

July Social Networking - Build Your Online Branding and Advance Your Career with Social Media

The Internet is a global talent pool and it means you need to be in that pool. And the only way to get in that pool is to have a strong online brand. That can be composed of, at a minimum, your own email address, or a website, or your activities on Facebook, LinkedIn, Twitter, Weibo, Google Profiles etc.



Online branding is a process by which you uncover what makes you special, relative to everyone else who is competing for the same opportunities, and then communicate that to the right audience. This networking event, hosted by our chapter president Mr. Michael Yung, will introduce some tips and tricks on building your own online brand and advance your career as an IT security and governance professional with social media.

- Date** Friday, 8 July 2011
- Time** 6:30 – 7:00pm Registration and Networking
7:00 – 8:30pm Special Talk by Mr. Michael Yung, President of ISACA China Hong Kong Chapter
8:30 – 9:00pm Networking
- Venue** [il Bel Paese](#)
3rd Floor, The Burlington
51-53 Hennessey Road, Wanchai, Hong Kong
- Fees** ISACA Member HK\$100 per head
HKCS/HKICPA/CGA/ITAA Member HK\$140 per head
Non-Member HK\$150 per head
- Registration** Please complete the reservation reply & payment and send to ao@isaca.org.hk.
- Enquiries** Please contact our Administration Officer Ms. Alison Tang at (+852) 3568 5438 or email her at ao@isaca.org.hk.



Menu

- Bruschette with Chopped Tomatoes & Fresh Basil*
- “1000 islands” Tuna Tartare*
- Gazpacho Shots*
- Deep Fried Cherry Mozzarella*
- Mini Croissant Stuffed with Ham & Cheese*
- Prosciutto with melon*

*Italian wines, beverages and finger foods are served during the event.
Snacks are subject to be changed.*



July Social Networking Reservation Reply

I will attend the “July Social Networking - Build Your Online Branding and Advance Your Career with Social Media” on Friday, 8 July 2011.

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	7:00 – 8:30pm	Special Talk by Mr. Michael Yung, President of ISACA China Hong Kong Chapter
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	HKCS/HKICPA/CGA/ITAA Member	HK\$140 per head
	Non-Member	HK\$150 per head
Registration	Please complete the reservation reply & payment and send to ao@isaca.org.hk .	
Payment	Please fax to 8101 2802 or email pay-in slip to ao@isaca.org.hk once the payment is settled.	
	Option 1 - By Cheque	
	HKD Cheque and Payee to	Information Systems Audit and Control Association China Hong Kong Chapter Limited
	Option 2 - Direct deposit to Citibank account	
	Account number	006 401 14512025
	Account name	Information Systems Audit and Control Association China Hong Kong Chapter Limited
	Option 3 – Onsite Cash Payment	
Remarks	For enquiry, please contact our Administration Officer Ms. Alison Tang at (+852) 3568 5438. No official receipt will be issued unless requested and no refund.	

1. Please note that all personal data collected will only be used for this enrollment and administration purposes. They will not be disclosed by the ISACA China Hong Kong Chapter (“the Chapter”) to any party outside the Chapter except as notified to you at the time of collection, or with your prior consent. For details of Chapter Privacy Policy, please visit www.isaca.org.hk/cms/content/view/108/54/.
2. The Chapter reserves the right to change the event details at any time in circumstances beyond our control. In case of such changes, the details will be announced at the chapter websites (www.isaca.org.hk and www.isaca-china.org).
3. In addition to any specific purpose, where personal data is provided by you, the Chapter may occasionally use such data to send you materials regarding our services. If you opt not to receiving these materials, please at any time let us know by sending e-mail to privacy@isaca.org.hk .

Attendant 1

Surname : _____ First name: _____

Email: _____ Phone: _____

*ISACA/HKCS/HKICPA/CGA/ITAA Membership no. : _____

* Please delete as appropriate

Attendant 2

Surname : _____ First name: _____

Email: _____ Phone: _____

*ISACA/HKCS/HKICPA/CGA/ITAA Membership no. : _____

* Please delete as appropriate

Attendant 3

Surname : _____ First name: _____

Email: _____ Phone: _____

*ISACA/HKCS/HKICPA/CGA/ITAA Membership no. : _____

* Please delete as appropriate

For Cheque Payment Only

Bank : _____

Cheque number : _____

For Bank Deposit Payment Only

Deposit Date : _____

Deposit Time : _____

Postal Address

Attn. Administration Officer
ISACA China Hong Kong Chapter
Room B, 15/F, Yam Tze Commercial Building,
23 Thomson Road, Wanchai, Hong Kong