

Please Join Us at the HTM Career Day 2009 at Purdue University

PURDUE
UNIVERSITY

CONFERENCE DIVISION

Stewart Center, Room 116
128 Memorial Mall
West Lafayette, IN 47907-2034

PURDUE UNIVERSITY

HOSPITALITY AND TOURISM MANAGEMENT

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*Bringing the best to the
table for 25 years.*

SEPTEMBER 21-22 HTM CAREER DAY 2009

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Hospitality and Tourism Management (HTM)

CAREER DAY 2009 · SEPTEMBER 21-22

DEAR HUMAN RESOURCE DIRECTOR:

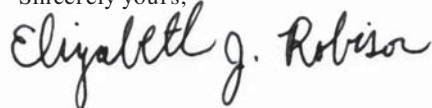
The students and faculty of Purdue University's Department of Hospitality and Tourism Management (HTM) extend an invitation for you to join us for our twenty-fifth annual Career Day, September 21 and 22, 2009. This promises to be one of the best events we have ever hosted, bringing together some of the finest companies with students from the nation's highest-rated hospitality and tourism program. Our theme – *Bringing the Best to the Table for 25 Years* – explains what the students and staff of the hospitality program here at Purdue University strive to achieve.

Career Day is a student-run event, organized each year by a select group of students who work over an eight-month period planning every detail. This year's student board has made every effort to ensure Career Day will be the best of its kind, providing your company the chance to meet and recruit our finest students.

The Career Day registration form is included in this brochure. Please complete the form and return it by September 14. If you have any questions, contact Ed Keller, Purdue University Conference Division, at (765) 494-9482 or (800) 359-2968, or e-mail ebkeller@purdue.edu. If you are unable to attend this event, please pass this brochure on to another representative so your organization does not miss this valuable opportunity. For more information on recruiting opportunities at Purdue, please contact the HTM Career Center at (765) 494-4729 or visit www.cfs.purdue.edu/HTM/undergrad/career_center.shtml.

Do not miss this opportunity to meet the best students from the top-ranked hospitality and tourism management program in the nation. Based on the previous success of this event, we are expecting a tremendous turnout from leaders in the industry, so reserve your space today. We look forward to hosting you!

Sincerely yours,



Betsy Robison, President

HTM Career Day Board 2009



From left to right first row: Carter Duggan, Katelyn Theiler, Betsy Robison, Rachel Stackman; From left to right second row: Laura Kunzie, Courtney Glotzbach, Caroline Wright, Josh Seidell; From left to right third row: Lisa Moore, Hannah Fronczak, Julie McDowell; From left to right fourth row: Sarah Meils, Alicia Anderson, Jiayue Xu

WHAT IS HTM AT PURDUE UNIVERSITY ALL ABOUT?

HTM at Purdue is about excellence in hospitality and tourism education. Purdue's HTM program exposes students to an excellent curriculum that produces students with highly-diversified knowledge in the field of hospitality and tourism. In addition to classroom training, students gain hands-on experience in a full-service restaurant, an à la carte cafe, and a state-of-the-art food production laboratory. These facilities provide students opportunities to rotate through positions commonly found in commercial and institutional food service settings, including managing operations in both the back and front of the house. Students gain hands-on experience through working at the Union Club Hotel and field experiences through the Purdue Tourism and Hospitality Research Center. Prior to graduation, all students must fulfill an internship requirement, working in the field of their choice. This balance of practical experience and conceptual education creates results-oriented future managers.

HTM at Purdue is all about success. The HTM program is built around a strong core curriculum which prepares students for career opportunities in all areas of the hospitality and tourism industry. Students gain additional knowledge and experience through participation in student clubs, internships, and general course electives. Common minors include organizational leadership, foreign language, psychology, communications, and international studies. Common HTM departmental concentration areas include lodging, foodservice, and tourism.

Upon completion of the departmental requirements students receive a Bachelor of Science degree.

HTM at Purdue is about involvement. Activities in a wide variety of organizations provide students with opportunities to further their knowledge of the industry, practice leadership skills, network with industry professionals, and strive for academic excellence.

These student organizations include:

- HTM Society
- PTA-Purdue Tourism Association
- HSMA-Hotel Sales and Marketing
- CMAA-Club Managers Association of America
- ESD-Eta Sigma Delta Honorary Society
- PCMA-Professional Convention Management Association
- NSMH- National Society of Minorities in Hospitality
- HTM Graduate Student Association
- Purdue Hospitality Mentors Association
- Kappa Omicron Nu
- PEPS-Purdue Event Planning Society

WHAT MAKES HTM CAREER DAY AT PURDUE UNIQUE?

The students are what will make your HTM Career Day 2009 unique. From start to finish, HTM Career Day 2009 will be executed entirely by students. Your company will be welcomed to Purdue by a student executive committee that will provide any assistance you may require. Catering to your individual needs, a student host or hostess will be assigned to your company prior to the event.

Your host or hostess will keep you informed of any new information, and will work with you to make certain your Career Day experience runs smoothly. As recruiters in the past have recognized, this personalized attention is one of the most important aspects of Career Day. In addition, your host or hostess will be pleased to inform you about Purdue's HTM curriculum and will be glad to give you a tour of our facilities.



