

Hospitality Happenings

OCT ~ NOV ~ DEC 2009

THE NITTANY LION INN ~ THE PENN STATER CONFERENCE CENTER HOTEL

In Touch

W I T H T H E G E N E R A L M A N A G E R



Dear Friends of Hospitality:

With the beautiful and exciting fall season well under way, I'm reminded how fortunate we are to be in the middle of all this energy and optimism even as our national economy continues to struggle. Between football, returning


students, cultural events and holiday social activities, almost every day includes something fun in Happy Valley. Check our calendar to see what's available and let us plan a special visit for you!

In this issue, we welcome back Peter Sorensen to Hospitality Services. See a short article about him below. In the wine

corner, we thought it was time to tell you about some of the great wines we have in our collection at the Inn. Our cellars are extraordinary and unique to the region and our wine events are more popular than ever. We are offering two major events this season to help celebrate wine: On October 15, we'll feature Gary Eberle's Wine Event - "From Football to Grapes", and on November 19, our "Beaujolais Festival" will take place. Don't hesitate to get your tickets as soon as possible because space is limited for these events.

Also this past month, we dedicated the new painting, "Change of Classes" (page 3), which now graces the Inn's lobby behind the front desk. If you haven't seen it yet, make it a point to stop by and let us know what you think.

Regardless of the reason, the fall season is so full of wonderful things to see and do, we hope you'll take some time to pay us a visit.


Jim Purdum

BACK IN THE FOLD

You may remember Peter Sorensen. He served nine years ago with Hospitality Services, at The Penn Stater. He left for other opportunities, but missed the Penn State experience. He has now returned to the fold, with a renewed enthusiasm and commitment to take sales to the next level.

His title is Associate Director for Sales and Marketing, working directly with Fran Levin. His biggest challenge, as he describes it, is to get noticed in a crowded northeast market. "We are not a franchise so we have

continued on page 3



Wine Corner

“Chef, I need a splash of lemon”

Remember, acidity softens wine...if your wine is too big for the dish, squeeze a splash of lemon on your food and viola! Smoother, more approachable wine. Such is the life of a Sommelier, pairing course after course in a busy dining room, sharing conversation with guests and recommending treasures to enhance their meal. It's a wonderful profession with an added bonus of building relationships in a spectacular dining room filled with history, The Nittany Lion Inn.

Since 2002, (eight consecutive years), the Dining Room has received Wine Spectator Magazine's "Award of Excellence" for our wine list. One of only 3,249 restaurants in the world to achieve this status, the Dining Room was also the first restaurant in Centre County to win the award, which has served as a benchmark for "other" local restaurants. This further states our commitment to provide for our guests the finest wines produced from almost every wine region in the world, a perfect match to our menu in both price and style.

Our wine list boasts thirty pages of wines, over 600 selections from across the globe, featuring all the major varietals including over 100 different Zinfandels from California, Chardonnay from eleven

different regions, and a Pinot Noir list that will make you go "sideways." The list also includes Ice wine, or Eiswein, late-harvest wines, half-bottles, and a Meritage list with vertical depth from all the great producers including Opus One, Joseph Phelps, and Dominus.

We've recently added a "Wine Guest Book" to our wine service, which allows you to record your wine selections, any tasting notes, or memories of that special night at the Inn as you share wine and food in the dining room. On future visits, you will be able to recall which wines you purchased in the past and maybe try some new and different varietals. As a bonus, the staff will present you with a card stating the name of the producer, wine varietal and the vintage of your selection. We're sure you'll enjoy these new additions to our wine service and we look forward to seeing you at the Inn. As always, if you need a pairing idea or you're at a loss on which wine to serve for dinner, drop me a line at rwo10@psu.edu. Thank you and we hope you enjoy the fall in Happy Valley! Santé



HOSPITALITY RECEIVES WASTE WATCHER AWARD

Once again, Hospitality Services has been recognized for its "green" efforts. The Professional Recyclers of Pennsylvania recently awarded the 2009 Waste Watcher Award to Judy Karky, General Manager of The Penn Stater. This awards program is open to municipalities, counties, businesses, schools, non-profit groups, and individuals who have made a significant contribution in recycling, composting, and waste reduction/reuse efforts during the prior year. Applicants for this award needed to prove that their efforts are above and beyond typically provided services.

Judy was nominated by the Centre County Solid Waste Authority staff, who noted that The Penn Stater is doing a "spectacular" job of recycling and reuse, including "recycled" recycling bins with clear signage about the program, less paper printing, bulk food for break rooms, disposable cups and flatware, composting of all food waste, terry re-use program for guestrooms, recycling bags in guestrooms, among other efforts. Their efforts were lauded as being "just all around green!"



