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Media Arts – Graphic Design

Associate of Applied Science Degree Plan Checklist

Please refer to page 45 of the 2009-2011 Catalog for detailed degree plan information.

Advisor's Notes/Recommendations:

- The A.A.S. Degree in Media Arts-Graphic Design transfers into a Bachelor of Applied Arts and Science (BAAS) Degree program at ENMU.
- In order to improve student success probability and reduce unnecessary attrition, all students must take the University Skills Placement Test prior to entering the program.
- All lectures and corresponding labs must be taken simultaneously.
- Student must have an ENMU Campus System cumulative grade point average of 2.0 in order to meet graduation requirements.
- Submit a Graduation Application before the close of the semester preceding the expected completion date.

University Skills Requirement			Credit Hours	Grade	Semester
ENG	100	Basic English Skills	4 hrs.		
ENG	101	Developmental Writing	3 hrs.		
Prerequisite/Corequisite: UNIV 101 or UNIV 102					
MATH	100 / L	Basic Math Skills <u>and</u> Lab	4 hrs.	/	
MATH	101	Basic Algebra	3 hrs.		
Prerequisite: Satisfactory ACT score or MATH 100/L					
RED	100	Basic Reading Skills	4 hrs.		
RED	101	College Reading Skills	3 hrs.		
Prerequisite/Corequisite: UNIV 101 or UNIV 102					

Fall Semester					
UNIV	101	Success Skills for College and Career	3 hrs.		
ENG	102	English Composition	3 hrs.		
Prerequisite: Placement by ACT score or ENG 101. Must pass with a "C" or better. Pre/Corequisite: UNIV 101 or UNIV 102.					
MA	103	Introduction to MAC Office Suites	3 hrs.		
MA	110	Graphic Design: Basics	4 hrs.		
MA	112	Graphic Design: Digital Editing	4 hrs.		
Prerequisite or Corequisite: MA 110 or consent of instructor			17 hrs.		

Spring Semester					
COMM	101	Interpersonal Communication	3 hrs.		
		Math: Common Core II	3 hrs.		
MA	114	Graphic Design: Computer Illustration	4 hrs.		
Prerequisite or Corequisite: MA 112 or consent of instructor					
MA	116	Graphic Design: Page Layout	4 hrs.		
Prerequisite: MA 110 or consent of instructor			14 hrs.		

Fall Semester					
		Psychology: Common Core IV	3 hrs.		
		History: Common Core Va	3 hrs.		
		Art: Common Core Vb	3 hrs.		
MA	118	Graphic Design: Digital Video Editing I	4 hrs.		
MA	222	Graphic Design: Concept Development	4 hrs.		
Prerequisite: MA 110 or consent of instructor			17 hrs.		

Spring Semester

MA	212	Sociology: Common Core IV	3 hrs.		
		Graphic Design: Web Publishing	4 hrs.		
		Prerequisites: MA 112 and MA 114 or consent of instructor			
MA	214	Graphic Design: Publication	4 hrs.		
		Prerequisites: MA 112 and MA 116 or consent of instructor			
MA	294	Practicum in Media Arts	3 hrs.		
			14 hrs.		

Total Hours Required for Associate of Applied Science Degree

62 hrs.

Course Descriptions:

UNIV 101 - Success Skills for College and Career. Three credit hours. Aiding academic and social transition to the University, this required interdisciplinary course focuses on study skills, critical thinking, career exploration, research, and writing; social issues for new students; exploration of campus resources; and community building.

ENG 102 (ENGL 1113) - English Composition. Three credit hours. Sentence and paragraph grammar; literary models; writing narrative, persuasive, and expository papers; enhanced critical thinking and writing skills. Prerequisite: Placement by ACT score or ENG 101. Must pass with a "C" or better. Pre/Corerequisite: UNIV 101 or UNIV 102.

MA 103 - Introduction to MAC Office Suite. Three credit hours. This course will introduce the student to computer terminology, concepts, and applications to focus on Microsoft Office Suite and their integration.

MA 110 - Graphic Design: Basics. Four credit hours. Introduces principles of good design for visual communication. Terminology, history, and processes in computer generated print media are covered.

MA 112 - Graphic Design: Digital Editing. Four credit hours. Introduces concepts and techniques used in digital editing of photographs and scanned images. Prerequisite or corequisite: MA 110 or consent of instructor.

MA 114 - Graphic Design: Computer Illustration. Four credit hours. Digital manipulation of images using Bezier curves, points and paths, color blends and fills, and non-linear text. Prerequisite or corequisite : MA 112 or consent of instructor.

MA 116 - Graphic Design: Page Layout. Four credit hours. Introduces the concepts used in electronic page composition for advertising and publishing. Prerequisite: MA 110 or consent of instructor.

MA 118 - Graphic Design: Digital Video Editing I. Four credit hours. Introduces the concepts used in digital video communication, including video capture, editing, and playback.

MA 222 - Graphic Design: Concept Development. Four credit hours. Development of presentation techniques, orally and visually, of multiple conceptual solutions for a variety of projects. Analysis of the evaluation process for design concepts. Development of individual artistic identity. Prerequisite: MA 110 or consent of instructor.

MA 212 - Graphic Design: Web Publishing. Four credit hours. Introduces the concepts used in design, development, and publishing. Prerequisite or corequisite: MA 112 and MA 114, or consent of instructor.

MA 214 - Graphic Design: Publication. Four credit hours. Introduces the concepts used in typography, layout, production, and printing of magazines, newsletters, annual reports, direct mail advertising, and brochures. Prerequisite: MA 112 and MA 116, or consent of instructor.

MA 294 - Practicum in Media Arts. Three credit hours. Supervised experience in Media Arts. A minimum of six hours per week for 16 weeks will be in direct service contact. One hour per week. MA 295 - Portfolio. One credit hour. Develop and evaluate individual portfolios.