

*Team Manatee: February 2, 2009*

# Consent for Interview/Observation

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Franklin W. Olin College of Engineering, Needham, MA 02492

## Information

Our names are Jenn Cross, Andy Getzendanner, Thomas Michon, and Angela Sharer. We are students at Olin College of Engineering studying people who shop for groceries for a class on Human Factors and Interface Design. Over the course of our semester at Olin, we will be investigating the habits of shoppers and the methods they use to navigate and purchase items from a grocery store. We intend to develop a prototype of a new system that will provide a better interface for navigating or purchasing than what presently exists.

If you volunteer to participate in our study, you may be asked to describe your experiences related to grocery shopping. We may ask to accompany you on a typical shopping trip to observe your interactions in the store environment. Your interactions and responses may be recorded on video, audio, and/or with still photographs and written notes. We expect that our conversations may take around an hour, while a shopping visit may take more time depending on the situation.

The results of our studies including notes, records, and photos that you or we take will be used for educational and research purposes. They will be placed on a public-facing Olin College class website, and may be used in presentations by us or by Olin to illustrate the work that we do.

Participation is voluntary. You may discontinue your participation at any time without any adverse effects and with no hard feelings. We do not expect that there will be any risks associated with your participation, except for those encountered in daily life. We regret that we cannot pay you for your participation.

## Contact

If you have any questions or concerns about our project or your participation in it, you may contact us or our professor, Lynn Andrea Stein, Professor of Computer and Cognitive Science at Olin College. We can be contacted by email at any of the following addresses:

Jenn Cross	<a href="mailto:jennifer.cross@students.olin.edu">jennifer.cross@students.olin.edu</a>
Andy Getzendanner	<a href="mailto:james.getzendanner@students.olin.edu">james.getzendanner@students.olin.edu</a>
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Professor Stein can be reached at 781 292 2525 or at [✉las@olin.edu](mailto:las@olin.edu).

You may keep a copy of this document for reference.