

**President's Message**  
**By Renae Spohn**

I am so thankful for all of the HIM colleagues I've been blessed to work with in South Dakota! It is a great experience to serve as President and on the SDHIMA Board. I think everyone should be the President at least once! It's an awesome experience to be able to hear state delegates reporting in Chicago at the Leadership Conference or the Washington DC House of Delegate Issue Forums about the activities that have been done in other states. It's a great affirmation when we can say, we've done that in South Dakota for many years! We've built some great traditions and a strong organization!

It is important to me to take this opportunity to lift up the importance of sustaining a strong organization for many years. In order to sustain SDHIMA, it takes members that are willing to volunteer their time and talents. We are so fortunate to have a lot of active members that are willing to share their time and talents for the good of our profession. I am reminded of the benefits of sharing time and talents with other SDHIMA members after I've attended a committee or a board meeting. I always feel like I gain more than I can give.

I understand that we could have even more members volunteering for committees if we can identify how much time it would take to serve on each committee. We'll keep that in mind next year as we recruit members to help with committees. There are committees that take a fair amount of time but there are also committees that don't take more than 4-5 hours throughout the entire year. If you want to learn more about what the time commitments are for a committee or for a Board position, please have a conversation with the person/s currently doing the job or ask one of the Board members. This could be an interesting COP conversation as well to hear responses from several members.

Committees and chairpersons this year are listed as follows:

Katherine-Andersen McCarthy	Nominating Committee
Jane Klemme	Awards Committee
Sherri Zimmer	Legal and Legislative Committee
Sherri Zimmer & Christy Swan	Coding Roundtable Co-Chairs
Linda Maas	Bylaws Committee
Rose Goeden	Membership Committee
Jamie Husher	Educational Funding Committee
Joyce Havlik	Archives and Wall of Fame
Carrie Vilhauer	Spring Education Committee
Dorine Bennett	Newsletter and Each One Reach One
Jennifer Gholson	Scholarship Committee
Jean Murtha	Marketing and Recruitment Committee
LeAnne Bouma	Continuing Education Coordinator

Again, I think the Board and the Committees are doing an awesome job and I simply want to express my thanks! Have a Blessed Holiday Season!



**Attention Members:  
Education Funding Dollars Available!**

Are you an active member of SDHIMA and primarily responsible for paying the cost of your continuing education? If so, apply now for educational funding dollars! There is \$150.00 available to be awarded to two members. The dollars must be used to attend the 2005 Spring Meeting being held in Madison on April 7<sup>th</sup> and 8<sup>th</sup>. The dollars must be used to assist with the cost of the registration fee, meals, lodging and other associated travel expenses.

Additional Information regarding the scholarship can be accessed from the SDHIMA Web site.

- Access the SDHIMA Web site via <http://www.sdhima.dsu.edu/ie/default.htm>
- Click on the **scholarships** link
- Click on the **Continuing Education Funding** link for additional information regarding scholarship criterion.
- Click on the **Application Form** link for a copy of the 2005 application form.

Completed applications must be submitted to Jamie L. Husher, 711 NE 8<sup>th</sup> Street, Madison, SD 57042. To ensure consideration, applications must be postmarked by March 1, 2005.

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*Dear SDHIMA Board and SDHIMA members,  
I'd like to say thank you to SDHIMA for honoring me at the SDAH Awards Luncheon and at the SDHIMA Business Meeting in recognition of my Fellowship status in AHIMA. It was so nice to have all of you join in the celebration. Thanks to a great group of colleagues and friends! Dorine Bennett*

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**Terry Redlin print brings \$225 at AHIMA Not-So-Silent Auction!**



Each year during the convention AHIMA holds a silent auction to raise funds for the Foundation of Record Education. The fundraising goal for the Not-So-Silent auction was \$37,000 this year. SDHIMA donated a beautiful 20" x 30" Terry Redlin print. The highest bidder was Christina Brown from Florida for \$225.

