



Independent Insurance Agents and Brokers of Arizona Inc.'s

The Arizona Big I Update

Broadcast Email

Advertisement Rates and Specifications

The Arizona Big I Update (the Association's broadcast email newsletter) accepts advertisements from Members and Associate Members of the Independent Insurance Agents and Brokers of Arizona (IIABAZ).

All advertisements are subject to approval by the IIABAZ.

Placement of an advertisement is not an endorsement, and the IIABAZ reserves the right to require this to be disclosed as a condition for acceptance of advertising agreements.

If advertisement is for an insurance product, the insurance carrier used for that program must be displayed in the advertisement. If the carrier is a non-admitted market to Arizona, that fact must be clearly disclosed in the advertisement or on your website linked to the advertisement as well.

The Arizona Big I Update is emailed twice a month at the state association's office and distributed to its Members and Associate Members (approximately 980 subscribers statewide).

SPECS: Advertisements should be submitted in color or black and white to terri@iibaz.com in jpg format. All advertisements should be 100KB or less and be a maximum of 600 pixels wide. Any advertisement submitted over 350KB or higher and over 800 pixels wide will automatically be adjusted and the image quality will be affected. No automated (flash, streaming, etc.) banners or ads accepted. Ads may also be saved to a cd and mailed with check or completed credit card form.

All Ads may be hyperlinked to your website. Web address: _____

Introductory Pricing - Expires: November 1, 2011

Advertisement prices per email are as follows:

\$100.00	Button Advertisement (Left Column)
\$175.00	Larger Full Advertisement (Right Column)

Send your check made payable to IIAB of Arizona with your advertisement to: IIABAZ: The Arizona Big I Update
333 East Flower Street
Phoenix, Arizona 85012

Please circle one: American Express, Visa, or MasterCard:

Please circle one: Button Ad or Regular Ad

Amount to Charge: \$ _____

Card Number: _____ Expiration: _____ Security: _____

Name on Card: _____ Signature: _____

Card Billing Address: _____

Company/Firm Name: _____

Contact: Terri Edwards at terri@iibaz.com or call at (800) 627-3356 or (602) 956-1851 for any questions or additional information.