

[Abraham Maslow](#) (1954) attempted to synthesize a large body of research related to [human motivation](#). Prior to [Maslow](#), researchers generally focused separately on such factors as biology, achievement, or power to explain what energizes, directs, and sustains human behavior. Maslow posited a [hierarchy of human needs](#) based on two groupings: deficiency needs and growth needs. Within the deficiency needs, each lower need must be met before moving to the next higher level. Once each of these needs has been satisfied, if at some future time a deficiency is detected, the individual will act to remove the deficiency. The first four levels are:

- 1) Physiological: hunger, thirst, bodily comforts, etc.;
- 2) Safety/security: out of danger;
- 3) Belonginess and Love: affiliate with others, be accepted; and
- 4) Esteem: to achieve, be competent, gain approval and recognition.

According to Maslow, an individual is ready to act upon the growth needs if and only if the deficiency needs are met. Maslow's initial conceptualization included only one growth need--self-actualization. Self-actualized people are characterized by: 1) being problem-focused; 2) incorporating an ongoing freshness of appreciation of life; 3) a concern about personal growth; and 4) the ability to have peak experiences. Maslow later [differentiated the growth need of self-actualization](#), specifically naming two lower-level

growth needs prior to general level of self-actualization (Maslow & Lowery, 1998) and one beyond that level (Maslow, 1971). They are:

- 5) Cognitive: to know, to understand, and explore;
- 6) Aesthetic: symmetry, order, and beauty;
- 7) [Self-actualization](#): to find self-fulfillment and realize one's potential;
and
- 8) [Self-transcendence](#): to connect to something beyond the ego or to help others find self-fulfillment and realize their potential.

Maslow's basic position is that as one becomes more [self-actualized and self-transcendent](#), one becomes more wise (develops wisdom) and automatically knows what to do in a wide variety of situations. [Daniels](#) (2001) suggests that Maslow's ultimate conclusion that the highest levels of self-actualization are transcendent in their nature may be one of his most important contributions to the study of human behavior and motivation.

Dishes set design

You have been hired to create a set of dishes with a theme. This can be a theme of your choosing (i.e. nature, candy, animals, swirls etc.) but you must consistently use the same theme for your entire set.

The set of dishes must include the following: dinner plate, salad plate, bowl, glass tumbler, knife, fork, and spoon. You will draw each piece out to the correct size and include colors you would actually use in the dish set.

You will also be mounting these dishes and labeling them according to our professional mounting techniques. Have fun! You are not being graded on your ability to draw but neatness does count as part of the grade.

Due Date _____

Dishes set design

Neatness _____ 5
followed directions _____ 4
straight/even edges _____ 4
all pieces included _____ 7
total _____

Dishes set design

Neatness _____ 5
followed directions _____ 4
straight/even edges _____ 4
all pieces included _____ 7
total _____

Dishes set design

Neatness _____ 5
followed directions _____ 4
straight/even edges _____ 4
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Neatness _____ 5
followed directions _____ 4
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Dishes set design

Neatness _____ 5
followed directions _____ 4
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total _____

Dishes set design

Neatness _____ 5
followed directions _____ 4
straight/even edges _____ 4
all pieces included _____ 7
total _____

Interior Design Unit One
Housing Needs Notes
FACTORS AFFECTING HOUSING CHOICES

The most influential factors upon housing choices:

- location
- climate
- cost--*recommended range for housing is 25-35 % of monthly budget*

Other important factors to consider:

- financial
 - pros and cons - buying vs. renting
 - monthly payment/rent in relationship to percent of income
- environmental
 - local climate
 - topography
 - population density
 - culture
 - public service availability
 - indigenous building materials
 - social trends

city/county zoning laws often influence:

- multiple- or single-family units
- public transportation
- location of shopping areas
- physical disabilities

mobility

- *ability to relocate, frequency and ease of moving*

housing choices

- multi-family dwellings:
 - duplex
 - apartments
 - condos
- single-family home dwellings:

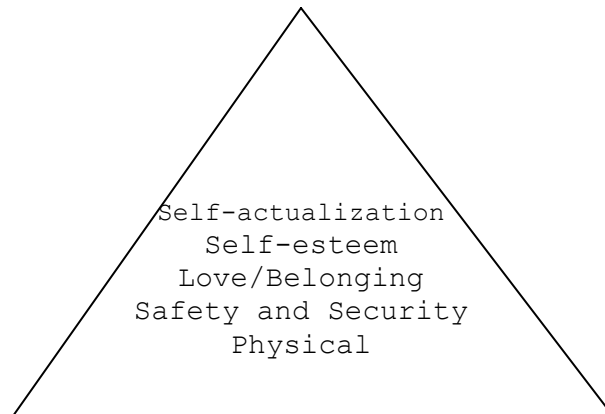
- o prefabricated home
- o track
- o custom
- o mobile home

