



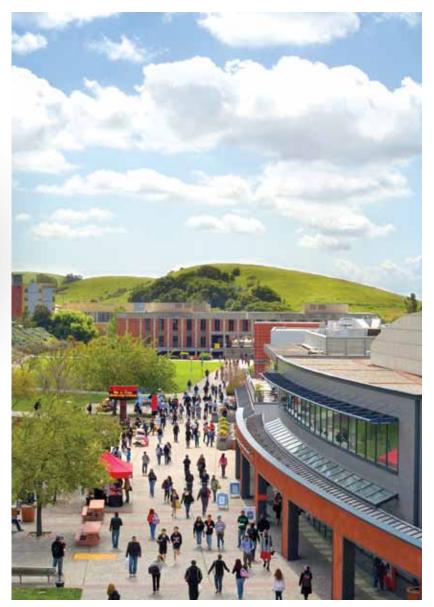
# Where all your possibilities come into view

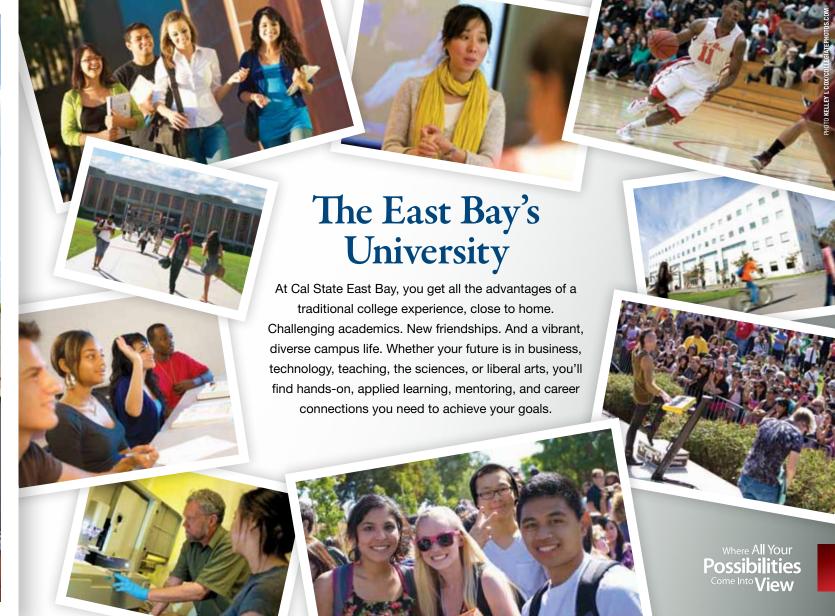
Nestled in the hills overlooking San Francisco Bay, California State University, East Bay offers you an inspiring setting for personal growth, career exploration, and academic achievement — with a view that stretches all the way to tomorrow.

And Cal State East Bay has something you won't find anywhere else: the advantages of a small private college, but with the resources and outstanding value of a major public university. Small classes. Personal attention. Expert faculty. And an award-winning freshman year experience.

A respected degree, a great future — and a college experience that's uniquely personal, professional, and achievable — are yours at Cal State East Bay.







# Choose your Future — Undergraduate Majors & Minors

Human Resources Management Option

Marketing Management Option

Real Estate Management Option

Supply Chain Management Option

Professional, Public and Organizational

Networking and Data Communications Option

Law Enforcement and Administration Option

Interdisciplinary Language, Literature and

Management Option

Chemistry Education Option

Forensic Science Option

Media Production Option

Computer Engineering, B.S.

Computer Science, B.S.

Corrections Option

Accounting Option

Economics, B.A.

Communication Option

Computer Engineering Option

Software Engineering Option

Construction Management, B.S.

Criminal Justice Administration, B.S.

Communication, B.A.

Operations and Enterprise Resource

Information Technology Management Option

Finance Option

Chemistry, B.A.

Chemistry, B.S.

Anthropology, B.A.

Archaeology and Biological Anthropology Option Socio-Cultural Anthropology Option

Art. B.A.

