

A Trusted PARTNERship. Valuable Results.

IIAV



## PARTNERS PROGRAM



Independent  
Insurance  
Agents of  
Virginia  
invites YOU  
to become a  
PARTNER  
today...

### *New in 2013...*

*\*Exclusive Invitation to Annual Insurance Summit:* Meet face-to-face with industry leaders and selected agents to discuss the important issues!

*\*Opportunity for Scholarships:* Support Young Agents, VAIA and new members by helping them attend conferences and educational events.

*\*IIAV Website Banners:* Varies by program level.

*\*PARTNER Company Mailing to Our Membership:* Have your company information at members' fingertips.

\*Not available at all levels

IIAV INDEPENDENT INSURANCE  
AGENTS OF VIRGINIA





# PARTNERS PROGRAM

**Maximize Your Marketing Dollars**  
 Becoming an IIAVPARTNER guarantees you high profile exposure throughout the year to our association membership.

**All IIAV PARTNERS receive these benefits:**

- Listing on IIAV PARTNERS banner displayed at all IIAV events
- Listing as IIAV PARTNER on www.iiav.com
- Priority exhibit booth space selection for all conferences
- IIAV Company Associate Membership for unlimited individuals
- Recognition as a PARTNER in each issue of the Big "I" Virginia Magazine
- Inclusion in special PARTNER Company Resource Guide in the annual IIAV Directory
- Exclusive use of IIAV PARTNER logo
- Discounted use of meeting space at IIAV office

### Take the Right Step

Don't wait - make the most of your marketing efforts and join IIAV's PARTNERS PROGRAM today!

### Questions?

Contact Danny Mitchell  
 Vice President Business Development  
 dmitchell@iiav.com  
 1-800-288-4428

# IIAV PARTNERS PROGRAM

Chairman's Club \$12,000	Platinum \$8,000	Gold \$6,500	Silver \$2,500	Bronze \$2,000
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Special Recognition					
Recognition on conference program and materials used at all conferences	Company Logo	Company Logo	Company Logo	Company Name	Company Name
Listing as IIAV PARTNER in membership packet given to new and current members	Company Logo	Company Logo	Company Logo	Company Name	Company Name
Two (2) additional complimentary event registrations to IIAV event of your choice	♦				
One (1) additional complimentary event registration to IIAV event of your choice		♦	♦		
Recognition at all IIAV, VFSC and VAIA board of directors meetings	♦	♦	♦	♦	♦
Inclusion in PARTNER company membership mailing	♦	♦	♦	♦	♦
Classroom displays to be seen by over 4,000 agents annually	Company Logo	Company Logo	Company Logo	Company Name	Company Name
Associate Membership					
IIAV associate membership dues	♦	♦	♦	♦	♦
Additional discounts for events and education registration fees for all employees	♦	♦			
IIAV Website & Social Media Sites					
Hyperlink to your company website from www.iiav.com	♦	♦			
Featured on IIAV homepage with logo and link (rotated weekly)	♦				
Featured on IIAV Facebook page with logo and link	♦				
Insurance Day on the Hill					
Special event sponsorship with PowerPoint name recognition & logo	♦	♦	♦		
IIAV Membership Directory & Website					
Additional feature in special PARTNER company resource guide (full page color)	♦				
IIAV website banners (rotated monthly)	12 Months	6 Months	3 Months		
IIAV Annual Convention & Exhibition					
Exclusive sponsorship of high profile event & speaker and recognition at the event	♦				
Sponsorship of event/speaker, education session, etc. and recognition at the event		♦			
Co-sponsorship of coffee break, handouts, etc. and recognition at the event			♦	♦	
One (1) exhibit booth and one (1) full conference registration plus convention program ad	Full (1) page color ad	Half (1/2) page b/w ad	Quarter (1/4) page b/w ad		
Sponsorship of one (1) young agent or first timer attendee registration	♦	♦			
Invitation to PARTNER reception at the event	♦	♦	♦	♦	♦
Exclusive 'PARTNER company' exhibitor signage	♦	♦	♦	♦	♦
PowerPoint logo display in the meeting room	Company Logo	Company Logo	Company Logo	Company Name	Company Name
Young Agents Conference					
Exhibit booth	♦	♦	♦		
Two (2) full conference registrations	♦	♦			
One (1) full conference registration			♦		
Full (1) page color ad in conference program	♦	♦			
Half (1/2) page black& white ad in conference program			♦		
Quarter (1/4) page black & white ad in conference program				♦	
Listing in promotional printed & electronic materials	Company Logo & Name	Company Logo & Name	Company Logo & Name	Company Name	Company Name
Young Agents Networking Events					
Two (2) tickets to all Young Agent Networking events EXCLUDING YA Conference	♦	♦			
One (1) ticket to all Young Agent Networking events EXCLUDING YA Conference			♦		
One (1) ticket to an event of your choice				♦	
Signage at all Young Agent Networking Events INCLUDING Happy Hour Socials	♦	♦			
Signage at all Young Agent Networking Events EXCLUDING Happy Hour Socials			♦	♦	

