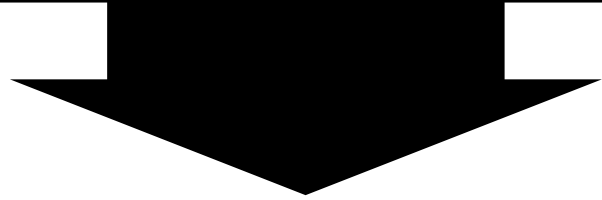




# FAX COVER SHEET

FOR JAG MEDIA TRANSMITTAL FORM  
AND BROKERAGE ACCOUNT STATEMENT



**URGENT**

**URGENT**

**URGENT**

<b>SEND TO:</b> <b>CHRISTIAN, SMITH &amp; JEWELL</b>	<b>FROM:</b>
<b>FAX NUMBER:</b> <b>(713) 659-7641</b>	<b>DATE:</b>
<b>AND ALSO:</b>	<b>E-MAIL:</b>
<b>SEND TO:</b> <b>JAG MEDIA HOLDINGS, INC.</b>	<b>PHONE NUMBER:</b>
<b>FAX NUMBER:</b> <b>(561) 892-0821</b>	<b>FAX NUMBER:</b>

TOTAL PAGES, INCLUDING COVER:

COMMENTS:

**TRANSMITTAL FORM  
FOR  
BROKERAGE ACCOUNT STATEMENT**

**JAG MEDIA HOLDINGS, INC. (OTC: JAGH)  
ANNUAL STOCKHOLDERS MEETING  
RECORD DATE: 1/7/05  
MEETING DATE: 2/24/05**

INSTRUCTIONS: THE COMPANY AND ITS ATTORNEYS ARE SEEKING THE ASSISTANCE OF STOCKHOLDERS IN ORDER TO OBTAIN DOCUMENTATION REGARDING STOCKHOLDERS POSITIONS IN THE COMPANY'S COMMON STOCK AS OF THE RECORD DATE (1/7/05) OF ITS RECENT ANNUAL STOCKHOLDERS MEETING. ACCORDINGLY, WE ARE REQUESTING THAT EACH STOCKHOLDER WHO HELD SHARES OF THE COMPANY'S COMMON STOCK AS OF THE 1/7/05 MEETING RECORD DATE PLEASE ATTACH A COPY OF YOUR BROKERAGE ACCOUNT STATEMENT REFLECTING YOUR POSITION IN JAG MEDIA COMMON STOCK AS OF THE MEETING RECORD DATE (1/7/05). YOU SHOULD FEEL FREE TO REDACT FROM YOUR ACCOUNT STATEMENT ANY INFORMATION NOT RELEVANT TO ESTABLISHING YOUR POSITION(S) IN JAG MEDIA'S COMMON STOCK.

TO FURTHER ASSIST US IN THIS EFFORT, IF YOU OWNED THE COMPANY'S COMMON STOCK AS OF THE 1/7/05 MEETING RECORD DATE, WE ARE ASKING THAT YOU ALSO TAKE THE TIME TO COMPLETE THE INFORMATION IN SECTIONS I & II OF THIS FORM.

***NOTE: IF YOU HELD JAG MEDIA COMMON STOCK AS OF THE MEETING RECORD (1/7/05) IN MORE THAN ONE ACCOUNT PLEASE USE A SEPARATE TRANSMITTAL FORM FOR EACH ACCOUNT. P***

To:	Christian, Smith & Jewell, L.L.P. 2302 Fannin, Suite 500 Houston, TX 77002 Tel: 713.659.7617 Fax: 713.659.7641	JAG Media Holdings, Inc. 6865 S.W. 18 <sup>th</sup> Street, Suite B13 Boca Raton, FL 33433 Tel: 866.300.7410 Fax: 561.892.0821
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**I. GENERAL STOCKHOLDER & ACCOUNT INFORMATION**

Name of Shareholder: \_\_\_\_\_

Address of Shareholder: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Tel No. \_\_\_\_\_ Fax No. \_\_\_\_\_

Brokerage firm through which shares are held: \_\_\_\_\_

Clearing firm through which broker clears (if known): \_\_\_\_\_

Number of Shares of JAG Media Common Stock held as of meeting record date (1/7/05): \_\_\_\_\_

Type of Account:         Cash Account         Margin Account

Are the above-referenced shares held in an IRA Account?:     Yes         No

May the Company or its attorneys contact you for further information regarding this matter:

YES         NO

If YES, please indicate your preferred method of contact:     Telephone     E-Mail

