

19<sup>TH</sup> ANNUAL ALBERTA

# Sustainable Building SYMPOSIUM

HOSTED BY:



## Green Building Innovation Showcase

DISPLAY PACKAGE

[asbs2016.ca](http://asbs2016.ca)



## Alberta Sustainable Building SYMPOSIUM 2016

The Alberta Chapter - Canada Green Building Council is pleased to announce their 19th annual Alberta Sustainable Building Symposium (ASBS) and the Green Building Innovation Showcase: **Alberta's premier green building event for building owners and operators, architects, planners, builders, green suppliers and planning and building policy makers.**

### This year's theme - Inspiring Innovation

How we inspire innovation in:

- **design,**
- **building performance,**
- **tools and technical solutions, and**
- **urban integration for more sustainable communities.**

Delegates will learn from over 15 presentations, interaction with the 15 exhibitors and networking with their peers.

Delegates at the Alberta Sustainable Building Symposium include decision makers representing all facets of the built environment from both the public and private sectors.

[asbs2016.ca](http://asbs2016.ca)



# Green Building Innovation Showcase



ALBERTA

This year's event builds on the past two years of record-breaking attendance and delegate satisfaction. This year's display program offers exhibitors a more cost-effective option and lots of time for delegates to interact at your booth.

Displays will be located around the plenary room and all breakout sessions will be held in separate rooms.

This ensures ample time during the morning and afternoon breakout sessions when you can utilize your booth to interact with delegates that may choose to visit the exhibits in lieu of a breakout session.

We are offering **both a manned and unmanned rate** and continue to **offer one deeply discounted registration rate per display booked.**

The event provides profile, an easy one-day commitment and great networking opportunities with a full range of the green building sector - from designers to government influencers, from building owners to green innovators.

**This is a must-attend event in the annual green building calendar.**

This exclusive opportunity provides **15-18 display participants** access to a full day of networking and an opportunity to learn from and engage with more than 200 key decisions makers from Alberta's building community.

May 10, 2016  
Calgary BMO Centre  
7:30 a.m. – 6:00 p.m.

[asbs2016.ca](http://asbs2016.ca)

# Our members, your market



ALBERTA

## Reach and Exclusivity

The Alberta Sustainable Building Symposium is the Alberta Chapter's premier networking and professional development event each year.

Through the Chapter you can reach its growing membership of LEED™ professionals.

The Chapter's reach extends to more than 7,000 key decision makers and influencers including:

- Builders
- Architects
- Designers
- Engineers
- Policy decision-makers
- Renovators
- Landscapers
- Professors
- Property managers
- Consultants
- Manufacturers
- Civil servants
- Students
- Other disciplines

# Marketing the Symposium and the Showcase



The Chapter is part of a national network of eight regional Chapters with national offices in Vancouver and Ottawa. We use all these networks as a base for marketing the event.

The Chapter will be undertaking a series of outreach and delegate building activities over the next several months.

- E-mail alerts monthly to several thousand targeted permission-based e-mails
- Cross promotion with all major industry associations through newsletters and websites
- Presentations at industry events
- Selected print and electronic advertising in targeted publications such as Alberta Venture and SAB Magazine
- Direct mail to targeted industry members, LEED™ accredited professionals and team leads for LEED™ building projects

**CALGARY  
BMO CENTRE**

**TUESDAY  
May 10, 2016**

**7:30 a.m. –  
6:00 p.m.**

**asbs2016.ca**

**EVENT HOST:**



**ALBERTA**

## Display Facts

### DISPLAY SPACE SIZE:

16 display locations:  
Size: 10' by 10'

**Display cost:** all display space allocations are sold on a first come first served basis.

### Your display space fee includes:

- 1 - 6' or 4' skirted table
- 1 folding chair
- Access to one discounted delegate registration of \$395 plus GST

*Please note: No audio visual material may run during plenary presentations at any booth. They may run during breaks and breakout sessions.*

### Display location assignment:

We will endeavour to provide the requested location; however, we reserve the right to adjust display location assignments to accommodate final registration numbers.