## PARTNERS PROGRAM



Listing as IIAV PARTNER on www.IIAV.com



PARTNER display at IIAV special events



PARTNER advertisement in the Big "I" Virginia Magazine



PARTNER signage at the IIAV office, meetings, conferences

### Thank You to Our 2012 PARTNERS for Their Support!

- Progressive
- Johnson & Johnson
- Safeco Insurance
- Insurance House
- Markel
- Imperial PFS
- Berkley Mid-Atlantic Group
- Jackson Sumner Associates

### IIAV BUILDING FUND CONTRIBUTION OPPORTUNITIES

Become an IIAV Building Fund Contributor today. Your company's contribution not only greatly supports IIAV, you also gain marketing recognition with longstanding benefits and exposure on the permanent display at the IIAV Building while also creating a lasting legacy. For more details contact Bob Bradshaw at 1-800-288-4428 or rbradshaw@iiaav.com.

YES, I want to contribute to the future of the our Association. My initial installment is enclosed or being sent.

Check (payable to IIAV) or  Credit Card:  MASTERCARD  VISA  AMEX  DISCOVER

Installment Amounts payable in Five Annual Installments:

- Building Partner \$15,000 per year
- Building Patron \$10,000 per year
- Building Benefactor \$5,000 per year
- Building Friend \$2,000 per year
- Building Backer \$1,000 per year
- Wall of Honor Contributor \$200 per year

Honoree Name: \_\_\_\_\_

- Memorial Gardens Contributor \$200 per year

Honoree Name: \_\_\_\_\_

- Young Agent Contributor \$80 per year

- Other - I am contributing \$\_\_\_\_\_ towards the Building Fund.

**Please Print**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card No: \_\_\_\_\_

Expiration date: \_\_\_\_\_ V-Code: \_\_\_\_\_

Issued to: \_\_\_\_\_

Cardholder's Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_



# PARTNER Pledge Form

Please Respond by January 15, 2013

Payment Due by February 15, 2013

## PARTNERS PROGRAM

Yes! I want to be a PARTNER of IIAV!

- Chairman's Club \$12,000   
  Platinum \$8,000   
  Gold \$6,500  
 Silver \$2,500   
  Bronze \$2,000

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

### Payment Information:

- Check (Payable to IIAV)   
  Bill Me Now   
  Bill Me Later (after January 1, 2013)

- Credit Card:   
 \_\_\_\_\_ Visa   
 \_\_\_\_\_ MasterCard   
 \_\_\_\_\_ American Express   
 \_\_\_\_\_ Discover

Card Number: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address for Card: \_\_\_\_\_

### PARTNERS PROGRAM TERMS AND CONDITIONS:

The PARTNERS PROGRAM operates on a calendar year basis (benefits applicable to January 1 - December 31). Commitments must be renewed each year to continue as an IIAV PARTNER.

Send commitments via mail: IIAV, 8600 Mayland Drive, Richmond, VA 23294; fax: 804-747-6557; or email: dmitchell@iiv.com. Contact Danny Mitchell at dmitchell@iiv.com or 804-747-9300 with questions.

IIAV must receive complete payment by February 15, 2013 to be included in the 2013 PARTNERS Program. Please note, if you choose the "Bill Me" option, an invoice will be mailed to the company address you list above. If you choose the "Credit Card" option, your card will be charged upon IIAV's receipt of this form.

Please send a high-resolution company logo to dmitchell@iiv.com for use as part of the PARTNERS Program benefits.

Complimentary conference/event registrations include the conference registration fee ONLY. Does not include optional activities or hotel accommodations.

I agree to all terms and conditions outlined in this agreement.

(please sign) \_\_\_\_\_ Date \_\_\_\_\_