



360 – Degrees of Family Engagement Plan: Georgia School District 2012-2013

An example of a School District Family Engagement Plan Embedded into the School Improvement Plan

Measurable Goal: Increase the number of students in all grades missing fewer than 15 days of school a year from 89% at the end of 2012 to 90.5% at the end of 2013.

Strategy: Activate the **National Standards for Family School Partnerships** by *embedding* sustainable family, school, and community engagement activities in the school improvement process to increase student achievement.

Initiative: Facilitate the partnership between educators, families and the community to support students in increased student attendance by improving family and community awareness of the importance of school attendance and its impact on student achievement.

Outcome: SY12: 89% SY13 Target: 90.5% SY13 Actual: Met:	Key: Universal Activity: All Students and Families Selective Activity: Families Who Want to Know or Learn More Intensive Activity: Targeted Students and Families
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Activity & Action Steps <i>What is it & What needs to be done? Activity level?</i>	Standard(s) & School Keys Strand <i>Which ones?</i>	Responsibilities <i>Who will do it?</i>	Resources <i>A. Available B. Needed</i>	Timeline <i>By when?</i>	Family Initiative Benchmarks <i>What are the Vital Behaviors?</i>	Goal Results <i>What results show impact of family engagement in reaching the goal?</i>
Activity <i>Host a back-to-school rally for all school district students and their families, inclusive of those attending the community Head Start and Georgia's Pre-K programs. Use the opportunity to stress the importance of school attendance and its impact on student achievement throughout the year.</i>	1, 2, 3, and 6 (Family – School Partnership Standards) 1 and 3 (Student, Family, and Community Involvement and Support)	360 Team, Parent Involvement Coordinator, Title I director, parent mentor, principals, counselors, Head Start director and family	A. Dedicated business and community partners, comprehensive planning team, facility for event, number of families with children in Head Start and child care	1/12 to 2/13	Parents will understand the importance of having their children in school every day. Parents will obtain the necessary resources available from the	50% of families in the school district will attend the rally. 85% of the students whose families attended the rally will miss fewer days of school this year (2012 – 2013) compared to last year (2011 – 2012).



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<p>Steps in Universal Activity</p> <ul style="list-style-type: none"> a. Work with the school system teachers and staff, as well as staff of Head Start and child care/Pre-K feeder sites to plan activities. b. Work with community organizations to design activities that encourage school attendance as first step toward achievement. c. Create a school district attendance slogan and produce signs for businesses and community members to hang in their office windows as well as buttons or car decals for families to display in support. d. Identify high school student leaders to assist with event. e. Invite families of enrolled children in the school district as well as children attending Head Start and child care programs. f. Invite older members of targeted zip code areas to participate in the rally to encourage multi-generational buy-in to importance of school attendance. 		<p>engagement specialists, teachers, Pre-K director and teachers, child care director, community and business leaders, parent leader volunteers, students</p>	<p>programs, number of families with children in the school district, teachers and school staff to lead student and family sessions, materials for student sessions.</p> <p>B. Communications plan to get the word out to families and community members (must reach families in various ways), creation of school district attendance slogan, solicitation of more business and community support, student and parent volunteers, sponsor to create the business signs and buttons or car decals</p>	<p>Ongoing</p> <p>March 2012</p> <p>March 2012</p> <p>May 2012</p> <p>May - July 2012</p> <p>July 2012</p>	<p>school and the community to help with ensuring their children are in school every day and ready to learn.</p> <p>Community and business organizations will recognize the importance of school attendance and help in communicating the message.</p>	<p>100% of parents who attended the rally will say on the exit survey that they will make a greater commitment to ensure their children will be in school every day ready to learn.</p> <p>90% of business and community organizations who attend the rally will sign the commitment form to display the attendance slogan sign and distribute school attendance information throughout the school year.</p> <p>75% of families attending the rally will report that they learned something new and that they will utilize the knowledge throughout the school year.</p> <p>80% of the families that were contacted throughout the year regarding attendance will share what they have learned with school contact on the phone.</p>
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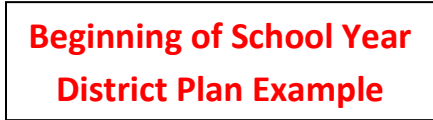
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<p>g. Obtain contact information from families attending.</p> <p>h. Hold an assembly with everyone in attendance before all the activities begin. Pass out the buttons or car decals, share the slogan, and get everyone on the same page about the goal for the year.</p> <p>i. Recognize all district students with perfect attendance from previous year and announce an incentive program for those with perfect attendance each quarter this year.</p> <p>j. Have learning activities for students of all ages to engage in, such as having high school students reading to early education and elementary students and middle school students participating in a science activity.</p> <p>k. Hold seminars for parents and community members about the importance of school attendance and what they can do to ensure all students are in school learning every day.</p> <p>l. Have business and community organizations host tables on supports and resources they can offer families. Have the</p>				<p>August 15, 2012</p>		<p>There will be a noticeable presence of the school attendance slogan around the school and the community via community and business signs as well as families wearing buttons or displaying car decals.</p>
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<p>health department there, as well, to conduct health screenings, etc.</p> <p>m. Obtain signed commitments from the business and community organizations to support the goal of student attendance through the year by placing the school district attendance slogan sign in their office windows and distributing information on school attendance.</p> <p>n. Using contact information received from attendees, make follow-up contact with families to re-emphasize importance of attendance and enlist support in other family engagement activities throughout the year.</p>				<p>October 2012 – February 2013</p>		
<p>Activity</p> <p><i>Begin a class for all Pre-K families in the district called “How to Ensure My Child is in the Class of 2026” to teach families about student outcomes and expectations throughout the year. This class would be held each year for this group of parents from Pre-K thru 12th grade and each year a next class would start for incoming Pre-K families – “How to Ensure My Child is in the</i></p>	<p>3,4, and 5 (Family – School Partnership Standards)</p> <p>1 (Student, Family, and Community Involvement and Support)</p>	<p>Parents, parent involvement coordinator, parent mentor, , Pre-K director and teachers, child care director, Head Start director and family Engagement</p>	<p>A. Facility for classes, technology, expert knowledge to teach classes</p> <p>B. Communications plan to invite families to participate, parents,</p>	<p>9/1/12-5/15/13</p>	<p>Parents will learn what is needed from them while their children are in Pre-K to ensure their children are on track to graduate in 2026.</p>	<p>60% of the Pre-K parents in the district will participate in at least one of the three classes.</p> <p>30% of the Pre-K parents participating in the program will attend all three programs, either in person or by watching the videos online or checking out from</p>



