

REGISTRATION FORM

BizSCORE 07 – March 1, 2007

Deadline: February 22, 2007

1. Name _____

E-mail _____

Full Day with Box Lunch \$60.00

AM Session _____

PM Session _____

Individual Sessions

AM Session _____ \$25.00

PM Session _____ \$25.00

2. Name _____

E-mail _____

Full Day with Box Lunch \$60.00

AM Session _____

PM Session _____

Individual Sessions

AM Session _____ \$25.00

PM Session _____ \$25.00

TOTAL DUE _____

Business Information

Name _____

Address _____

City, State, Zip _____

Phone: _____

Check enclosed (made payable SCORE)

Send Invoice

SCORE OFFICE

Eastern Illinois University

3011 Lumpkin Hall, 600 Lincoln Ave.

Charleston, IL 61920

Or fax to 217-581-3527

Call 217-581- 3522 for more info.

BizSCORE® 07

SCORE
Eastern Illinois University
3011 Lumpkin Hall
600 Lincoln Ave.
Charleston, IL 61920-3009
www.eiu.edu/~score

BizSCORE® 07

**Practical Tools
for Business
Success**



**A one-day workshop for
start-up & existing
businesses**

Thursday, March 1, 2007

8 am – 3:30 pm

Crossroads Workforce
Development Center
305 Richmond Ave. East
Mattoon, Illinois

**PRESORTED
STANDARD
US POSTAGE PAID
CHARLESTON IL
PERMIT NO 6**

BizSCORE[®] 07

Morning Sessions

8 am - noon



1 - The Nuts and Bolts of Starting a Business

Jim Shonkwiler – SCORE

Barney Brumfiel – Small Business Dev. Center

Have you thought about starting a business but didn't know where to begin? Well, look no further. This session, complete with workbook, will help you evaluate your business idea, research the market, structure your business, secure financing and obtain licenses and fees.

2 - Listening to Your Business

Laura Cornille-Cannady – Learning Alliances Company

Designed for the entrepreneur who already has an established business, this workshop includes a workbook with a step-by-step approach to understanding where your business is today and planning for future growth and success. Based on materials developed by FastTrac and the Kauffman Center for Entrepreneurial Leadership, you will leave with the tools to transition your business from today to your three-year vision.

Noon-1 pm Box Lunch/ Networking

(Included with full day registration only)

Afternoon Sessions

1-3:30 pm

3 - Is Exporting Right for Your Business?

Tess Morrison – International Trade Center

US Department of Commerce statistics indicate that companies that export have a higher profit rate and pay higher salaries on average, than non-exporting companies. Can exporting help your company find new markets or help extend the life of your products? Will it increase your profits? Come and explore the possibilities.

4 - Employment Law

Larry Smith – Illinois Department of Employment Security

Learn about employment laws and the breakdown of unemployment insurance that covers the areas of discharges, voluntary leave, availability for work, refusal of work and how to properly complete the IDES required forms.



Registration Fee

\$25 per Seminar Session

Indicate session choices on the registration form.

Or

\$60 for the Entire Day

This fee includes conference materials, one morning seminar, lunch from Jimmy Johns and one afternoon seminar.

Deadline for registration is February 22, 2007.

Cancellation Policy

Pre-registration is required. Registrants will be billed upon making a reservation. No refunds will be given for cancellations or failure to attend the program, although substitutions of individuals may be made prior to the start of the conference.

Thank you to the following sponsors:

Charleston Area Chamber of Commerce
Cromwell Radio Group Inc. of Illinois
Crossroads Workforce Development Ctr.
Eastern Illinois University – Center for
Entrepreneurship & Innovation
East Central Illinois Development Council
Lake Land College
Times Courier/Journal Gazette