



Ralph Lauren International Trade and Marketing Scholarship Fund

Educational Scholarship for Fall 2013 and Spring 2014 and

Criteria & Application

Through the fundraising efforts of the ITM Advisory Board, Ralph Lauren Corporation (“RL”) and other donors, ITM has established the Ralph Lauren International Trade and Marketing Scholarship Fund, which this year will support three scholarships, which have each ranged between \$5,000 and \$5,200.- in the past, to cover educational expenses for the Fall 2013 and Spring 2014 semesters. We are now accepting applications for this scholarship.

This scholarship was created in honor of Mr. Donald Baum, Ralph Lauren's Senior Vice President of Global Sourcing and Manufacturing, and ITM's 2009 Global Sourcing Executive of the Year honoree. Through generous donations from Ralph Lauren Corporation and its business associates, the endowed fund will finance three scholarships per school year in perpetuity. Each of the scholarships has ranged between \$5,000.- to \$5,200.- In the past. The scholarship is for ITM students with a strong scholastic record and visible volunteer work at ITM, FIT, the industry and/or the community.

Deadline: Complete application must be hand delivered in both hard copy and CD forms to the Department of ITM Administrative Assistant at room B-429 no later than 3 p.m. on Friday, 22 March, 2013. The winner(s) will be announced via the ITM website by Thursday, 31 May, 2013, for disbursement in Fall 2013.

The application consists of the attached cover page and requested attachments.

Criteria: Applicants must:

1. Be an ITM major and have completed at least one ITM course, i.e., an ITM GPA must be available;
2. Maintain full-time status during the scholarship period;
3. Have and maintain an overall and ITM Grade Point Average (GPA) of at least 3.0;
4. Have done volunteer work for ITM, FIT, the fashion industry or the community (excluding internships);
5. Submit a complete and well-organized application; and
6. Be available for interview at FIT beginning at 5:30 p.m. up to 8:30 p.m. on Wednesday, 24 April, 2013, and other presentation(s) as requested. (*Note: The Selection Committee and/or ITM reserve the right to pre-screen all applicants and invite only the finalists to the interview process*).

The Selection Committee reserves the right to choose less or more than three recipients to share the scholarships if it deems that less or more candidates are equally deserving of them.

Questions should be directed to Professor Christine S. Pomeranz at (212) 217-4282 or Christine.Pomeranz@Fitnyc.edu.

Update: 15 January, 2013

Ralph Lauren International Trade and Marketing Scholarships

Educational Scholarship for the Fall 2013 - Spring 2014

COVER PAGE

1. Name _____
First M.I. Last

2. ID#: _____

3. E-mail address: _____

4. Local address: _____

Phone number(s): _____

5. Permanent/home address: _____

Phone number(s): _____

6. No. of semesters completed at ITM _____ No. of semesters yet to be completed _____

7. Overall current cumulative Grade Point Average ("GPA") _____ ITM Major GPA _____

Required Attachments :

Attachment 1: Your one-page Resume.

Attachment 2: A statement entitled "Why I Deserve to Win The Polo Ralph Lauren International Trade and Marketing Scholarship for Fall 2013 and Spring 2014. Maximum two typewritten pages, double-spaced.

Attachment 3: A one-page Statement of Volunteering Activities stating time and/or resources you have contributed to the ITM Department, International Trade Students Association (ITSA), ITM classes, the fashion industry, or the community. Include only volunteer work and not company internships.

Attachment 4: A Statement of Career Goals. Maximum two typewritten pages, double-spaced.

Attachment 5: One Letter of Reference from FIT faculty (excluding Professors Patrick Yanez, Shireen Musa, and Christine Pomeranz).

I hereby declare that all of the statements herein and attached are true and that I will comply with all the requirements of this scholarship. I understand any false statements or inaccurate information that I knowingly submit will permanently forfeit my scholarship eligibility for the duration of my enrollment at ITM/FIT.

Applicant's Signature

Date