



Johns Creek Derby Day 2010 Benefiting Children's Healthcare of Atlanta

Event Overview

The 4th Annual Johns Creek Derby Day, hosted by Johns Creek Friends of Children's Healthcare of Atlanta and the Rotary Club of Johns Creek/North Fulton, will be held on Saturday May 1, 2010 from 4 pm – 8 pm. This year's event will be held at The Country Club of the South.

This unique event is creatively structured around The Kentucky Derby, the annual thoroughbred horse race held at Churchill Downs. The 136th Derby will be the focal point of the day with "horse voting" booths, an extensive silent auction, authentic Derby-style food, open bar, live entertainment and large screen televisions to view "The Most Exciting Two Minutes in Sports."

Last May, Johns Creek Derby Day was held at The Atlanta Athletic Club in Johns Creek. In 2008, the event was held at the Standard Club, and the inaugural year's event was at a private home in the lovely Montclair Estates. Net proceeds for Children's Healthcare total nearly \$100,000 for the combined three years.

As in the past, net proceeds from this year's event will benefit Children's Healthcare of Atlanta. Due to the challenging economic times, Children's needs our support now more than ever. Our city's pediatric population continues to grow and children unfortunately continue to get sick. There are several ways for your business to contribute and each is tax deductible. Sponsorships are available at various levels and Silent Auction items are needed. Please also consider buying tickets to attend this one-of-a-kind event.

Thank you for your interest in Johns Creek Derby Day. Please contact Helen Blase at blaseh@comcast.net for more details and worthwhile sponsorship opportunities.





Johns Creek Derby Day 2010

Benefiting Children's Healthcare of Atlanta
Saturday, May 1, 2010
The Country Club of the South, Johns Creek

Win Sponsor

\$10,000

- ❖ 12 tickets to event
- ❖ Logo recognition on invitation (Deadline February 1, 2010)
- ❖ Back cover advertisement in program
- ❖ Logo recognition on Derby page of Children's website
- ❖ Logo recognition on Derby Facebook page
- ❖ Name recognition on Donor page of Children's website
- ❖ Display opportunities at event
- ❖ Prominent signage at event

Place Sponsor

\$5,000

- ❖ 10 tickets to event
- ❖ Logo recognition on invitation (Deadline February 1, 2010)
- ❖ Inside cover advertisement in program
- ❖ Logo recognition on Derby page of Children's website
- ❖ Logo recognition on Derby Facebook page
- ❖ Name recognition on Donor page of Children's website
- ❖ Display opportunities at event
- ❖ Prominent signage at event

Show Sponsor

\$2,500

- ❖ 8 tickets to event
- ❖ Logo recognition on invitation (Deadline February 1, 2010)
- ❖ Full page advertisement in program
- ❖ Logo recognition on Derby page of Children's website
- ❖ Logo recognition on Derby Facebook page
- ❖ Name recognition on Donor page of Children's website
- ❖ Prominent signage at event

Friend Sponsor

\$1,000

- ❖ 4 tickets to event
- ❖ Half page advertisement in program
- ❖ Name recognition on Derby Facebook page
- ❖ Name recognition on Donor page of Children's website
- ❖ Prominent signage at event

Patron Sponsor

\$ 500

- ❖ 2 tickets to event
- ❖ Name recognition in program
- ❖ Name recognition on Derby Facebook page
- ❖ Name recognition on Donor page of Children's website
- ❖ Prominent signage at event



Johns Creek Derby Day 2010

Benefitting Children's Healthcare of Atlanta

Sponsor Commitment Form

Your generous gift will have an impact on several Children's Healthcare of Atlanta programs designed to improve the lives of children. Thank you!

LEVEL OF SPONSORSHIP (check one)

- _____ **Win Sponsor** \$10,000 (Deadline: 02/01/10)
- _____ **Place Sponsor** \$ 5,000 (Deadline: 02/01/10)
- _____ **Show Sponsor** \$ 2,500 (Deadline: 02/01/10)
- _____ **Friend Sponsor** \$ 1,000 (Deadline: 03/01/10)
- _____ **Patron Sponsor** \$ 500 (Deadline: 03/01/10)

Individual/Firm/Company/Organization (as to be published in all print materials)

Contact name _____

Mailing Address _____

City/State/Zip _____

Phone Number _____ E-Mail Address _____

Method of Payment

- Check Enclosed for \$ _____ made payable to Children's Healthcare of Atlanta
- Please charge my credit card (circle one): Visa MC Amex Discover

Card Number: _____ Exp.Date: _____

Cardholder Name: _____ Signature: _____

**** Please e-mail Corporate Logo and/or advertisement in jpg format to blaseh@comcast.net. Call 678-549-6060 with questions or to fax form ****

Please return to: Helen Blase c/o Johns Creek Derby Day 2010
6040 Coldwater Point, Johns Creek, GA 30097