



SMM

Society of Minority Managers

SMM Sponsorship Registration Form

Gold Sponsorship

In addition to Silver Sponsorship benefits, Gold Sponsorship includes the following:

- Reserved seating for **three** company representatives at each major event*
- One advertised company hosted information session throughout the year
- Advertised as a **Gold** sponsor on SMM website and other promotional mediums
- Recognized donor of one **\$500** scholarship at SMM Banquet and Awards Ceremony
- One **half page** article in SMM newsletter

Silver Sponsorship

In addition to Bronze Sponsorship benefits, Silver Sponsorship includes the following:

- Reserved seating for **two** company representatives at each major event*
- Advertised as a **Silver** sponsor on SMM website and other selected advertising mediums
- Recognized donor of one **\$250** scholarship at SMM Banquet and Awards Ceremony
- One **quarter page** article in SMM newsletter

Bronze Sponsorship

Includes all of the following

- Reserved seating for **one** company representative at each major event*
- Advertised as a **Bronze** sponsor on SMM website and other promotional mediums
- Recognition of events in SMM newsletter
- One **resume book** per academic year

Event Sponsorship

Includes all of the following

- Reserved seating for **one** company representative at each major event**
- Advertised as an **Event** sponsor on SMM website and other promotional mediums

*Includes Corporate Networking Reception, BOP Conference and Spring Banquet and Awards Ceremony

** May include 2 reps at Corporate Networking Reception, 1 rep at BOP Conference or 3 reps at Spring Banquet



SMM

Society of Minority Managers

Please provide the following contact information:

Primary Contact Name: _____

Job Title: _____

Company: _____

City: _____ State: _____ Zip _____

Phone: _____ Email: _____

Please select your preferred sponsorship package and indicate amount:

Gold: \$2500 + _____

Silver: \$1000 - \$2499 _____

Bronze: \$500 - \$999 _____

Event: \$250 - \$499 _____

Please return the sponsorship form with the enclosed contribution made out to:

Society of Minority Managers
Krannert School of Management, Purdue University
Rawls Hall, Room 4062
100 South Grant Street
West Lafayette, Indiana 47906-2076

Upon receiving the check, a confirmation letter along with a receipt will be sent to the primary contact. Please email at Krannert.smm@gmail.com for any questions.