Shop Harleysville!

New company store *open for business!* www.harleysvillestore.com

Harleysville's online company store operated by Caliendo Savio Enterprises, Inc. (CSE), based in New Berlin, Wis.—offers a broad selection of quality merchandise and a user-friendly purchasing site.

Top brand names. Our new line of merchandise features top brand names like Alicia Klein, Champion, Cutter & Buck, Nike, Ogio, Page & Tuttle, Titleist and Tommy Hilfiger, to name just a few.

• A broad range of price points. Less expensive items such as "chip clips," highlighters and shopping totes are ideal for your use in promoting the Harleysville brand among prospective customers at trade shows and local community events, while higher-priced items like Titleist golf balls and leather padfolios make perfect gifts for select customers and key employees.

The capability to shop by keyword, category or price. Search by keyword, category or price, while keeping "a running shopping cart" that tracks expenses as you go. To view a list of all store items, click on the "Search" tab, then on the word Search again.

Same-day shipping for in-stock items. CSE's shipping policy is "in by 4, out the door," for all items in stock. The system also lets you know how many items are stocked, if an item is out of stock and an estimated available date for back-ordered items.

Bargains! Our left-over inventory from the previous store vendor can be purchased at discounted prices. To access, click on the Clearance tab on the store site.





Ready to shop?

You can access the company store through the Marketing & Sales Support site of the agent portal, *access*Harleysville[®], or by typing **www.harleysvillestore.com** directly into your browser's address bar.

- On your first visit, click on the **New User** link to start an account by **creating your own Login ID and password** and completing the registration form.
- On return visits, log in with the Login ID and password you created. A Forgot Password feature is available if you need it.
- Shop by **Category**, **Price** or use the **Search** option to shop by keyword. Fill your shopping cart, then proceed to check out.
- **Pay** with any major credit card (Amex, MC, Visa, Discover).
- **Inventory** quantities are displayed in real time in case you need something immediately. Over 90% of orders ship the same day. Back orders typically ship within a week or so.
- Available dates tell you when out-of-stock items are expected to arrive at the warehouse.

To purchase a gift certificate

- Access the store through *access*Harleysville or by typing www.harleysvillestore.com directly into your browser's address bar. Log in with the Login ID and password you created.
- Gift certificates can be used in full or in part; unused balances do not expire. Multiple certificates can be applied to an order.
- Select the **Gift Certificates** category.
- Add the appropriate denominations (\$25, \$50, \$75, \$100) to your shopping cart.
- Proceed to checkout as usual.
- You will receive the gift certificates via e-mail.
- Each e-mail will contain the gift certificate number and amount, instructions for redeeming, and terms and conditions.
- You may distribute your gift certificates by either forwarding the e-mail, or printing and handing out the certificate.

To redeem a gift certificate

- Access the store through *access*Harleysville or by typing www.harleysvillestore.com directly into your browser's address bar.
- Log in, shop and checkout as usual.
- In the Payment Details section, click on the **Have a gift certificate?** link.
- Enter your gift certificate code (case sensitive) and click the **Apply Certificate** button.
- Note that your order balance is now reduced.
- Gift certificates can be used in full or in part; unused balances do not expire. Multiple certificates can be applied to an order.
- Select your payment option for the remaining balance (if any) and check out as usual.

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