Georgia Department of Education, Dr. John Barge, State School Superintendent
Bright from the Start, Mr. Bobby Cagle, Commissioner
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volunteers to contribute to the “How to Ensure My Child is in the Class of 2027.” h. Advertise to all parents in Pre-K and Kindergarten about the upcoming classes for next school year.				April – June 2013		
Activity <i>Target students in each school who were absent more than 15 days last school year to improve parent awareness and understanding on how school attendance impacts their students’ achievement.</i> Steps in Intensive Activity <ul style="list-style-type: none"> a. Through student records, identify the students in each school who were absent more than 15 days last school year. b. Have teachers provide input on these students and reasons to why they are absent so often. c. Analyze absences to determine key neighborhoods/areas where student absenteeism is high. d. Canvas concern areas through door to door contact providing information about relationship of attendance to achievement. e. Provide parents with an 	1, 2, 3, and 6 (Family – School Partnership Standards) 1 and 3 (Student, Family, and Community Involvement and Support)	Teachers, parent involvement coordinator, parent mentor, principals, counselors, businesses	A. Student attendance records, teacher knowledge of students. B. Volunteers to canvas neighborhoods, partnerships with fast food restaurants and other vendors in targeted areas, community space and community partners to host attendance seminars in targeted areas, attendance magnets	8/1/12 – 5/1/13 August 2012 Sept 2012 Sept 2012 October 2012	Families of targeted students will demonstrate an understanding of the connection between school attendance and school success. Families will communicate clear expectations to their children about regular attendance at school. Families will contact the school regularly to check on their children’s attendance.	75% of the targeted students in the district who were absent more than 15 days last school year will improve their school attendance for the 2012-2013 school year. 60% of the families in the targeted neighborhoods will attend the attendance seminar. 50% of the families who attended the attendance seminar will report that they attended due to the personal invitation extended to them during the door to door canvassing of their neighborhood. 90% of the targeted families will report that the attendance magnet helped



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<p>attendance magnet that includes important phone numbers, school attendance procedures, and steps to take to notify the school if your child will be absent.</p> <p>f. Hold an attendance seminar for target families in their neighborhood regarding the connection between school attendance and achievement. Partner with well-respected community or faith-based organization in the area.</p> <p>g. Partner with fast food or other vendors in targeted zip code areas to include messages on importance of attendance when giving people their receipts.</p> <p>h. Have teachers personally contact families of students with high absentee rates to encourage school attendance throughout the year.</p> <p>i. Have teachers send home "good news notes" to these students' families complementing their children on strong attendance and academic achievement.</p>				October 2012	Families will know and follow the school systems rules regarding absences.	them be more responsive in reporting absences to the school.
				November 2012		60% of the targeted families will contact the school four or more times throughout the year to check on their children's attendance.
				Ongoing		80% of the targeted families will contact the school if their children were going to be late or absent from school.
				Ongoing		85% of the targeted families the teachers will contact, regarding attendance and academic performance throughout the year, will result in increased two-way positive communication initiated by the family.
				Ongoing		