



SAMPLE HEMOPHILIA WALK SPONSORSHIP LETTER

(This letter is designed to be mailed or hand delivered to potential sponsors of a walk ALONG WITH A WALK FOLDER containing sponsorship information for the walk.)

[Enter Date Here]

Name
Title (if necessary)
Company (if necessary)
Address 1
City, State, Zip

Dear Mr. or Mrs. _____ ,

The [ENTER THE NAME OF CHAPTER HERE] is proud to be one of twenty-nine chapters participating in the **National Hemophilia Foundation (NHF)** Hemophilia Walk program. It is made possible through the generous support of all of our sponsors. This program will be NHF's largest event dedicated to finding better treatments and cures for bleeding and clotting disorders, and to prevent the complications of these disorders through awareness, education, advocacy and research.

[ENTER NAME OF CHAPTER HERE] Hemophilia Walk will take place on [ENTER DATE OF EVENT HERE] in [ENTER LOCATION OF EVENT HERE]. I am enclosing a packet with important information about participating as a sponsor for the Hemophilia Walk. For more information, please visit our website at www.hemophilia.org/walk.

As you will see from the enclosed materials, Walk sponsors will receive extensive recognition for their support at all Walk-related events, in NHF communications, on our Hemophilia Walk Web site, on our printed materials and event T-shirt, and at the Walk itself. The deadline for having your name and/or logo on the printed materials is six weeks before your walk date, but it is never really too late to sponsor the Walk since our sponsors will be recognized in many other ways as well.

Established in 1948, NHF is the premier organization in the U.S. serving the bleeding and clotting disorders community. For over sixty years, NHF continues to be a vital resource for prevention education and provides a network of support for the estimated 3 million Americans living with bleeding disorders and their families. For more information please visit our website at www.hemophilia.org.

We hope that we can count on your support of this exciting new event. Thousands of families in our community, and millions across the country will benefit from your support and the success of the Walk. For more information about the Walk, and the sponsorship opportunities available to you, please do not hesitate to call or email me at: [ENTER YOUR CONTACT INFORMATION HERE].

Sincerely,

Walk Committee Member (or just Walk Volunteer)