NEW PAINTING UNVEILED

In a ceremony recently held at the front desk of the Nittany Lion Inn, a brand new painting called "Change of Classes" was unveiled. Jim Purdum noted, "This painting perfectly captures the dynamic energy of our beautiful Penn State Campus on a busy day between classes."

Karl Leitzel, a life-long Centre County resident, was commissioned to create the piece and he also unveiled it to those in attendance. Karl is noted for his "loose" style of painting and his ability to capture the energy, people, and sense of place. In recognition of his amazing skill, he has earned the recognition and placement as the first "artist in residence" for the Centre County Grange Fair. Karl's work has been featured locally as well as in galleries in Gettysburg and Harrisburg. More information about Karl can be found at his website: www.keitzel.com. Stop by and take a look at this beautiful, dynamic piece of art. It's permanent home is directly behind the front desk at the Inn.



Karl Leitzel unveils his new painting; Barbara Palmer, Karl Leitzel, and Mimi Coppersmith enjoy a moment at the reception following the unveiling.

Sorensen article continued from page 1

to work much harder for exposure in the market, not only in the Centre Region but in the whole northeast. We just have to get out there as much as possible."

"It's not just about sales though," he adds. "We can sell rooms, but it's really a balancing act, like a giant puzzle. We want to sell rooms but want to manage the conference space that will need rooms too. It's a challenge sometimes to keep both sides balanced -- keeping our customers happy while filling our space as efficiently as possible. More careful and detailed analysis of our daily business will help us improve this in the future."

On a personal level, Peter leads a very full life with his wife and son. He's of Danish heritage and proud of it. "My father was an importer of Danish ham and other items, so I have visited Europe many times in my life." Peter also loves primitive camping with his son, particularly in the winter. "There's nothing more fun than being stranded in the woods during a snow storm, whether in a cabin or in a tent or lean-to. Of course you have to be prepared, but we seek out that kind of experience. We've made a lifetime of memories doing this . . . every month a trip somewhere. It's our dream to hike the Appalachian Trail, although I have no idea when we'll find the time to do it."

With Peter's determination, no doubt he will find the time.

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<p>HOT DATES GREAT RATES</p> <p><i>Please note that this is just a sampling of the sporting events, exhibitions, and activities in the Centre Region. For a complete listing or information, see calendars on the web pages www.gopsusports.com or www.happyvalley.com.</i></p>			<p>Concert: Carolina Chocolate Drops, www.thestatetheatre.com 1</p>	<p>Concert: Jazz Me @ Seven Mountains Wine Cellars Women's Volleyball vs. Iowa, www.gopsusports.com Concert: Tribute to the Legends of Tap, www.cpa.psu.edu 2</p>	<p>Event: Annual Fall Festival, www.downtownstatecollege.com Men's & Women's Fencing Alumni Meet www.gopsusports.com Event: Community Day, Palmer Museum of Art Event: Great Insect Fair, Ag Arena 3</p> <p>Women's Golf Invitational, Blue Course</p> <p>Event: Parade of Homes & Landscapes, www.centralpabuilders.com</p> <p>Event: PSU Parents and Family Weekend</p>	<p>Concert: Disco Biscuits, www.thestatetheatre.com Event: Harold & The Purple Crayon, www.cpa.psu.edu Event: Spring Creek Family Festival, 814-237-0400 4</p>
<p>Field Hockey vs. Stanford 5</p>	<p>6</p>	<p>7</p>	<p>8</p>	<p>Concert: An Evening with Keller Williams, www.thestatetheatre.com Concert: Jay-Z, www.bjc.psu.edu Women's Soccer vs. Northwestern 9</p>	<p>Event: Boalsburg Heritage Festival, 814-466-9266 Theater: Met Opera '09 Live in HD, www.thestatetheatre.com Football vs. Eastern Illinois Event: Fall Apple Fest, www.wayfruitfarm.com Event: Boalsburg Columbus Ball, 814-466-9266 10</p>	<p>Event: H2X Extreme Water Sports, www.bjc.psu.edu Event: WPSU Wine Celebration, Penn Stater, 814-863-6635 11</p>
<p>Theater: Avenue Q, www.cpa.psu.edu</p>			<p>Event: National Paranormal Conference</p>			
<p>Concert: Third Eye Blind, www.thestatetheatre.com 12</p>	<p>Concert: Julian Lage Group, www.cpa.psu.edu Field Hockey vs. Bucknell 13</p>	<p>Men's Soccer vs. Lafayette 14</p>	<p>Concert: Emerson String Quartet, www.cpa.psu.edu Event: From Football to Grapes: Eberle Wine Event, Nittany Lion Inn, 814-865-8590 Concert: Bear Thymes w/Woman Tour, www.thestatetheatre.com 15</p>	<p>Cross Country PSU National Meet 16</p>	<p>Football vs. Minnesota 17</p> <p>Event: Fall Apple Festival, www.wayfruitfarm.com</p>	<p>Concert: Yonder Mountain String Band, www.thestatetheatre.com 18</p>
<p>Theater: Romeo & Juliet, Hintz Family Alumni Center Lawn, 6:30 p.m.</p>			<p>PSU Homecoming PSU Horticulture Show, Ag Arena</p>			
<p>19</p>	<p>20</p>	<p>Event: Dark in the Park, 814-231-3071 Concert: Galactic, www.thestatetheatre.com 21</p>	<p>Event: Pumpkin Carving Night, Shavers Creek, 814-863-2000 22</p>	<p>Concert: Brad Paisley, www.bjc.psu.edu Women's Volleyball vs. Indiana Concert: Orquestra de Sao Paulo, www.cpa.psu.edu 23</p>	<p>Best of Broadway, www.pvs.org Men's Swim vs. WV Women's V-ball vs. Purdue Met Opera '09 Live in HD, www.thestatetheatre.com; USS Naval History Exhibit Dedication WWE Supershow, www.bjc.psu.edu 24</p>	<p>Women's Soccer vs. Illinois Women's Volleyball vs. Ohio State 25</p>
<p>Theater: Something You Did, www.thestatetheatre.com</p>			<p>Event: Lemont Haunted Grainary</p>		<p>Event: Children's Halloween Trail, Shaver's Creek, 814-863-2000</p>	
<p>Event: State College Halloween Parade 814-231-3071 Event: Military History Speaker Series, www.pamilmuseum.org 26</p>	<p>27</p>	<p>Concert: Dizzy Gillespie All Star Big Band, www.cpa.psu.edu 28</p>	<p>29</p>	<p>30</p>	<p>Event: Trick or Treat Night in the Centre Region 31</p>	<p>DID YOU KNOW? The Beefeater Room was introduced at the Inn in the fall of 1958. A typical meal in the Beefeater Room was \$3.45 and consisted of prime rib and cocktails made with Beefeater gin. Guests listened to the music of pianist Maurice Gray of Stormstown, Pennsylvania. The Beefeater Room was closed in 1978.</p>



