



**Independent Insurance Agents  
& Brokers of America, Inc.**



Education ranks as one of the highest benefits of being a part of the IIBA. Your support of Education Convocation will allow education leaders from across the country to attend and participate in a one of a kind event, which focuses on *growing* and *enhancing* education programs.

**AT A GLANCE**

**Conference Dates**

Wednesday, Sept. 5 through Thursday, Sept. 6.

**Conference Venue**

The Westin Peachtree Plaza  
Atlanta, GA

**Who Attends**

Over 75 education professionals from across the US (state education staff, agents, volunteers, sponsors, vendors.) Diverse audience who are eager to develop and strengthen their education programs, meet their peers, share strategies, learn fresh ideas and enter into meaningful partnerships for their members.

**Please join us**

Meet and greet, mix and mingle, nurture existing relationships and showcase what you have to offer.

**2012  
EDUCATION CONVOCATION  
SPONSOR BENEFITS**

Event Page, Podium and Onsite Recognition

Complimentary Program Guide Ad

Pre/Post Attendee List

Recognition in the association e-newsletter, IN&V, sent to 28,000 member agencies

Participation on Post Event Wrap Up Webinar for All State Education Staff

All \$1,500 sponsors receive one complimentary registration to attend.



*Thank you to everyone who sponsored and joined us last year at Education Convocation in Minneapolis, MN.*

### Welcome Breakfast \$1,500

Your support of this event offers the opportunity to place a flyer, brochure or other material on the chair of each attendee. If attending, also allows for five minutes podium time at the Opening General Session.

### Tote Bag \$1,500

Your sponsorship of the tote bag will showcase your organizations logo on the tote bag which provides the attendees with all the conference materials and is carried throughout the event, and often after.

### Program Guide \$1,500

Your sponsorship of the program guide will allow your company logo to be printed on the material carried by all the attendees during the event and when they return home with their notes. In addition it contains the program guide ads.

### T-shirt \$1,500

Profile your company logo on the t-shirts provided to all attendees.

### “Morning Buzz” Showcase \$1,500 (Only 8 available)

Your support of this event includes a table at the Showcase and two hours of one on one time with all of the event attendees. Door prizes and cash giveaways are presented, making this a must-attend and fun session. *New: includes one complimentary registration to attend.*

### Speaker Sponsor \$1,500

Your support of the Opening General Session speaker will help bring a terrific option to the event to talk about some issues such as leadership, teamwork and interactive activities to help get the event started on an energetic path.

### Welcome Luncheon \$1,500

Your support of this event offers the opportunity to place a flyer, brochure or other material on the chair of each attendee.

### Audio Visual \$1,500

Your sponsorship of the audio visual allows for your organization’s logo to be listed on the slide presentation template and all printed handouts.

### Name Badge \$1,500

Your sponsorship of the name badge will allow for your company logo to be printed on the name badge required to be worn by all attendees throughout the entire event, including other Big “I” functions.

### Box Lunch \$1,500

Your support of this event offers the opportunity to place a flyer, brochure or other material on the chair of each attendee.

### ~~Beverage Break \$500~~ sponsored by Reagan Consulting, Inc.

Your sponsorship of the beverage break will showcase your organization while attendees enjoy the morning sessions.

### Snack Break \$500

Your sponsorship of the snack break will showcase your organization while attendees enjoy an afternoon treat.

**Contact Information**

Company \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State and Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_

Please indicate your desired level of participation:

- Welcome Breakfast - \$1,500**
- Tote Bag - \$1,500**
- Program Guide - \$1,500**
- T-shirt - \$1,500**
- “Morning Buzz” Showcase - \$1,500**
- Speaker Sponsor - \$1,500**
- Welcome Luncheon- \$1,500**
- Audio Visual - \$1,500**
- Name Badge - \$1,500**
- Box Lunch - \$1,500**
- Beverage Break - \$500**
- Snack Break - \$500**

**Method of Payment**

\* all \$1,500 levels include ONE complimentary Convocation registration  
\*\* sponsorship payment due prior to first day of event

**My check or money order for \$\_\_\_\_\_ is enclosed.**  
Please make check payable to IIABA.

**Charge my credit card in the amount of \$\_\_\_\_\_**  
 Visa  MasterCard  American Express

Cardholder Name: \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature (required) \_\_\_\_\_

**IIABA will request the following**

- Your company logo** in an electronic format: The preferred specs are an EPS Vector File or 300dpi 5x5 JPG File.
- Program Guide Advertisement:** Color PDF for inclusion in the program guide. (Can be two pages to be double-sided)
- “Morning Buzz” Showcase Door Prize Donation** (Optional)
- IMPORTANT: Please provide your organization’s official name** for signs and Web site and other recognition:

\_\_\_\_\_

**Onsite Logistics**

All “Morning Buzz” Showcase participants will be provided a table (size determined by hotel) and a table top sign. No power will be provided.

**Please return all information to:**

Lisa Johnson-Briggs  
Mail: IIABA, 127 South Peyton Street, Alexandria, VA 22314  
Fax: (703) 683-7556  
Email: lisa.johnson-briggs@iiaba.net