Art History Option Art Studio Option

Graphic Design Option

Multimedia Option Photography Option

Pictorial Arts Option

Spatial Arts Option

Art, B.F.A.

**Graphic Design Option** Multimedia Option Photography Option

Traditional Arts Option

Biochemistry, B.A. Chemistry Education

Biochemistry, B.S.

Biological Science, B.A. Biology Education Option

General Biology Option

Biological Science, B.S.

Cell and Molecular Biology Option **Ecology and Conservation Biology Option** Forensic Science Option

General Biology Option

Microbiology/Biomedical Laboratory Sciences Option Social Science Economics Option Physiology Option Statistical Economics Option

Business Administration, B.S. (impacted) English, B.A. Creative Writing Option

Accounting Option Advertising and Public Relations Option **Business Economics Option** Corporate Management Option

CALIFORNIA STATE

UNIVERSITY

Entrepreneurship Option

Literature Option Environmental Science, B.S.

**Environmental Systems and Resource** Management Option Life Science Option

**Physical Science Option** 

Environmental Studies, B.A. **Environment and Society Option** 

Writing Studies Option

Language and Discourse Option

Physical Environment Option Sustainable Resource Management Option

Ethnic Studies, B.A. African American Studies Option American Indian Studies Option

Asian American Studies Option Genders and Sexualities in Communities of Color Option

Latino/a Studies Option

French, B.A.

Geography, B.A. Geography, B.S.

Geology, B.A. Geology, B.S.

Health Sciences, B.S.

Administration and Management Option Community Health Option

Environmental Health and Safety Option Pre-Clinical Preparation Option

History, B.A.

Asian and Middle Fastern History Option European History Option

History of California and the American West Option

Latin American History Option United States History Option

Hospitality and Tourism, B.S.

Human Development, B.A. Adolescent Development Option

Adult Development and Gerontology Option Childhood Development Option

Early Childhood Development Option Women's Development Option

Industrial Engineering, B.S. Interdisciplinary Studies, B.A Interdisciplinary Studies, B.S.

International Studies, B.A.

Kinesiology, B.S.

Exercise, Nutrition, and Wellness Option Physical Activity Studies Option Physical Education Teaching Option

Special Studies Option Therapeutic Studies Option

Latin American Studies, B.A. Liberal Studies, B.A.

Teacher Preparation Degree Pathway:

Childhood Studies Option Special Education Option

Studies in Education Option (Bachelor's Plus: Early Pathway students only)

Liberal Arts Degree Pathway: Organization Leadership Option Special Education Option

Mathematics, B.S.

Applied Mathematics Option Mathematics Teaching Option Option A

Music, B.A.

Nursing, B.S. (impacted) Prelicensure Option

RN Advanced Placement Option

Philosophy, B.A. Physics, B.A.

Physics Education Option

Physics, B.S. Political Science, B.A.

Pre-Law Option

Public Affairs and Administration Option

Psychology, B.A. Psychology, B.S.

> Ergonomics and Human Factors Option Industrial/Organizational Psychology Option

Recreation, B.S.

Recreation Management Option Recreation Therapy Option

Sociology, B.A.

Social Services Option Sociology Option

Spanish, B.A.

Speech Pathology and Audiology, B.S. Statistics, B.S.

Theatre Arts, B.A.

Acting Option Dance Option

Directing Option Musical Theatre Option Technology and Design Option

Theatre and Dance for Children and Community Option

Theatre: History and Literature Option

#### UNDERGRADUATE MINORS

Advertising

African American Studies American Indian Studies

Anthropology Art History

Art Studio

Asian American Studies Asian Studies

Biological Science **Biostatistics** 

**Business Administration** California Studies

Chemistry

Children's Theatre and Dance Chinese Language and Cultural Studies

Communication **Computer Science** 

Creative Video Creative Writing

Criminal Justice Administration

Dance

Farly Childhood Education

Fronomics Enalish

**Environmental Studies** 

**Fthnic Studies** 

Filipino and Filipino American Studies

Genders and Sexualities in Communities of Color

Geograph Geology German **Health Sciences** History

Hospitality and Tourism Human Development

Information Technology Management

Interactive Sculpture International Business International Studies

Italian

Kinesiology (Physical Education) Latin American Studies

Latino/a Studies Marketing

Mathematics Multimedia Music

Philosophy **Photography** 

Physics Political Science Psychology Recreation

Sign Language

Sociology Software Development

Speech Pathology and Audiology

Statistics Theatre **Urban Studies** 

Women's Studies (Human Development)