NEW MARKER UNVEILED

Richard Nelson recently presented the new Penn State Historical Marker celebrating biomechanics at Penn State. Nelson is one of the three people listed on the marker -- the other two are Chauncy Morehouse and Peter Cavanagh. All three were recognized for their early leadership and innovativeness in the lab. A crowd of alumni, students, faculty, and biomechanics professionals gathered to see the unveiling of the new historical marker.

The biomechanics historical marker is the 72nd in the series, which spans multiple campuses and has influenced similar types of marker programs at other universities. The historical marker is located between the Nittany Lion Inn and the Biomechanics Teaching Lab (also known as the "Water Tower"), the original site of the Biomechanics Lab.

Chauncy Morehouse (left), Richard Nelson (center) and Peter Cavanagh (right) are recognized on the historical marker for their early leadership and achievements within the Biomechanics Lab.

Photo Credit: Gene Maylock

NOVEMBER 2009

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

 Become a fan of ours on Facebook.  Follow us on Twitter!						Concert: An Evening with Lotus, www.thestatetheatre.com Cross Country Big Ten Championships, www.gopsusports.com	
HOT DATES GREAT RATES 	2	3	Concert: Hillsong United, www.thestatetheatre.com 	Theater: Clytemnestra, www.cpa.psu.edu Concert: Miley Cyrus, www.bjc.psu.edu	Men's Basketball vs. Slippery Rock	Theater: Met Opera '09 in HD, www.thestatetheatre.com Football vs. Ohio State	Women's Basketball vs. Indiana Univ. of PA, www.gopsusports.com Event: Historic Harvest Fest, 814-231-3071 Concert: Veteran's Concert, 814-231-3071 
Concert: Keb' Mo', www.thestatetheatre.com 	Concert: Kronos Quartet Awakening, www.cpa.psu.edu 	11	12	Women's Volleyball vs. Illinois Men's Basketball vs. Penn	Football vs. Indiana	Wrestling vs. Bloomsburg, www.gopsusports.com 	
<i>Theater: She Loves Me, www.cpa.psu.edu</i>							
Men's Basketball vs. Robert Morris	Event: Central PA Business & Industry Expo, CBICC Concert: Arlo Guthrie, www.thestatetheatre.com Theater: Virsky Ukrainian Nat'l Dance Co., www.cpa.psu.edu	Concert: Echo & The Bunnymen, www.thestatetheatre.com	Event: Beaujolais Festival, Nittany Lion Inn, 814-865-8590 Concert: Steel Hammer, www.cpa.psu.edu Concert: Winter Wonder Slam Tour, www.bjc.psu.edu	Women & Men's Swimming vs. Virginia, www.gopsusports.com 			
<i>Theater: She Loves Me, www.cpa.psu.edu</i>				<i>Concert: Radio City Christmas Spectacular, www.bjc.psu.edu</i>			
		Men's Basketball vs. Sacred Heart 	Thanksgiving Dinner at Nittany Lion Inn and The Penn Stater Conference Hotel — now accepting reservations 		Women's Volleyball vs. Michigan 		
							