**SDHIMA Mail Survey**

If you haven't had a chance to return your completed survey, please take the time to complete it and send it in the self-addressed stamped envelope. Approximately 200 surveys were mailed to SDHIMA members during HI&T Week in October. Thirty surveys were completed and returned for a return rate of 15%. Results will be compiled in January, 2005 for the February Board meeting. Thanks so much to those of you that completed the survey and returned it!

## HI&T Week

Thanks to Jean Murtha for her work in getting the HI&T Week Governor's proclamation. If you have any stories to share about how you celebrated HI&T Week, please submit them to Dorine Bennett at [dorine.bennett@dsu.edu](mailto:dorine.bennett@dsu.edu).

## Scholarship Recipients for 2004-2005 Honored

SDHIMA scholarship recipients, Rhonda Moen and Christi Lamb were recognized during the Awards Luncheon at the SDAHIO Convention held in Sioux Falls earlier this Fall. Congratulations to both of them!



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## 2004 House of Delegates

On the morning of October 10<sup>th</sup>, the House of Delegates met to discuss several issues prior to coming together for the official House of Delegates meeting. The issues ranged from last minute discussions on the COC Proviso to strategic initiatives such as e-HIM. Kathy Dorale and I were privileged and honored to attend the 2004 House of Delegates!

After lunch was over, the House of Delegates officially were called to order. The COC Proviso did not pass with eighty-one members voting in favor and one hundred and twenty-eight members voting in opposition to keeping the window open. The current window of opportunity for those RHIT's that have a baccalaureate degree that want to take the RHIA exam must do so by December 31, 2004.

On the issue of volunteer leadership development, the nominating committee will be implementing a new process for candidate selection. A phone interview will be incorporated into the process and the timeline will be adjusted to accommodate a phone interview. A CSA workgroup has conducted the trust and transparency survey to assess the level of trust and transparency among the AHIMA membership.

A little background on the issue of trust and transparency. Last year during the House of Delegates meeting recall that the action item regarding dues and the ability of the Board to raise dues up to a particular percentage without having a House of Delegates vote. The motion did not pass. AHIMA membership has grown to 50,000 and the annual operating budget is \$20 million, yet the membership is not in favor of letting the leaders determine when the organization needs to increase the dues to be successful. There will be much discussion on this topic in the future, but this is one of many reasons that the trust and transparency question is being raised at this time.

The third issue that we discussed includes the strategic advocacy actions that AHIMA is undertaking. There is significant advocacy work for the national health information infrastructure, the adoption of ICD-10-CM and ICD-10-PCS, the adoption of a standard electronic health record and funding for an increase HIM/e-HIM workforce.

AHIMA is developing a consumer presentation kit for members to use in educating the public about how to access, manage, and protect their personal health information. The kit will include scripted powerpoint presentations, a 3-4 minute introductory video, tips to help the speaker obtain, promote and deliver an effective presentation, audience participation tools, and handouts/surveys.

The AHIMA environmental scanning process was shared with the House of Delegates and the global, demographic, social, work and workplace, science and technology, economic, business, government & regulation external trends were presented. Several issues to watch were identified as follow:

- Confusion over privacy legislation
- International outsourcing of work
- Demographic impact of the baby boom
- Education and information for front line staff and their evolving roles
- Public reporting on quality measures, etc.
- Need to provide feedback from CSA's to Maintenance Committee regarding changes in coding
- Competition for our accredited programs with technical schools, especially in rural areas
- EHR
- Cost of implementation of ICD-10
- Release of Information—HIPAA vs state requirements, fees, impact of EHR in the cost analysis
- HIPAA
- Safety reporting
- Specialty hospitals
- Work force issues--local impact, regional variations

The House approved a resolution intended to raise awareness and promote lifelong learning to AHIMA members. The resolution, "Embracing Lifelong Learning: The Guiding Principles for Professional Development," updated a previous resolution from an earlier House. It is intended to encourage AHIMA members to update the skills necessary for e-HIM.

