

## FILING STATEMENT FOR ADVERTISING MATERIAL

ALL ADVERTISING MATERIAL RELATING TO A TIMESHARE PLAN MUST BE FILED WITH THE DIVISION AND COMPLY WITH SECTIONS 721.05, 721.11 AND 721.111, FLORIDA STATUTES, AND CHAPTER 61B-37, FLORIDA ADMINISTRATIVE CODE, AS APPLICABLE.

PRIZE AND GIFT PROMOTIONS REQUIRE A \$100.00 FILING FEE.

THIS FORM SHOULD BE FULLY COMPLETED AND ACCOMPANY ALL ADVERTISING SUBMISSIONS: NEW ADVERTISING PROMOTIONS AND AMENDMENTS TO EXISTING PROMOTIONS.

I. Project Number: **PR**\_\_\_\_\_

II. Timeshare Plan Name and Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

III. Developer Name and Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

IV. Review Requested? : Yes  No  [See Sec. 721.11 (1), F.S.]

V. Is this filing new  or an amendment to an approved filing ?

If an amendment, provide the Reference Number from the original filing. \_\_\_\_\_

VI. Is the prize or gift a lodging or vacation certificate, as defined by Rule 61B-37.001, Florida Administrative Code? Yes  No

VII. Is this timeshare plan complete  or under construction ?

A. If under construction, provide the proposed completion date. \_\_\_\_\_

VIII. In accordance with Section 721.111 (5)(a)-(g), F.S., the following information must be provided to the Division:

A. Section 721.111 (5)(a), F.S. Copies of all advertising material.

B. Section 721.111 (5)(b), F.S. Supplier or manufacturer's name, address and phone number:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

C. Section 721.111 (5)(c), F.S. Manufacturer's model number or other description of such item, as applicable: \_\_\_\_\_

D. Section 721.111 (5)(d), F.S. Information on which the developer relies in determining the verifiable retail value. Attach copies of this information.

E. Section 721.111 (5)(e), F.S. Name, address and phone number (including area code) of the promotional entity responsible for overseeing and operating the prize and gift promotional offer.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone No. \_\_\_\_\_

F. Section 721.111 (5)(f), F.S. Name and address of the registered agent in this state of the promotional entity for service of process purposes.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

G. Section 721.111 (5)(g), F.S. Full disclosure of ALL pertinent information concerning the use of the lodging and vacation certificates, including the terms and conditions of the campaign.

IX. Description of the proposed advertising program and how it works (Attach an additional sheet if necessary).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

In accordance with Section 721.111(6)(a)-(e), Florida Statutes, all advertising must contain, but is not limited to the following:

- A complete description of all items
- All rules, terms, requirements and pre-conditions
- The expiration date of the offer
- The method by which items are to be awarded
- The number of items to be awarded, if limited

**ADDITIONAL INFORMATION MAY BE REQUIRED BY STATUTE OR RULE. PLEASE REVIEW SECTIONS 721.05, 721.11 AND 721.111, FLORIDA STATUTES AND RULE 61B-37, FLORIDA ADMINISTRATIVE CODE, PRIOR TO SUBMITTING ADVERTISING MATERIAL.**

Submitted by \_\_\_\_\_

Date \_\_\_\_\_

Title \_\_\_\_\_

Phone No. ( ) \_\_\_\_\_