KRISTI NYHOF
REGIONAL VICE
PRESIDENT, OPERATIONS

Kristi Nyhof is regional vice president of operations for LongHorn Steakhouse and an officer of the parent company, Darden Restaurants, Inc., with responsibility for the day-to-day operations of more than 60 restaurants in 10 states. LongHorn was recently recognized as the number one steakhouse chain by the 2008 Consumer's Choice in Chains Awards.

Prior to her current role with LongHorn, Kristi led Bugaboo Creek Steak House as President and CEO. Bugaboo Creek was formerly part of RARE Hospitality International, Inc. (former parent company of LongHorn Steakhouse and The Capital Grille), until it was acquired by Charlie Brown's Steakhouse Acquisition Corporation in June 2007.

Before leading Bugaboo Creek, Kristi served as regional vice president of operations for LongHorn. During that time, she was responsible for the supervision of 40 restaurants comprising more than \$120 million in annual sales. Also at RARE, she held the positions of vice president of training and development and director of training. Kristi began her career as the director of training for Fresh Choice, a salad bar chain in California.

Kristi earned her bachelor's degree from California State University.

SCHEDULE OF EVENTS

Monday, September 21

7:30-9 p.m. Recruiter/Graduating Senior Reception
• Faculty Lounges, Purdue Memorial Union

Tuesday, September 22

9 a.m. Recruiter Registration and Set-up
• South Ballroom, Purdue Memorial Union

10:30 Speaker: KRISTI NYHOF
• Loeb Auditorium, Stewart Center

11:30 Luncheon
• North Ballroom, Purdue Memorial Union

12:30-3:30 p.m. HTM Career Day
• Ballrooms, Purdue Memorial Union

GENERAL INFORMATION

The registration fee for Career Day is \$250 for the first representative and \$80 for each additional representative. **This year we are offering a \$50 discount to those companies that register on or before August 17.** The fee covers admission to all scheduled HTM Career Day events, including the reception on Monday evening and luncheon on Tuesday. Reserved space for your company cannot be guaranteed until the registration fee is paid. Participation in Career Day is on a first come, first-served basis. One exhibit table will be provided. If more tables are needed they may be reserved for an additional charge of \$50 each. Purdue University is not responsible for any expenses incurred due to cancellation.

HOUSING

A block of rooms is being held at the Union Club Hotel in the Purdue Memorial Union. For more information, please call 800-320-6291 or 765-494-8913. Rooms are cancelled at 6 p.m. unless guaranteed by a credit card. The Union Club accepts MasterCard, American Express, VISA, and Discover. The Union Club provides parking in the Grant Street garage at no additional expense. The Conference Division is not responsible for arranging overnight hotel accommodations.

PARKING

At registration you will be given a parking permit for the Grant Street parking garage, across from the Purdue Memorial Union. Do not park on campus lots or in other parking garages.

EXHIBIT MATERIALS

Please ship all exhibit materials to:

Ed Keller, Conference Coordinator
Conference Division
Purdue University
Stewart Center, Room 116
128 Memorial Mall
West Lafayette, IN 47907-2034

Phone: 765-494-9482 or 800-359-2968

Fax: 765-494-0567

E-mail: ebkeller@purdue.edu

INTERVIEWS

If you would like to schedule student interviews for the fall, please contact Janet Glotzbach at 765-494-4729 or e-mail jglotzba@purdue.edu. **Registering for the Career Day does not schedule interviews, nor does scheduling interviews register you for the Career Day.**

A continuing education activity of Purdue University, an equal access/equal opportunity university.

Registration Form

HTM CAREER DAY 2009 • SEPTEMBER 21-22, 2009

6298-09YR-EBK

Early registration: August 17; Registration deadline: September 14

Please register the following company:

Company _____

Address _____

City _____

State _____ Zip _____

Telephone _____

E-mail _____

Fax _____

Department _____

Hiring for: Graduates Interns

Company representatives: please print

Name _____

Name _____

I (*print name*) _____

require auxiliary aids or services because of a disability. Please contact me.

Please indicate your needs.

Number of tables needed (limit one) 1 2 (*additional charge*)

Do you need electricity? Yes No

Do you need internet access? Yes No

Please indicate the number of company representatives who will attend the following events.

_____ Number requesting a vegetarian meal.

_____ Recruiter/Graduating Senior Reception on **Monday, September 21.**

_____ Luncheon on **Tuesday, September 22.**

Payment is enclosed for the following registrations:

First representative on or before August 17 – \$200 \$ _____

First representative after August 17 – \$250 \$ _____

Additional representatives _____ @ \$80 each \$ _____

Additional tables _____ @ \$50 each \$ _____

TOTAL ENCLOSED \$ _____

Enclosed is a check made payable to **Purdue University.**

Please charge to: VISA MasterCard

Discover American Express

Card Number _____ Expires _____

Signature _____

I will be using a company Purchase Order.

P.O. Number _____

Mail or fax completed form to: CEC Business Services
Purdue University
Stewart Center, Room 110
128 Memorial Mall
West Lafayette, IN 47907-2034

Fax: 765-494-0567