## Showcase Space and Delegate Rate

(Limit 1 delegate per display)

**Member - CaGBC national member or  
Alberta Chapter CaGBC individual member**

\$200 + \$395 = \$595 plus GST

**Non-member**

\$300 + 395 = \$695 plus GST

## Unmanned Display Space Rate

(Limit 1 per display)

**Member & non-member**

\$300 plus GST

### NOTE:

The registration fee does not include storage, power, Internet, standing lighting, audio visual equipment, etc. If you require these types of services, please email

**eventservices@calgarystampede.com**

or order online at

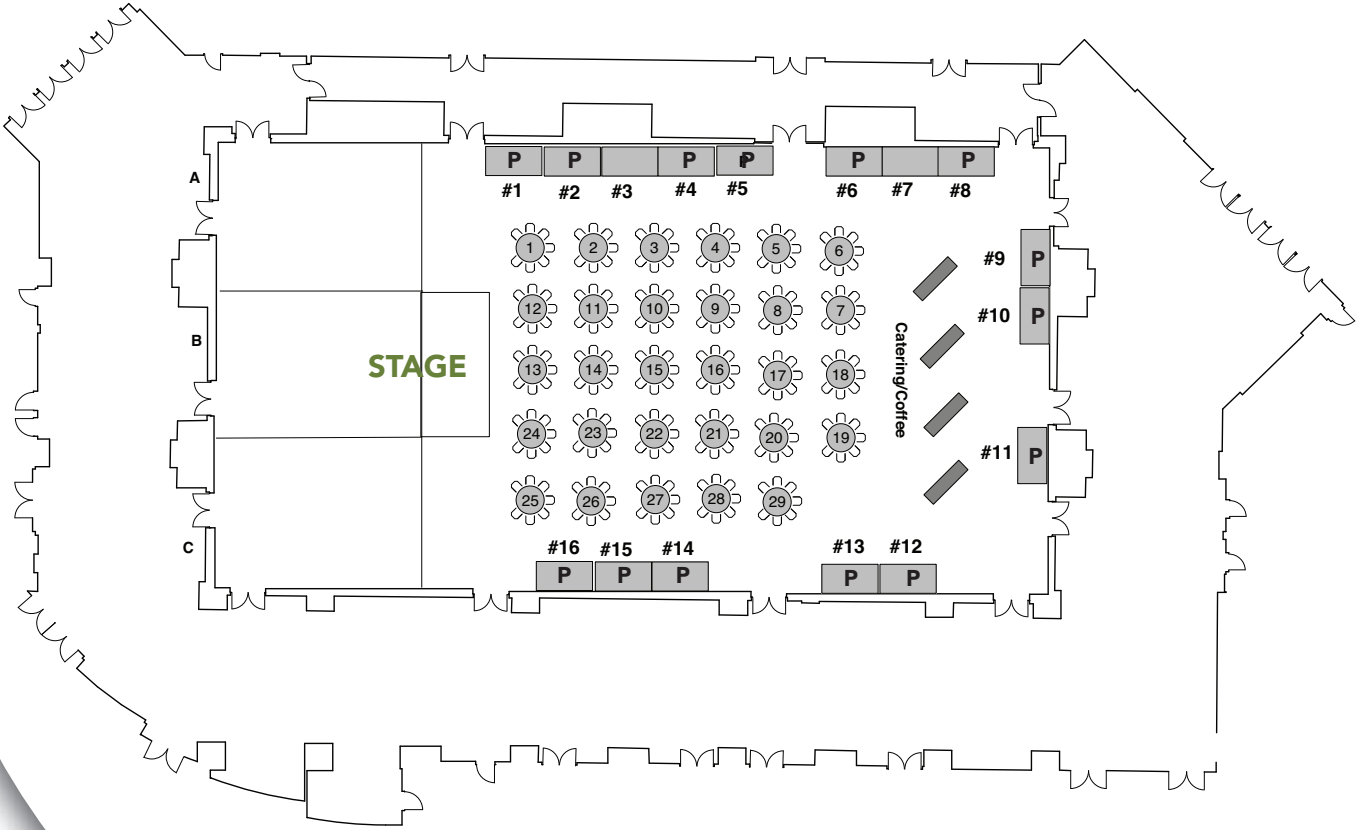
**<http://exhibitor.calgarystampede.com>**

An online order form will be available by Jan. 4, 2016.

The advance pricing deadline is 14 days prior to the event move-in day.

