REGISTRATION FORM

BizSCORE 07 - March 1, 2007 Deadline: February 22, 2007

1. Name	
E-mail	
☐ Full Day with Box Lunch \$6	80.00
AM Session	
PM Session	
☐ Individual Sessions	
AM Session \$2	5.00
PM Session \$2	5.00
2. Name	
E-mail	
☐ Full Day with Box Lunch \$6	60.00
AM Session	
PM Session	
☐ Individual Sessions	
AM Session \$2	5.00
PM Session \$2	5.00
TOTAL DUE	
Business Information Name	
Address	
City, State, ZipPhone:	
i none.	
☐ Check enclosed (made payable SCO☐ Send Invoice	RE)
SCORE OFFI CE	

Eastern Illinois University

Charleston, IL 61920

Or fax to 217-581-3527

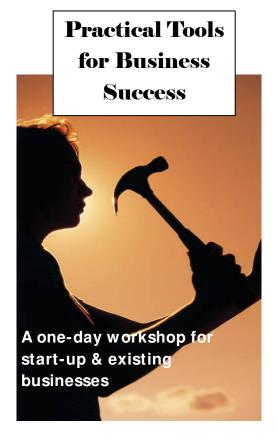
3011 Lumpkin Hall, 600 Lincoln Ave.

Call 217-581- 3522 for more info.

BizSCORE 07

SCORE
Eastern Illinois University
3011 Lumpkin Hall
600 Lincoln Ave.
Charleston, IL 61920-3009

BizSCORE_® 07



Thursday, March 1, 2007 8 am – 3:30 pm Crossroads Workforce

Crossroads Workforce
Development Center
305 Richmond Ave. East
Mattoon, Illinois

PRESORTED
STANDARD
JS POSTAGE PAIL
CHARLESTON IL
PERMIT NO 6

BizSCORE 07

Morning Sessions 8 am - noon



#1 - The Nuts and Bolts of Starting a Business

Jim Shonkwiler - SCORE

Barney Brumfiel – Small Business Dev. Center Have you thought about starting a business but didn't know where to begin? Well, look no further. This session, complete with workbook, will help you evaluate your business idea, research the market, structure your business, secure

#2 - Listening to Your Business

financing and obtain licenses and fees.

Laura Cornille-Cannady – Learning Alliances Company

Designed for the entrepreneur who already has an established business, this workshop includes a workbook with a step-by-step approach to understanding where your business is today and planning for future growth and success. Based on materials developed by FastTrac and the Kauffman Center for Entrepreneurial Leadership, you will leave with the tools to transition your business from today to your three-year vision.

Noon-1 pm Box Lunch/ Networking (Included with full day registration only)

Afternoon Sessions 1-3:30 pm

#3 - Is Exporting Right for Your Business?

Tess Morrison – International Trade Center
US Department of Commerce statistics
indicate that companies that export have a
higher profit rate and pay higher salaries on
average, than non-exporting companies. Can
exporting help your company find new
markets or help extend the life of your
products? Will it increase your profits? Come
and explore the possibilities.

#4 - Employment Law

Larry Smith – Illinois Department of Employment Security

Learn about employment laws and the breakdown of unemployment insurance that covers the areas of discharges, voluntary leave, availability for work, refusal of work and how to properly complete the IDES required forms.



Registration Fee

\$25 per Seminar Session

Indicate session choices on the registration form.

Or

\$60 for the Entire Day

This fee includes conference materials, one morning seminar, lunch from Jimmy Johns and one afternoon seminar.

Deadline for registration is February 22, 2007.

Cancellation Policy

Pre-registration is required. Registrants will be billed upon making a reservation.

No refunds will be given for cancellations or failure to attend the program, although substitutions of individuals may be made prior to the start of the conference.

Thank you to the following sponsors:

Charleston Area Chamber of Commerce Cromwell Radio Group Inc. of Illinois Crossroads Workforce Development Ctr. Eastern Illinois University – Center for

Entrepreneurship & Innovation East Central Illinois Development Council Lake Land College

Times Courier/Journal Gazette