

# EAST BAY



CALIFORNIA STATE  
**UNIVERSITY**  
E A S T B A Y

Where All Your  
**Possibilities**  
Come Into **View**



# Where all your possibilities come into view

Nestled in the hills overlooking San Francisco Bay, California State University, East Bay offers you an inspiring setting for personal growth, career exploration, and academic achievement — with a view that stretches all the way to tomorrow.



And Cal State East Bay has something you won't find anywhere else: the advantages of a small private college, but with the resources and outstanding value of a major public university. Small classes. Personal attention. Expert faculty. And an award-winning freshman year experience.

A respected degree, a great future — and a college experience that's uniquely personal, professional, and achievable — are yours at Cal State East Bay.



CALIFORNIA STATE  
**UNIVERSITY**  
EAST BAY



## The East Bay's University

At Cal State East Bay, you get all the advantages of a traditional college experience, close to home. Challenging academics. New friendships. And a vibrant, diverse campus life. Whether your future is in business, technology, teaching, the sciences, or liberal arts, you'll find hands-on, applied learning, mentoring, and career connections you need to achieve your goals.



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Come Into View



# Choose your Future — Undergraduate Majors & Minors

## Anthropology, B.A.

Archaeology and Biological Anthropology Option  
Socio-Cultural Anthropology Option

## Art, B.A.

Art History Option  
Art Studio Option  
Graphic Design Option  
Multimedia Option  
Photography Option  
Pictorial Arts Option  
Spatial Arts Option

## Art, B.F.A.

Graphic Design Option  
Multimedia Option  
Photography Option  
Traditional Arts Option

## Biochemistry, B.A.

Chemistry Education

## Biochemistry, B.S.

## Biological Science, B.A.

Biology Education Option  
General Biology Option

## Biological Science, B.S.

Cell and Molecular Biology Option  
Ecology and Conservation Biology Option  
Forensic Science Option  
General Biology Option  
Microbiology/Biomedical Laboratory Sciences Option  
Physiology Option

## Business Administration, B.S. (impacted)

Accounting Option  
Advertising and Public Relations Option  
Business Economics Option  
Corporate Management Option  
Entrepreneurship Option

Finance Option

Human Resources Management Option  
Information Technology Management Option  
Marketing Management Option  
Operations and Enterprise Resource

Management Option

Real Estate Management Option  
Supply Chain Management Option

## Chemistry, B.A.

Chemistry Education Option

## Chemistry, B.S.

Forensic Science Option

## Communication, B.A.

Media Production Option  
Professional, Public and Organizational  
Communication Option

## Computer Engineering, B.S.

## Computer Science, B.S.

Computer Engineering Option  
Networking and Data Communications Option  
Software Engineering Option

## Construction Management, B.S.

## Criminal Justice Administration, B.S.

Corrections Option  
Law Enforcement and Administration Option

## Economics, B.A.

Accounting Option  
Social Science Economics Option  
Statistical Economics Option

## English, B.A.

Creative Writing Option  
Interdisciplinary Language, Literature and  
Writing Studies Option  
Language and Discourse Option  
Literature Option

## Environmental Science, B.S.

Environmental Systems and Resource  
Management Option  
Life Science Option  
Physical Science Option  
**Environmental Studies, B.A.**  
Environment and Society Option

Physical Environment Option

Sustainable Resource Management Option

## Ethnic Studies, B.A.

African American Studies Option  
American Indian Studies Option  
Asian American Studies Option  
Genders and Sexualities in Communities  
of Color Option  
Latino/a Studies Option

## French, B.A.

## Geography, B.A.

## Geography, B.S.

## Geology, B.A.

## Geology, B.S.

## Health Sciences, B.S.

Administration and Management Option  
Community Health Option  
Environmental Health and Safety Option  
Pre-Clinical Preparation Option

## History, B.A.

Asian and Middle Eastern History Option  
European History Option  
History of California and the  
American West Option  
Latin American History Option  
United States History Option

## Hospitality and Tourism, B.S.

## Human Development, B.A.

Adolescent Development Option  
Adult Development and  
Gerontology Option  
Childhood Development Option  
Early Childhood Development Option  
Women's Development Option

## Industrial Engineering, B.S.

## Interdisciplinary Studies, B.A.

## Interdisciplinary Studies, B.S.

## International Studies, B.A.

## Kinesiology, B.S.

Exercise, Nutrition, and Wellness Option  
Physical Activity Studies Option  
Physical Education Teaching Option