Interior Design

Unit One

Housing Needs Notes

NEEDS THAT SHOULD BE MET BY HOUSING ACCORDING TO MASLOW'S HIERARCHY



LIFE CYCLE STAGES

- Beginning Stage
 - single
 - married couple without children
- Expanding family
 - EARLY: couple with child(ren) up to 30 months old
 - LATE: couple with child(ren) 2 ½ to 6 years old
- Developing family
 - EARLY: couple with child(ren) 6-13 years old
 - LATE: couple with child(ren) 13-20 years old
- Launching Stage
 - EARLY: couple with child(ren) leaving home
 - LATE: couple with child(ren) away from home until couple retires
- Aging Stage
 - Couple from time of retirement until death of both spouses

Logo and Identification Assignment

Name _____
Date _____
Class _____

YOUR LOGO HERE	NAME LAST, FIRST ¼ INCH

Mounting Practice

Neatness _____ 4
¼ edge _____ 4
followed directions _____ 4
straight/even edges _____ 4
total _____

Mounting Practice

Neatness _____ 4
¼ edge _____ 4
followed directions _____ 4
straight/even edges _____ 4
total _____

Mounting Practice

Neatness _____ 4
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Mounting Practice

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Neatness _____ 4
¼ edge _____ 4
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total _____

Mounting Practice

Neatness _____ 4
¼ edge _____ 4
followed directions _____ 4
straight/even edges _____ 4
total _____

Personal Programming

Your ideas and opinions concerning
interior design

1. List five words or phrases that describe your interior design tastes.

- _____
- _____
- _____
- _____
- _____



2. List five needs that your housing must meet.

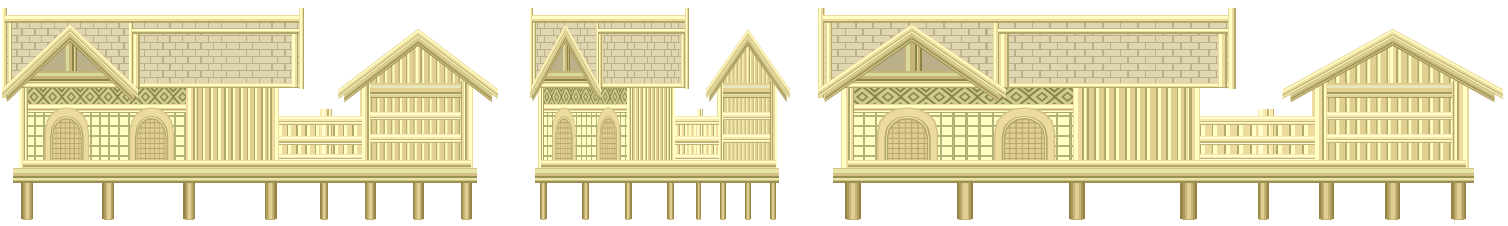
- _____
- _____
- _____
- _____
- _____



3. List five items that you have always dreamed of having in your house.

- _____
- _____
- _____
- _____
- _____

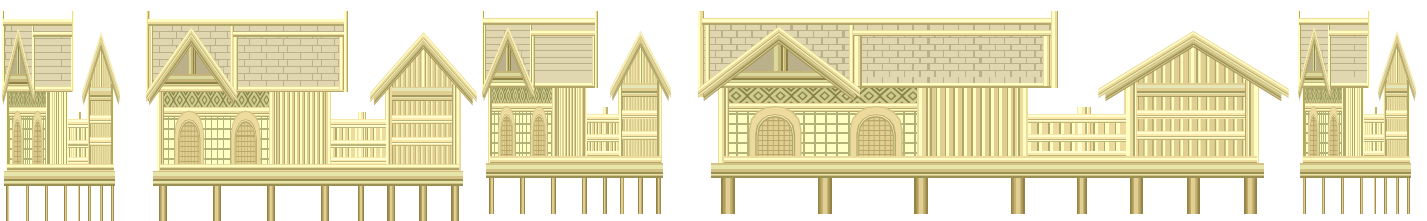




Points of Housing

1. Score one point for each person living in your home.
2. Score one point for each pet living at your residence.
3. Score a point if you walk to school.
4. Score one point if your grandparents live in the same house that you do.
5. Score one point for each type of housing that you can list.
6. Score five points if you have ever attended a city council meeting where zoning was discussed.
7. Score five points if you have read an article dealing with improving the safety of your home.
8. Score ten points if you have a fire extinguisher in your home.
9. Score five points for each person in your house that must commute more than five miles to work.
10. Score ten points if you know your address.

_____ Total Points



Presentation material

Use book also

When working with clients, it is important that we portray ourselves and our work in a professional manner. The things listed below are key points to becoming excellent presenters and being able to show our ideas neatly so that they are appealing to the eye. Remember: this is how you are able to get a job; if it is not presented well, someone else will get hired.