FROM
Our Kitchen
TO
Yours



PRIME RIB

Yield 8-10 servings

- 6 lbs. beef rib-eye roast, boneless, cut from the sirloin end
- 1 oz. olive oil
- 3 oz. crushed garlic
- Salt and pepper to taste
- 1 lb. mirepoix (rough cut celery, carrots and onions)
- 3 qts. beef stock
- Arrowroot or cornstarch diluted with cold water as needed

1. Rub roast with olive oil, garlic, salt and pepper.
2. Place roast on a wire track in a roasting pan with the mirepoix.
3. Roast in a 300 degree oven until the internal temperature reaches 135 degrees for medium rare or until desired doneness.
4. Remove roast from pan and allow to rest for 15-20 minutes before slicing to retain its natural juices.
5. To make the au jus: remove fat, add stock, and reduce by half. Thicken slightly with cornstarch or arrowroot. Adjust seasoning and strain.
6. Slice and serve with your favorite potato and vegetable and finish with the au jus.

DECEMBER 2009

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
★ HOT DATES GREAT RATES	1	Concert: Sweet Honey, www.cpa.psu.edu Women's Basketball vs. Georgia Tech, www.gopsusports.com 2	Event: Dessert & Wine Preview Party, Centre Furnace Mansion 3 ★	4 ★	5 ★	Concert: Family Concert, www.nvs.org Wrestling, Nittany Lion Open 6 ★
				<i>Theater: School House Rock Live, www.thestatetheatre.com Event: Stocking Stuffer Antiques, Art & Craft Sale, Centre Furnace Mansion</i>		
				<i>Event: Boalsburg Hometown Christmas, 814-466-6891</i>		
Concert: Cherish the Ladies, www. thestatetheatre.org 7 ★	Men's Basketball vs. UMBC, www. gopsusports.com 8	Women's Basketball vs. Monmouth 9	10	11 ★	12 ★	13 ★
				<i>Event: Bellefonte Victorian Christmas, 814-355-2917</i>		
★ 14	★ 15	★ 16	★ 17	Concert: Judy Collins 18	Theater: Met Opera 09 in HD, www.thestate theatre.com 19	Concert: Recreation: An Event of Christmas, www. thestatetheatre.org 20 ★
Men's Basketball vs. American 21 ★	★ 22	★ 23	Christmas Eve Dinner in the Gardens — now accepting reservations 24	25	26	27
				<i>The Penn Stater Conference Hotel will be closed for the holidays and will reopen on January 7, 2010.</i>		
Women's Basketball vs. Iowa 28	29	30	31			
				<i>The Penn Stater Conference Hotel will be closed for the holidays and will reopen on January 7, 2010.</i>		

WINNERS

Wanda Braymer,
Saegertown, PA

Tim Houser,
Centre Hall, PA

Andrea Frank,
Cliffside Park, NJ

WIN!

A HAPPY WEEKEND IN HAPPY VALLEY!

All you have to do is fill out the form below, clip it, and send it in. We'll put all the names in a hat and in October, November and December, we'll choose one lucky person to enjoy a free weekend here in the Centre Region (certain weekend restrictions may apply).

If you would like to receive periodic announcements from us about dining and event specials, please fill in your e-mail address below. Your e-mail address will be kept confidential and will not be used for any other purpose nor will it be given to anyone else for any reason.

Comments about our newsletter/your wine suggestions:

Name (please print)

Address

City/State/Zip

Phone/E-mail

Clip this coupon and mail to:
Ms. Fran E. Levin, Director
Sales and Marketing
Penn State Hospitality Services
200 West Park Avenue
State College, PA 16803



COURTYARD PROJECT FINISHED

If you haven't yet stopped by the new gazebo courtyard, don't miss it on your next trip to the Inn. This space has been transformed to a beautiful, tranquil garden, with gorgeous plantings, comfortable seating areas, and a beautiful antique gazebo.