



New Training Techniques that Drive Ethical Performance



June 12, 2008 8:30 a.m. to 4:30 p.m.
Loudermilk Center, Atlanta, Georgia

Today's vanguard companies use innovative techniques to make ethics fresh, relevant and effective. Come and learn today's best practices, backed by up-to-date research.

In this seminar you will learn by doing, through hands-on demonstrations of today's most creative simulations, training techniques, and employee engagement methods — many presented by the experts who designed them!

Join us for a day of learning, with sessions led by executives from **AGL Resources, Georgia Power Company, The Coca-Cola Company, UPS, Georgia-Pacific LLC** and other leading institutions. You will also receive a useful resource guide that can be of immediate use to your company.

Who Should Attend:

Ethics and Compliance Managers
General Counsel
HR Executives and Managers
Corporate, Government and Non-Profit Training Directors

What You Will Learn:

What you can — *and can't* — teach your employees about business conduct
How to creatively engage today's younger employees
How frontline managers and supervisors can be the drivers of workplace ethics
Strategies for building trust and reducing fear of retaliation
The surprising possibilities (and limitations) of eLearning
Practical methods for assessing outcomes of ethics and compliance training

GeorgiaStateUniversity. 
J. Mack Robinson
COLLEGE of BUSINESS

THE CENTER FOR ETHICS AND
CORPORATE RESPONSIBILITY

Registration Form



NEW TRAINING TECHNIQUES THAT DRIVE ETHICAL PERFORMANCE

Thursday, June 12 - 8:30 a.m. to 4:30 p.m. (continental breakfast and lunch included)
The Loudermilk Center, corner of Courtland Street and Edgewood Avenue, downtown Atlanta

Attendee name(s): _____

Organization: _____

Primary contact's phone number: _____ E-mail address: _____

You may register by **credit card** using the secure, online form at <http://robinson.gsu.edu/ethics/programs/seminar>. If paying by check, you may **mail** this form with your payment to: Ms. Molly Nuttall, Center for Ethics and Corporate Responsibility, J. Mack Robinson College of Business, Georgia State University, P.O. Box 3994, Atlanta, GA 30302-3994. For more information call 404/413-7420.

Advanced registration is required.

Georgia State University students or faculty members

___ @ \$195.00

All other registrants

___ @ \$295.00

Total registration fees

\$ _____

Registration Deadline: June 6. No refunds given for cancellations less than 48 hours prior to the seminar.

2008 Series Sponsor:

June Program Sponsor:



TOYOTA

Mark Your Calendar Now for These Upcoming Seminars:

July 17

Water:

**Corporate Responsibility for a
Resource in Peril**

“Water may be the world’s most critical commodity.”
— *Wall Street Journal* March 29, 2008



More than 1 billion people worldwide lack access to clean water. Drought conditions in the Southeast and the effects of global warming are pushing water to the top of corporate agendas. In the U.S., industry consumes 40% of supplies; in Georgia 60%. Come learn the facts and the solutions from the corporate, government and environmental experts who know.

August 21

**Partnering for The Global Good:
How Corporations, Universities and The
United Nations Are Joining Hands to
Tackle Tough Issues**

Today’s leading global companies are partnering with the United Nations, NGOs, and governments worldwide to solve our biggest challenges. You will be inspired by visionary projects that are already becoming reality. Come hear stories from corporate, United Nations, and education leaders who are shaping our new responsibilities in a globalizing world.