Special Studies Option  
Therapeutic Studies Option

## Latin American Studies, B.A. Liberal Studies, B.A.

Teacher Preparation Degree Pathway:

Childhood Studies Option  
Special Education Option  
Studies in Education Option (Bachelor's  
Plus: Early Pathway students only)

Liberal Arts Degree Pathway:

Organization Leadership Option  
Special Education Option

## Mathematics, B.S.

Applied Mathematics Option  
Mathematics Teaching Option  
Option A

## Music, B.A.

## Nursing, B.S. (impacted)

Prelicensure Option  
RN Advanced Placement Option

## Philosophy, B.A.

## Physics, B.A.

Physics Education Option

## Physics, B.S.

## Political Science, B.A.

Pre-Law Option  
Public Affairs and Administration Option

## Psychology, B.A.

## Psychology, B.S.

Ergonomics and Human Factors Option  
Industrial/Organizational Psychology Option

## Recreation, B.S.

Recreation Management Option  
Recreation Therapy Option

## Sociology, B.A.

Social Services Option  
Sociology Option

## Spanish, B.A.

## Speech Pathology and Audiology, B.S.

## Statistics, B.S.

## Theatre Arts, B.A.

Acting Option  
Dance Option  
Directing Option  
Musical Theatre Option  
Technology and Design Option  
Theatre and Dance for Children and  
Community Option  
Theatre: History and Literature Option

## UNDERGRADUATE MINORS

Advertising

African American Studies

American Indian Studies

Anthropology

Art History

Art Studio

Asian American Studies

Asian Studies

Biological Science

Biostatistics

Business Administration

California Studies

Chemistry

Children's Theatre and Dance

Chinese Language and Cultural Studies

Communication

Computer Science

Creative Video

Creative Writing

Criminal Justice Administration

Dance

Early Childhood Education

Economics

English

Environmental Studies

Ethnic Studies

Filipino and Filipino American Studies

French

Genders and Sexualities in Communities of Color

Geography

Geology

German

Health Sciences

History

Hospitality and Tourism

Human Development

Information Technology Management

Interactive Sculpture

International Business

International Studies

Italian

Kinesiology (Physical Education)

Latin American Studies

Latino/a Studies

Marketing

Mathematics

Multimedia

Music

Philosophy

Photography

Physics

Political Science

Psychology

Recreation

Sign Language

Sociology

Software Development

Spanish

Speech Pathology and Audiology

Statistics

Theatre

Urban Studies

Women's Studies (Human Development)

## ONLINE DEGREE COMPLETION PROGRAMS

Business Administration, B.S.<sup>1,2</sup>

Ethnic Studies, B.A.<sup>1</sup>

Health Sciences, B.S.<sup>1</sup>

Administration and Management Option

Hospitality and Tourism, B.S.<sup>1</sup>

Human Development, B.A.<sup>1</sup>

Adult Development and Gerontology Option

Early Childhood Development Option

Women's Development Option

Recreation, B.S.<sup>1</sup>

Recreation Management Option

Recreation Therapy Option

Women's Studies, B.A.<sup>1,2,3</sup>

## CONCORD CAMPUS DEGREES

Business Administration, B.S.<sup>1</sup>

(Corporate Management Option only)

Criminal Justice Administration, B.S.<sup>1</sup>

Liberal Studies, B.A.<sup>1</sup>

Nursing, B.S.<sup>1</sup>

Pre-Nursing Option

Prelicensure Option

Psychology, B.A.<sup>1</sup>

Sociology, B.A.<sup>1</sup>

<sup>1</sup>This is a degree completion program. The first two years of the program must be completed at Cal State East Bay Hayward campus or other accredited college or university.

<sup>2</sup>This program is offered through the Division of Continuing and International Education.

<sup>3</sup>Implementation pending. Please check with the Department.

# CSUEB ADMISSIONS

## First-Time Freshmen

Area	Subject	Years
a. History and Social Science		2 years
b. English		4 years
c. Math	3 years (4 recommended)	
d. Laboratory Science		2 years
e. Language Other than English		2 years
f. Visual and Performing Arts		1 year
g. College Preparatory Elective		1 year

## Total Required Courses: 15

The above courses must be CSU/UC-approved college preparatory courses (referred to as the "a - g" courses) completed with a C or better. SAT/ACT scores will be evaluated relative to the college preparatory GPA from 10th, 11th, and 12th grades using the CSU Eligibility Index. EPT/ELM requirements must be satisfied prior to enrolling in your first quarter.

