

**Olympia Downtown Housing Vision Focus Group
Notice of Your Informed Consent**

I _____ understand that the purpose of this focus group is to provide an opportunity for me to share opinions regarding housing in downtown Olympia in the future.

I understand there are 5 questions; the focus group session will take about an hour and a half.

By completing and submitting this form I understand I am giving my informed consent to participate in this research.

I commit to keeping the identity of the other participants confidential.

I understand the focus group organizers are master of public administration candidates at The Evergreen State College. As part of their coursework they will analyze data collected through a survey and this focus group session. The goal of the research is to learn more about what citizens envision for Olympia's downtown housing.

I understand that by participating I may be providing data to assist in generating a citizen vision for housing in downtown Olympia that may be shared with the city of Olympia and other interested parties.

I understand my identity will be kept confidential. Risks to me are minimal, though there is a risk of embarrassment from sharing opinions with others during the meeting. If I do not feel comfortable answering a question, I understand I may choose not to participate or exit the focus group.

I understand that if I have any questions about this project or my participation in it, I can contact Martin McMurry and Cary Retlin through retcar15@evergreen.edu.

I understand that if I experience problems as a result of my participation in this project I can contact Eddy Brown, Academic Dean at The Evergreen State College, at: 360-867-6972.

I understand that I have chosen to participate in this research voluntarily. I reserve the right to end my participation at any time simply by leaving the focus group session.

Signature of Participant

Date

**Focus Group Script:
Downtown Olympia Housing Vision**

Tonight's focus group is designed to help us understand what you envision for the future of our downtown housing. Your opinion is very valuable to us. Please help yourself to a snack while we chat. As we have previously discussed, we will be done in an hour and a half. At the end of the night, we will have a drawing for a gift certificate.

We've asked all of you here tonight because you expressed an interest in downtown. We are very interested in your opinions. Please help us encourage everyone to share his or her thoughts and ideas by being respectful, even if someone's opinion is different from yours.

A few other housekeeping items:

- Please only talk one at a time so we can document your comments.
- If you have a cell phone, please make sure it is set not to disrupt us.
- Bathrooms are...
- You have committed to keeping the identity of one another confidential.

Lets introduce each other. I will start by sharing my first name, my favorite city and an attraction I love about that town (let the group introduce themselves).

I hope to learn more about some of your favorite cities and towns tonight. To start,

1. Think back about some of your favorite urban neighborhoods in other cities. Keeping this in mind, what made them special?
2. What feature makes the thought of living downtown most attractive to you? (If someone asks what a feature is, ask other participants what they think.)
3. Each of you has a piece of paper in front of you. I am going to say a word. When I do, write down or draw a picture of the first thing that comes to mind.

“Neighborhood”

(Wait until it appears that most are done)

Would anyone like to share her or his response?

4. Think about downtowns you have enjoyed in the past. As Olympia grows, what household income level do you think would be most attracted to downtown housing?

Try and be specific, put a dollar value on the household income level.

5. This is our last question for tonight. It is a group effort.
Work together to complete this sentence:
We envision downtown housing in Olympia that is ...

Thank you for coming. If you would like us to share the result of our research with you, leave us an email address that we can send it to. We will delete your address as soon as our results are sent.

Thank you very much for your participation. Lets us now draw a first name out of a hat and give away this gift certificate!