#### ONLINE DEGREE COMPLETION PROGRAMS

Business Administration, B.S.<sup>1,2</sup> Ethnic Studies, B.A.1

Health Sciences, B.S.

Administration and Management Option

Hospitality and Tourism, B.S.<sup>1</sup> Human Development, B.A.1

Adult Development and Gerontology Option Early Childhood Development Option

Women's Development Option

Recreation, B.S.<sup>1</sup>

Recreation Management Option Recreation Therapy Option Women's Studies, B.A.<sup>1,2,3</sup>

#### **CONCORD CAMPUS DEGREES**

Business Administration, B.S.1

(Corporate Management Option only) Criminal Justice Administration, B.S.<sup>1</sup>

Liberal Studies, B.A.1 Nursing, B.S.<sup>1</sup>

> Pre-Nursing Option Prelicensure Option

Psychology, B.A.1 Sociology, B.A.1

<sup>1</sup>This is a degree completion program. The first two years of the program must be completed at Cal State East Bay Hayward campus or other accredited college or university.

<sup>2</sup>This program is offered through the Division of Continuing and <sup>3</sup> Implementation pending. Please check with the Department.

# CSUFB **ADMISSIONS**

#### Subject Years 2 years a. History and Social Science b. English 4 years 3 years (4 recommended) d. Laboratory Science 2 years e. Language Other than English 2 years f. Visual and Performing Arts g. College Preparatory Elective 1 year **Total Required Courses: 15** The above courses must be CSU/UC-

approved college preparatory courses (referred to as the "a - q" courses) completed with a C or better. SAT/ACT scores will be evaluated relative to the college preparatory GPA from 10th, 11th, and 12th grades using the CSU Eliaibility Index, EPT/ELM requirements must be satisfied prior to enrolling in vour first quarter.

#### Transfer Students

First-Time Freshmen

Area

(60 transferable semester units)

- GPA of 2.0 (C average) or better in all transferable units attempted. Upper-division, non-residents must have a GPA of 2.4 or better.
- Good standing at the last college or university attended
- Completed, transferable G.E. courses in English composition, speech. critical thinking, and mathematics with a grade of C or better.

Admission requirements subject to change. Please check www.csueastbay.edu/admission for current admission deadlines and requirements.

#### **CSU Eligibility Index for** California Residents

GPA	ACT	SAT
3.0	any score	any score
2.99	10	510
2.90	12	580
2.80	14	660
2.70	16	740
2.60	18	820
2.50	20	900
2.40	22	980
2.30	24	1060
2.20	26	1140
2.10	28	1220
2.00	30	1300

#### **CSU Eligibility Index for** California Nonresidents Below 2.45 does not qualify for regular admission

**GPA** SAT any score any score 3.6 630 3.5 3.4 790 3.3 19 870 3.2 950 23 1030 25 1110 2.9 26 1190 2.8 28 1260 1350

33

35

1430

1510

Complete Eligibility Index Tables for residents and non-residents are available at www.csumentor.edu For admissions purposes, the CSU uses only the SAT scores for mathematics and critical reading.

2.6

2.5

## Academic Excellence. Affordable Price.

A college education is a major investment in your future. At Cal State East Bay, you can have all the benefits of a traditional university experience and a private college environment, but at the price of a public university right here in Northern California.

- small classes
- personal attention from expert faculty
- state of the art, hands-on learning
- · comprehensive academic and career advising

Tuition and fees at CSUEB are among the lowest in the nation for comparable universities. And we back our commitment to access and affordability with more than \$100 million of annual financial aid in merit- and need-based scholarships.



