

# BestCompaniesAZ Leadership Forum and Networking Event

April 18, 2008

*Network with the BEST! Learn from the BEST! Celebrate with the BEST!*

## Location:

### Chase Field

401 East Jefferson Street

Phoenix, AZ

It is bounded by Seventh Street to the east, Fourth Street to the west, Jefferson Street to the north and the Southern Pacific Railroad tracks to the south.

## Agenda:

### Forum & Panel Discussions

1:00 – 1:30 pm	Registration and Networking
1:30 – 3:50 pm	Forum
3:50 – 4:30 pm	Q & A and Meet the Panelists

### Networking & Dbacks Game

4:40 – 6:30pm	Networking in the Miller Lite Diamond Club
4:40 – 6:00 pm	Autographs from players
6:40	D-backs vs. Padres
<b>END OF GAME</b>	<b>Fireworks</b>

## Who should attend the Forum and Networking?

### Arizona's Leaders

- CEOs
- EVPs
- Presidents
- General Managers
- COOs
- CFOs

## Who should attend the Ballgame:

Arizona Diamondbacks vs. San Diego Padres

### EVERYONE...

Employees  
Family  
Friends  
of Arizona's Best Companies!

**Get everyone involved for a  
GREAT NIGHT OUT AT THE BALLPARK!**

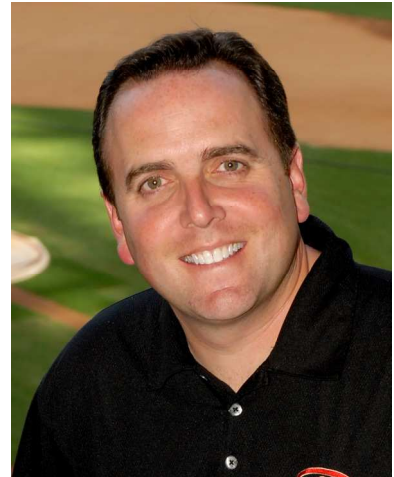
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## Keynote Speaker

Derrick Hall,  
Arizona Diamondbacks' President



### OBJECTIVES:

#### Learn from the Best

Learn leadership tips from award winning "CEO's and Senior Leaders".

#### Network with the Best

Exclusive Networking Event with AZ's Best Leaders!

#### Celebrate with the Best

Best Companies Night out with the D-backs! Celebrate with your employees, family, friends and clients!

## Title Sponsor



LifeLock® ([www.lifelock.com](http://www.lifelock.com))

Famous for its CEO giving out his Social Security Number in advertising and national press, the company is experiencing astounding growth and is committed to building a "best place to work" culture for its employee. Located in Tempe, Arizona, LifeLock is a private company backed by Goldman Sachs, Kleiner Perkins Caufield and Byers, as well as Bessemer Venture Partners.

Winner of the 2007 American Business Award for the Best Radio Advertising Campaign, LifeLock was a finalist for 10 other ABA awards, including Best New Company and Best New Product/Service. Recently the company was named recipient of the Red Herring 100 Global Award as one of the Top 100 start-up's in the world

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## Forum Presenters and Panelists

*Featuring Arizona's Local and National Award Winning Best Companies!*

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**Carol Henderson**, *VP Human Resources, Scottsdale Healthcare*

Top 25 Workplaces For Woman,  
AZ Woman and AZ Republic

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ANCC Magnet Recognition,  
by American Nurses Credentialing Center (ANCC)

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Best Employers for Workers Over 50, by AARP

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**Patty White, RN, MSN**, *Chief Operating Officer, St. Joseph's Hospital and Medical Center*

5 Time Winner - "Best Places to Work" in the Valley,  
by BestCompaniesAZ  
and The Phoenix Business Journal

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**Lee Vikre**, *Vice President of Tremendous People, McMurry*

Best Small and Medium  
"Best Companies to Work for in America",  
by HR Magazine

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"Best Publishing Company to Work For"  
by Publishing Executive magazine

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**Todd Davis**, *President and CEO, Lifelock*

"Best Places to Work" in the Valley,  
by BestCompaniesAZ  
and The Phoenix Business Journal

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**The Google Culture - What makes Google Innovative!**  
**#1 Fortune Winner 2 years in a row!**

**Jaime Casap**, *Business Operations Manager, Google*

"Best Companies to Work for in America",  
by Fortune Magazine

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## Forum & Networking Fee ([Click here](#) for Registration Form)

**Forum Ticket Only: \$125.00**

*Includes - (waiting approval - HR Credit Hours), Beverages & Snacks - Lunch not provided.*

**Network Ticket Only: \$75.00**

*Includes - Food, 2 Drink Tickets, Networking, Game Ticket in Miller Lite Diamond Club & T-shirt.*

**Bundle Package (Forum & Network Tickets): \$175.00**

### **Sponsorship Opportunities Available:**

Please contact [Kelly Dunn](#) if you are interested in being one of the elite sponsors.

**Hurry and reserve your spot today!**

## Ball Game Tickets (D-backs vs. Padres)

**CALLING ALL BEST COMPANIES OUT TO THE GAME!!!!**

### **BestCompaniesAZ Sections are:**

Lower Level Bullpen Reserve - \$15 (Reg. \$20)

Insight Diamond Level - \$20 (Reg. \$25)

*\*Ticket must be presented outside of the Miller Lite Diamond Club to receive ONE FREE BestCompaniesAZ T-shirt and information from our Title Sponsor.*

**[Click here](#) to order 1- 18 tickets for the BestCompaniesAZ Reserved Sections!**

Login: best

Password: company

**[Click here](#) or call Eric at 602-462-4106 to order 19 or more tickets (pick specific seats and waive the order and processing fee) for the BestCompaniesAZ Reserved Sections.**

### **Special Offer:**

Any "Best Company" that would like to bring out a group of 30 or more fans will get **in-game scoreboard recognition** on the "New" scoreboard.

Any "Best Company" bringing 100 or more fans will receive a special discounted ticket price (additional \$2.00 off per ticket) and **name recognition** on the "NEW" scoreboard in the stadium!

**Get everyone involved for a GREAT NIGHT OUT AT THE BALLPARK!**