

INVITATION E-MAIL

To: Advisor Name
From: Wholesaler Name
Subject: The 401k Coach Boot Camp in [City, ST]

I'm excited to have the opportunity to invite you to an upcoming event in [City, ST]. The 401k Coach Boot Camp™ – brought to you exclusively by Mutual of Omaha – is a 12-month educational program beginning with an intensive full day of training on [Date], and continuing with ongoing support.

The 401k Coach Boot Camp will challenge your perspective and increase your confidence, clarity and capabilities in the 401(k) marketplace. And it will give you the tools, systems and skills you need to increase your sales efficiency and take your business to the next level.

A Unique Experience

This Boot Camp program is unlike all other sponsored Boot Camp programs. In addition to a full day of intensive training, you'll also receive many of the tools and resources usually offered only through The 401k Coach's comprehensive advisor programs – while other advisors pay \$5,000, your cost is \$300 through our sponsorship.

Additional tools and resources include:

- The Retirement Plan Solution (a 6-step process tool)
- The 5500 and Beyond
- The Wealth Care Manual
- The Diagnostic Journal
- One year Member's Only website access (includes customizable tools)
- Ongoing 401k Coach Team support

I plan to attend the Boot Camp with you, so we can collaborate best practices and grow our market share together.

[Click here](#) for more information.

Register today at mutualofomaha.com/401kbootcamp.

Sincerely,

Wholesaler Name
Retirement Marketing Solutions, Inc. (RMS)
Phone Number
E-mail Address