1. straight edges
2. no glue or other attachment materials showing
3. keep it straight
4. mount on black, white or another neutral color
5. when mounting, our background paper should be $\frac{1}{4}$ inch around all edges
6. always use the materials intended for the project
7. keep it simple
8. use printing or typed lettering
9. NO SCRAPBOOKING

Presentation methods:

1. Presentation drawings
2. exterior perspectives
3. interior perspectives
4. presentation floor plans
5. presentation elevations
6. presentation plot plans
7. presentation landscape plans
8. presentation sections
9. renderings
10. presentation boards
11. models
12. slide presentations

Professionalism and Presentations

When working with clients, it is important that we portray ourselves and our work in a professional manner. The things listed below are key points to becoming excellent presenters and being able to show our ideas neatly so that they are appealing to the eye. Remember: this is how you are able to get a job; if it is not presented well, someone else will get hired.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____

Presentation methods and explanations:

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

11. _____

12. _____

Structural vs. decorative

Neatness	_____	4
¼ edge	_____	4
followed directions	_____	4
straight/even edges	_____	4
pictures correct	_____	4
total	_____	

Structural vs. decorative

Neatness	_____	4
¼ edge	_____	4
followed directions	_____	4
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pictures correct	_____	4
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Structural vs. decorative

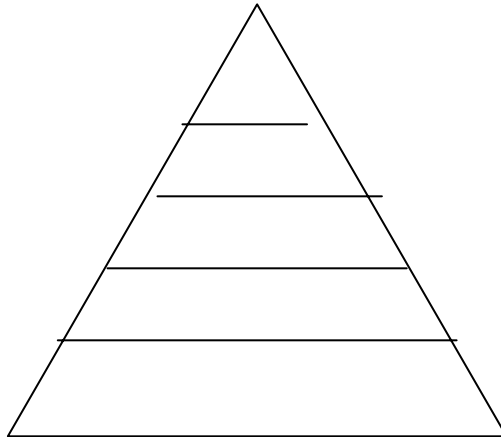
Neatness	_____	4
¼ edge	_____	4
followed directions	_____	4
straight/even edges	_____	4
pictures correct	_____	4
total	_____	

1. We discussed professional presentation techniques in class. What are four things you should do to make presentations look professional? (4 pts)

- a. _____
- b. _____
- c. _____
- d. _____

2. Write the ABC's using block lettering below. (3 pts)

3. Fill in Maslow's Hierarchy of needs below. (5 pts)



4. Briefly explain how our housing needs change throughout the lifecycle. (1 pt)

5. Circle the things below that we should consider when determining a place to live. (3 pts)

- | | | |
|-------------------|------------------|-------------------|
| Size of community | Climate | Job opportunities |
| Shopping | Cultural Climate | animal rights |

6. True or False Most design today is actually a redesign or an improvement on an existing design. (1 point)

7. Explain the term "form follows function." (1 point)

8. Match the following terms to their definitions. (5 points)

- | | |
|----------------------------|---|
| a. _____ structural design | 1. a tall cupboard with doors (wardrobe) |
| b. _____ decorative design | 2. an integral part of the structure itself. |
| c. _____ armoire | 3. round or oval top held up by a pillar or pedestal |
| d. _____ canopy bed | 4. Involves the application of color, line, texture
or pattern to an object. |
| e. _____ pedestal table | 5. a bed with a fabric roof |

9. What are the four factors that influence design? (4 points)

- a. Function, style, design, and idea
- b. Style, materials, structural and safety
- c. Function, ideas, technology and decorative
- d. Style, technology, function and materials

10. List two of the four types of decorative design and explain each one briefly. (4 pts)

- a. _____
- b. _____

12. List two pieces of advice from homeowners below. (2 points)

- a. _____
- b. _____

16. Identify each piece of furniture with its correct name below.

Extra credit

1. Define Design

Interior Design

Unit 1 Vocabulary

1. professionalism
2. presentation
3. presentation drawings
4. exterior perspectives
5. interior perspectives
6. floor plans
7. elevations
8. plot plans
9. landscape plans
10. renderings
11. presentation boards
12. models
13. slide presentations
14. block lettering
15. Maslow's hierarchy of needs
16. grand piano
17. upright piano
18. chest
19. ottoman
20. arm chair
21. chaise lounge
22. side chair
23. wing chair
24. camel back sofa
25. Lawson sofa
26. tuxedo sofa
27. canopy bed
28. four-poster bed
29. desk
30. secretary
31. armoire
32. buffet
33. chest of drawers (lowboy)
34. highboy
35. hutch
36. coffee table
37. end table
38. gateleg table
39. nesting tables
40. pedestal tables
41. sofa table
42. design
43. function
44. materials
45. technology
46. style
47. structural design
48. decorative design
49. naturalistic
50. stylized
51. abstract
52. geometric

What is Interior
Design?

Who are we
designing for?