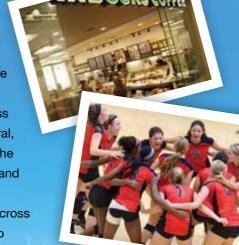
## Life at the Bay

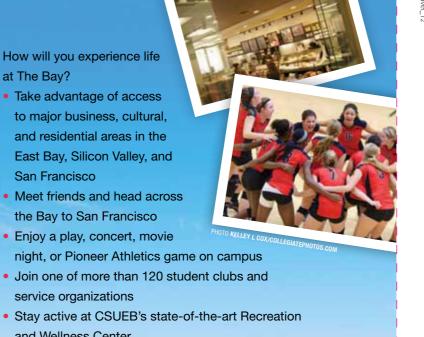
Make your college experience everything you want it to be. Explore and enjoy the arts, athletics, student government, and university life - whether you commute or live on campus.

Pioneer Heights spacious on-campus apartments and suites are fully furnished, with living area, kitchen, and one or two bathrooms; Internet, phone, cable TV service included. • Dining Commons offers convenient meal plans and delicious, fresh choices - plus a view of the Bay. Quick meals, snacks, and drinks at Starbucks, Jamba Juice, Subway, Panda Express, Union Bistro, Einstein Bros. Bagels, and POD market.

How will you experience life at The Bay?

- Take advantage of access to major business, cultural, and residential areas in the East Bay, Silicon Valley, and San Francisco
- Meet friends and head across the Bay to San Francisco
- · Join one of more than 120 student clubs and service organizations
- Stay active at CSUEB's state-of-the-art Recreation and Wellness Center



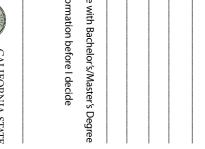


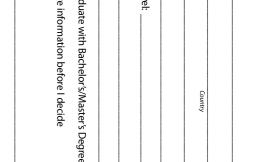
**Possibilities** Come Into View











RETURN

FOR

**MORE** 

REPL SINE  $\mathbf{\omega}$ 

POSTAGE WILL BE PAID BY ADDRESSEE

PLANNING ENROLLMENT MANAGEMENT AND STUDENT AFFAIRS

EAST BAY STATE UNIVERSITY, CARLOS BEE BOULEVARD 25800

HAYWARD,

# 

# **UNIVERSITY FACTS**

#### **Undergraduate Degrees:**

Bachelor of Arts Bachelor of Fine Arts Bachelor of Science

#### **Undergraduate Fields of Study:**

52 Baccalaureate Degrees 65 Minors

#### **Most Popular Majors:**

Business Administration, Nursing, Human Development, Health Sciences, Sociology, Liberal Studies, Criminal Justice Administration, Psychology, Communication, Biological Science

Student/Faculty Ratio: 26:1

Average Class Size: 31

#### **Graduate Degrees:**

Master of Public Administration Master of Science

#### **Graduate Fields of Study:**

Student/Faculty Ratio: 17:1

**Average Class Size: 23 Total Enrollment: 13.160** 

#### **Clubs & Organizations:**

More than 120, including academic, cultural, Greek, honors, recreational, special interest

#### Men's Athletics:

Baseball, basketball, cross country, golf, indoor track, soccer

#### Women's Athletics:

Basketball, cross country, golf, indoor track, soccer, softball, swimming, volleyball, water polo

#### Accreditation:

Western Association of Schools and Colleges (WASC); some departments and programs also individually accredited

#### Fees:

Cal State East Bay rates high in value and affordability with among the lowest fees in the nation for comparable institutions. Visit www.csueastbay.edu/affordable for current fee information.

#### **Financial Aid:**

More than \$100 million awarded annually, and loans, and Work-Study Program.

#### **On-Campus Housing:**



### Explore & Learn More

- Fill out and return the attached postcard
- Register at www.csueastbay.edu/discover
- Take a tour of CSUEB's Hayward Campus (call 510.885.2556) or Concord Campus (call 925.602.6700)
- Follow us at www.csueastbay.edu/follow

