Provide opportunities to learn about the area's historic and current cultural characteristics.
(5 = very compliant, 1 = not compliant) 5□□□□1
4. Promote opportunities to learn by doing through 'hands-on' experiences and active participation.
 - a. Offer visitors the opportunity to participate in onsite activities such as harvesting or processing farm products, monitoring wildlife, restoring natural areas, etc.
(5 = very compliant, 1 = not compliant) 5□□□□1
 - b. Provide a safe environment for visitor.
(5 = very compliant, 1 = not compliant) 5□□□□1
 - c. Enhance visitors' learning with interpretive materials.
(5 = very compliant, 1 = not compliant) 5□□□□1
5. Promote local economic opportunities through ecotourism:
 - a. Engage area residents
(5 = very compliant, 1 = not compliant) 5□□□□1
 - b. Promote area ecotourism activities
(5 = very compliant, 1 = not compliant) 5□□□□1
 - c. Buy local products and support local businesses
(5 = very compliant, 1 = not compliant) 5□□□□1
 - d. Provide a quality experience
(5 = very compliant, 1 = not compliant) 5□□□□1
 - e. Help visitors learn how they can contribute to restoration and conservation of the area's natural and cultural resources.
(5 = very compliant, 1 = not compliant) 5□□□□1
6. **Public safety.** Are there any public safety hazards that visitors should be warned about?
(5 = no hazards, 1 = many hazards) 5□□□□1
Explain: _____

7. **Public can easily reach viewing or touring area.** Are there barriers that could keep visitors with disabilities from reaching the primary viewing areas?
(5= fully ADA compliant, 1 = multiple barriers would keep all but the fittest visitors from accessing site)
 5□□□□1
 Explain: _____

Community Considerations

1. **Community Involvement.** Is the site a venue for local wildlife festivals or a field trip locale? Y / N
 Please name festivals: _____
2. **Do you have a volunteer program? Y / N**
 If you do not currently have a volunteer program, would you be interested in creating one? Y / N
3. **Please provide a community reference** (e.g., Chamber of Commerce, Visitors Bureau, civic leader, local organization) stating the importance of viewing site to the local community.

Willingness to Verify:

Are you willing to host a 2-3 person team that bi-annually visits your site for about one hour to have you show examples of how you meet the standards you have indicated above, or to do this by hosting a meeting of the Ecotourism Program Committee at your site? ___ Yes ___ No.

Additional Comments: (use additional pages, as needed)

Thank you for submitting this nomination form. Please use additional pages, as necessary.

Please email, fax or deliver your completed nomination form(s) to:

Libby Woodruff, Grants Administrator
 Fort Pierce City Hall, 100 North US Hwy. 1

Email: ewoodruff@city-ftpierce.com // Telephone: 772-460-2200 x 254 // FAX: 772-595-5068

(DO NOT WRITE INSIDE THIS BOX)

Site Nomination Form Review Completed (date): _____

By: _____
(print name and sign)

Telephone: _____ Email: _____

Site accepted / rejected for ecotourism program: _____

Comments: _____