Kathy and I want to thank all of you for the opportunity to participate in the 2004 House of Delegates in Washington, D.C.



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**Dakota State University** offers HIM education, including options of taking courses on campus in Madison, or in Sioux Falls at the USDSU center, or at any location on-line via the Internet. Students may obtain a bachelor degree in health information administration, an associate degree in health information technology, or a certificate in healthcare coding. Graduates are eligible to take the national AHIMA certification exams to become credentialed professionals. For more information about the HIM programs at DSU, please visit [www.departments.dsu.edu/him](http://www.departments.dsu.edu/him) or contact the HIM Program Director, Dorine Bennett, MBA, RHIA, FAHIMA at Dakota State University, Madison, SD 57042 (605-256-5137 or [dorine.bennett@dsu.edu](mailto:dorine.bennett@dsu.edu)).



## **Report on the SDHIMA Fall meeting and coding roundtable**

Submitted by Mary H. Stanfill, RHIA, CCS, CCS-P

### **South Dakota Fall Coding Roundtable**

Held September 22, 2004

Two speakers were scheduled for the half-day meeting. Dr. Timmerman gave an excellent presentation on parathyroid surgery and the effectiveness of using nuclear medicine scans preoperatively and a gamma probe intraoperatively to help locate the 4 parathyroid glands. Mary Stanfill gave a presentation on coding with ICD-10-CM and ICD-10-PCS. The coding systems were described and compared to ICD-9-CM and participants were given an opportunity to practice assigning codes in both systems.

The meeting was well attended by approximately 40 people, consisting of both members and nonmembers. Evaluations were favorable, with no complaints and some suggestions for future topics. A few commented that they were no longer scared of the move to ICD10CM/PCS.

### **SDHIMA Fall meeting**

Held in conjunction with the South Dakota Association of Healthcare Organizations (SDAHO) 78<sup>th</sup> Annual Convention, September 22-24, 2004

The SDAHO 78<sup>th</sup> convention began with a keynote speaker who addressed the topic of leadership verses management in healthcare. Clint Maun, CSP addressed us at “500 miles per hour, with gusts up to 600.” He challenged us to be leaders rather than just managers. According to Maun, management has the answers, whereas leadership asks the right questions. The definition of good leadership is good followers (the pied piper was a good leader). He also made the point that we are not in the healthcare business. Healthcare is the product or service; we are in the people business. Maun challenged us to consider what we are learning. If all we are doing is learning about new technology, etc. we are missing the mark. We need to be learning about people. What it takes to raise a child, be married, fill-in-the blank - today is different than years ago. There is a lot of change in healthcare, including the people. He stated that 30% of the jobs in healthcare in 2015 have not been heard of yet. Leaders today have to deal with heritage and strategy and yet still focus. We need to use the past to take care of today, to link to tomorrow. He used an acronym for team: Together Everyone Accomplishes More and discussed how different individuals react to change. The presentation was indeed at 500 miles per hour and sprinkled heavily with humor that made some difficult issues a little easier to swallow. He talked about BMGs (bellyachers, moaners and groaners) and what to do to keep them from turning into CPTs (certified professional trolls, i.e., the folks no one can stand to work with). The answer: insist on P=S, anyone with a problem must also suggest a solution (“put up, or shut up”). In conclusion, leadership is about a now focus using a team moving to the S side of the river.

There were two sessions Wednesday afternoon. Mary Stanfill gave a presentation on ICD-10-CM and PCS that was geared toward CEOs and CIOs. Stanfill provided an update on the status of ICD-10-CM/PCS as a replacement for ICD-9-CM and addressed implementation issues, challenges (including disparate cost estimates) and rewards surrounding adoption of these systems. And Sandi Durick, of the South Dakota Department of Health, gave a presentation on the new South Dakota Healthcare and Education Partnership Initiative. The Departments of Health and Education implemented this initiative. The goals are to meet the future healthcare workforce needs of South Dakota, to increase education and career options for students, and to maintain healthcare services in rural South Dakota. Implementation will be on a regional basis covering all areas of the state. Healthcare providers are integral to the implementation of each of these programs. They can participate in the following ways: by providing job shadow sites and learning laboratories, serving as guest speakers and mentors, delivering classroom lessons and programs, and serving on local advisory boards. In addition, funding partnerships are needed to provide these programs.

