



**University of Virginia
NCAA Bylaw 12.5.1.1**

Institutional, Charitable, Educational or Nonprofit Promotions

A member institution or recognized entity thereof, a member conference or a non-institutional charitable, educational or nonprofit agency may use the student-athlete's name, picture or appearance to support its charitable or educational activities or to support activities considered incidental to the student-athlete's participation in intercollegiate athletics.

- The specific activity or project in which the student-athlete participates does not involve co-sponsorship, advertisement or promotion by a commercial agency other than through the reproduction of the sponsoring company's officially registered regular trademark or logo on printed materials such as pictures, posters or calendars. The company's emblem, name, address and telephone number may be included with the trademark or logo. Personal names, messages and slogans (other than officially registered trademark) are prohibited.
- The student-athlete does not miss class.
- All moneys derived from the activity or project go directly to the member institution, member conference or the charitable, educational or nonprofit agency.
- The student-athlete's name, picture or appearance is not utilized to promote the commercial ventures of any nonprofit agency.
- The student-athlete and an authorized representative of the charitable, educational or nonprofit agency sign a release statement ensuring that the student-athlete's name, image or appearance is used in a manner consistent with the requirements of this section.

To be Completed by Representative of the Charitable, Educational or Nonprofit Agency:

Organization: _____

Description of Activity or Event: _____

Student-Athlete's Name and Sport: _____

Requester's Name and Signature: By my signature below, I, _____, give my personal assurance to the UVA Athletic Department that the student-athlete's name, image or appearance will be used only in a manner consistent with the requirements of NCAA Bylaw 12.5.1. By this signature I affirm (1) I have read and understand the foregoing NCAA Bylaw, (2) I have been given the opportunity to ask questions about the bylaw, and (3) the information provided on this form is complete and correct.

Signed: _____ **Date:** _____

Athletic Director Approval: _____