DISPLAY FLOOR PLAN

# SYMPOSIUM Plenary Room



P - Power location

# Green Building Innovation Showcase DISPLAY SPACE APPLICATION

## DISPLAY AND DELEGATE PAYMENT SUMMARY

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

E-mail: \_\_\_\_\_

Tel: \_\_\_\_\_

Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Website: \_\_\_\_\_

Type of Business: \_\_\_\_\_

**Display location**  Option 1 display number: \_\_\_\_\_

Option 2 display number: \_\_\_\_\_

\_\_\_\_\_ 6' table OR \_\_\_\_\_ 4' table OR \_\_\_\_\_ no table

Membership:  Yes I am a CaGBC or CaGBC –  
Alberta Chapter member

Membership Number: \_\_\_\_\_

### DELEGATE REGISTRATION FOR MANNED BOOTH

(MAX. 1 PER BOOTH)

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

**Note: Additional delegates must be registered through  
the online registration process at the posted rates.**

\_\_\_\_\_ Manned

Display @ CaGBC or Chapter Member  
\$200 + \$395 = \$595 + \$29.75 (GST) = \$624.75

\_\_\_\_\_ Manned

Display @ Non-Member  
\$300 + \$395 = \$695 + \$34.75 (GST) = \$729.75

\_\_\_\_\_ UNMANNED

Display @ Member or Non-member  
\$300 + \$15 (GST) = \$315

BY CHEQUE MADE PAYABLE TO:

**Alberta Chapter – Canada Green Building Council**

Visa or  Mastercard

Name on the Card \_\_\_\_\_

Card Number \_\_\_\_\_

Credit card CVV number \_\_\_\_\_

Expiry Date \_\_\_\_\_

Postal Code \_\_\_\_\_

(Credit card billing address)

Signature \_\_\_\_\_

RETURN REGISTRATION AND PAYMENT TO:

**Alberta Chapter – Canada Green Building Council**

**ATTENTION:**

**Green Building Innovation Showcase**

**Box 34024 Kingsway Mall**

**Edmonton, Alberta T5G 3G4**

**Please FAX  
Exhibitor Space  
Application to  
Dagny Alston  
(780) 433-2458  
or email  
dagny@thedagny  
partnership.com  
no later than  
Monday  
May 2, 2016.**

### QUESTIONS:

**Call Dagny Alston  
(780) 431-9551**

**No display space is  
confirmed until  
payment is received.**

**All payment is  
required before  
the event.**



# Green Building Innovation Showcase

## EXHIBITORS' REGISTRATION RULES & REGULATIONS

### GENERAL RULES:

- All rules and regulations relative to public buildings as prescribed by fire Regulations for the City of Calgary will be adhered to. All codes pertaining to liquor, health, city ordinances, safety and electrical both provincial and municipal, must be adhered to.
- The exhibitor agrees to abide by all regulations and rules adopted by the Alberta Chapter - Canada Green Building Council in the best interest of the Showcase and agrees that the Alberta Chapter - Canada Green Building Council shall have the final decision in adopting any rules or regulations deemed necessary prior to, during and after the show.

### BOOKING SPACE & PAYMENT:

- Green Building Innovation Showcase (THE SHOWCASE) fees are due upon application.
- Upon payment, showcase participants will be assigned a booth number and all bookings are on a "FIRST COME FIRST SERVED BASIS."
- Display space booking requests will be honoured as best as possible by the event organizer; however, specific display allocations cannot be guaranteed.
- There are a limited number of display spaces available; book early to avoid disappointment.
- Organizers reserve the right to alter the size of unsold spaces.

### CANCELLATION:

- Cancellation of space must be in writing and received by the Alberta Chapter - Canada Green Building Council more than 15 days prior to the Showcase.
- In the event of a cancellation 30 days prior to the show, the full application fee will be refunded, less a \$100.00 administration fee.
- After 30 days, but prior to 15 days of the show, the exhibitor will forfeit 70% of the total application fee.
- If the exhibitor cancels within 15 days prior to the show, 100% of the application fee will be forfeited.

### WAIVER OF LIABILITY AND INDEMNITY:

The Alberta Chapter - Canada Green Building Council and its partners will exercise reasonable precautions for the protection of property of exhibitors, but shall assume no responsibility for loss and or damage of the property of the exhibitors placed in the exhibit area or adjacent grounds and is discharged from all responsibilities.

Exhibitors shall be liable for any and all damages he/she may cause. It is understood and agreed by the exhibitor that The Alberta Chapter - Canada Green Building Council may cancel said SHOWCASE, and may cancel this contract if, in the opinion of The Alberta Chapter - Canada Green Building Council and its partners, such show would be impractical and/or inadvisable to continue.

### INSURANCE:

It is the responsibility of each exhibitor to supply and purchase his or her own insurance coverage.

### DISPLAY EXHIBITOR DELEGATE REGISTRATION:

One (1) discounted delegate registration per display registration will be offered for purchase. **Any additional delegates must be registered through the online registration process at the posted rates.**

### MANNING DISPLAYS:

All exhibits must remain intact throughout the THE SHOWCASE's designated exhibition hours. Displays are not required to be manned.