## “2005 is the time to come Alive”

Want to know how to become an Active member of SDHIMA? Volunteer to run for one of the following Offices: Treasurer, Director of Public Relations or Even President-elect! Stay tuned for more information. If you have any questions please contact one of the members below. Chair: Katherine Andersen-McCarthy([kandersen@rcrh.org](mailto:kandersen@rcrh.org)), Committee Members Val Royal, ([vroyal@sdquio.sdps.org](mailto:vroyal@sdquio.sdps.org)), Mary Stanfill, ([mary.stanfill@ahima.org](mailto:mary.stanfill@ahima.org)). Potential candidates ask "how much time will I need to hold a position?". Well, here is a rough estimate as to how much time might be needed.

1 yr as pres elect: 4-7 hrs/wk

1 yr as president: 8-15 hrs/wk

1 yr as past pres: 2-3 hrs/wk

Other offices: approx 2 hrs/wk

This time frame is less then you would spend watching television in a week. So, think about the endless possibilities and how you can expand your career in Health Information.

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This year marks a great milestone on the campus of Dakota State University. Thirty years ago the Health Information Management Program was started here at DSU. We are planning a 30 year reunion to be held on the campus of Dakota State University on April 9, 2005. The event will be held at the Dakota Prairie Playhouse. There will be a brunch in the morning with speakers, campus tours, and plenty of visiting throughout the day. Cost to attend is \$10.00 which includes the meal. This event is being planned in conjunction with the SDHIMA Convention so plan to come and enjoy yourselves.

### Schedule of Events

9:30-10:30 – Registration

10:30-11:00 – Welcome

Dr. Knowlton – DSU President

Dorine Bennett – Director of the HIM Program

Renae Spohn – President of SDHIMA

11:00 – Brunch

12:30 – Speakers

Recognition of Past Faculty

Keynote Speaker

2:00 – Tours

3:00 – Closing and gathering in the Marketplace

We hope you can plan to attend the 30 year reunion of Health Information Management.

We do not have a complete mailing list of the HIM Alumni so please spread the word about this event.



*The faculty, staff, and students of the Health Information Management Program would like to thank the SDHIMA members and HIM professionals for all of their support and assistance in our work in providing quality educational opportunities. The resources and input that you share with us are valued contributions and the benefits of the supervised professional practice experiences are immeasurable! Thank you!*



**Scenes from the trip to Washington, DC for the AHIMA National Convention**



*It was a great experience and we'd encourage everyone to attend AHIMA Conventions whenever possible!*

### Change of Address Form

In order to maintain an accurate database of the SDHIMA membership, please update the following information as needed. This information can be mailed, faxed, or e-mailed to: Rose Goeden, Dakota State University, 820 N. Washington Avenue, Madison, SD 57042; fax (605)256-5060; [Rose.Goeden@dsu.edu](mailto:Rose.Goeden@dsu.edu) You may also update this information at the SDHIMA website by logging into the SDHIMA on-line directory.

(Please Print)

Name \_\_\_\_\_ Credential \_\_\_\_\_

Home Mailing Address \_\_\_\_\_

Street \_\_\_\_\_ City, State \_\_\_\_\_ Zip (+4 if known) \_\_\_\_\_

Employer \_\_\_\_\_ Job Title \_\_\_\_\_

Work Mailing Address \_\_\_\_\_

Street \_\_\_\_\_ City, State \_\_\_\_\_ Zip (+4 if known) \_\_\_\_\_

Contact Numbers

Location	Telephone	Fax	E-mail
Home			
Work			

Thank you for your prompt attention to this matter!