Because the displays are primarily located around the Symposium's plenary session and meal room, discussions with delegates at the displays can only occur during meal breaks, breakout session periods and the reception.

Exhibitors shall cause all such employees, agents, visitors and guests of the exhibitor to be familiar with all rules and regulations of THE SHOWCASE.

# Green Building Innovation Showcase

## EXHIBITORS' REGISTRATION RULES & REGULATIONS

### MOVE IN/OUT INSTRUCTIONS:

Exhibitors will be able to move in displays into the facility as follows:

- Tuesday, May 10, 6:00 a.m. – 7:30 a.m.
- Exhibitors must be set up by 7:30 a.m. when the registration desk for the Symposium opens.

Exhibitors may not dismantle their display booths before May 10, 4:30 p.m. and must remove display booths immediately after the SHOWCASE ends at 6:00 p.m.

### NOTE:

Earlier move in may be accommodated closer to the event. The event organizer will advise registered exhibitors if this is possible in April/May 2016.

### PLEASE NOTE:

It is preferred that exhibitors load through the loading dock area; however, exhibitors can walk material in through the front doors only if they can **hand carry it easily through the doors**. NO carts or wheeled units can be used when moving in through the front concourse.

### ADDITIONAL EXHIBITOR SERVICES

Please refer after January 2016 to the [Calgary Stampede](#) to order any additional services such as internet or power. You **MUST PRE-BOOK** these services directly with the Calgary Stampede.

### SPONSORSHIP OPPORTUNITIES

As a participant in the SHOWCASE you can increase your brand awareness among delegates and year round at Alberta Chapter events by joining the Chapter's sponsorship program.

For information please check out [www.ASBS2016.ca](http://www.ASBS2016.ca) or contact Tanya Doran, Executive Director, Alberta Chapter – Canada Green Building Council at [tdoran@alberta.cagbc.org](mailto:tdoran@alberta.cagbc.org) or phone: (780) 669-3665 (Edmonton).

### BMO – CALGARY STAMPEDE DELIVERIES & PICKUPS

#### CLIENT INFORMATION:

- It is the responsibility of your on-site Display Company (GES) to provide material handling services and to sign for all couriered items.
- The Calgary Stampede will accept couriered items at Dock 6 between 9 a.m. and 4 p.m. on Friday, May 6 and Monday, May 9. Exhibitors planning to courier items must call Shipping/Receiving Supervisor Jason Forsyth at 403-585-4083 or email him at [jforsyth@calgarystampede.com](mailto:jforsyth@calgarystampede.com) to advise him of the delivery. The Calgary Stampede does not take any responsibility for any deliveries and any damage to them. They do not have storage. We recommend that exhibitors go through the onsite display company (GES) for any deliveries.
- Any arrangements and costs for material handling by GES are the responsibility of the exhibitor.

#### DELIVERIES SHOULD BE ADDRESSED AS FOLLOWS:

Calgary Stampede Sales and Events Department  
c/o Alberta Sustainable Building Symposium  
BMO Centre Facilities Administration Office  
Bay Door 6 – 20 Roundup Way SE  
Calgary, AB T2G 2W1

All boxes should have the following information clearly marked on them (improperly labeled packages will not be accepted):

Event Name – Alberta Sustainable Building Symposium

Event Dates – May 10, 2016

Event Room Name: BMO Palomino Room

Event Coordinator: Tara Sweeney

# Host Organization



## Alberta *Every Building Greener*

The Alberta Chapter - CaGBC is the premier source for green building knowledge and information, and the primary organization responsible for the facilitation and delivery of LEED™ workshops in Alberta.

Participating with the Alberta Chapter - Canada Green Building Council, you will capture the attention of the green building community and be aligned with a group of industry and government professionals committed to transformation of the building environment through the adoption of green design and product innovation. The organization's goal is to work with and promote organizations and companies that provide the solutions to achieve our mandate and help achieve a direct impact on the way we build and plan our communities.

[www.abcagbc.org](http://www.abcagbc.org)



## Alberta

*Every Building Greener*

For more information or to register for the  
Green Building Innovation Showcase please contact:

**Alberta Chapter – Canada Green Building Council**

**ATTENTION:**

**Green Building Innovation Showcase**

**Box 34024 Kingsway Mall**

**Edmonton, Alberta T5G 3G4**

Or phone Dagny Alston at (780) 431-9551  
or e-mail [dagny@thedagnypartnership.com](mailto:dagny@thedagnypartnership.com)