## Transfer Students

(60 transferable semester units)

- GPA of 2.0 (C average) or better in all transferable units attempted. Upper-division, non-residents must have a GPA of 2.4 or better.
- Good standing at the last college or university attended.
- Completed, transferable G.E. courses in English composition, speech, critical thinking, and mathematics with a grade of C or better.

## CSU Eligibility Index for California Residents

GPA	ACT	SAT
3.0	any score	any score
2.99	10	510
2.90	12	580
2.80	14	660
2.70	16	740
2.60	18	820
2.50	20	900
2.40	22	980
2.30	24	1060
2.20	26	1140
2.10	28	1220
2.00	30	1300

## CSU Eligibility Index for California Nonresidents

Below 2.45 does not qualify for regular admission		
GPA	ACT	SAT
3.61	any score	any score
3.6	13	630
3.5	15	710
3.4	17	790
3.3	19	870
3.2	21	950
3.1	23	1030
3.0	25	1110
2.9	26	1190
2.8	28	1260
2.7	31	1350
2.6	33	1430
2.5	35	1510

Admission requirements subject to change.

Please check [www.csueastbay.edu/admission](http://www.csueastbay.edu/admission) for current admission deadlines and requirements.

Complete Eligibility Index Tables for residents and non-residents are available at [www.csmmentor.edu](http://www.csmmentor.edu). For admissions purposes, the CSU uses only the SAT scores for mathematics and critical reading.



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Name: \_\_\_\_\_ ☐ Male ☐ Female  
Last First Middle  
Address: \_\_\_\_\_  
Street and Number  
City State Zip Country  
Phone: \_\_\_\_\_ Date of Birth: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Current school attending: \_\_\_\_\_ Current academic level: \_\_\_\_\_  
What major(s) are you considering? \_\_\_\_\_  
Plan to attend: ☐ Fall ☐ Winter ☐ Spring ☐ Summer Year: \_\_\_\_\_  
Applying to enter as: ☐ First-time Freshman ☐ Undergraduate Transfer ☐ Graduate with Bachelor's/Master's Degree  
Level of interest in attending CSUEB: ☐ High ☐ Medium ☐ Low ☐ Need more information before I decide  
Would you like information about our Concord Campus? ☐ Yes ☐ No  
How did you first hear about Cal State East Bay? \_\_\_\_\_

Travel\_12



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PHOTO KELLEY L COX/COLLEGIATEPHOTOS.COM

How will you experience life at The Bay?

- Take advantage of access to major business, cultural, and residential areas in the East Bay, Silicon Valley, and San Francisco
- Meet friends and head across the Bay to San Francisco
- Enjoy a play, concert, movie night, or Pioneer Athletics game on campus
- Join one of more than 120 student clubs and service organizations
- Stay active at CSUEB's state-of-the-art Recreation and Wellness Center

## Life at the Bay

Make your college experience everything you want it to be. Explore and enjoy the arts, athletics, student government, and university life — whether you commute or live on campus.

**Pioneer Heights** spacious on-campus apartments and suites are fully furnished, with living area, kitchen, and one or two bathrooms; Internet, phone, cable TV service included. • **Dining Commons** offers convenient meal plans and delicious, fresh choices — plus a view of the Bay. Quick meals, snacks, and drinks at Starbucks, Jamba Juice, Subway, Panda Express, Union Bistro, Einstein Bros. Bagels, and POD market.



## Academic Excellence. Affordable Price.

A college education is a major investment in your future. At Cal State East Bay, you can have all the benefits of a traditional university experience and a private college environment, but at the price of a public university — right here in Northern California.

- small classes
- personal attention from expert faculty
- state of the art, hands-on learning
- comprehensive academic and career advising

Tuition and fees at CSUEB are among the lowest in the nation for comparable universities. And we back our commitment to access and affordability with more than \$100 million of annual financial aid in merit- and need-based scholarships.





NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

## BUSINESS REPLY MAIL

FIRST CLASS MAIL PERMIT NO. 1430 HAYWARD, CA

POSTAGE WILL BE PAID BY ADDRESSEE

PLANNING ENROLLMENT MANAGEMENT AND STUDENT AFFAIRS  
CALIFORNIA STATE UNIVERSITY, EAST BAY  
25800 CARLOS BEE BOULEVARD  
HAYWARD, CA 94542-9900



# UNIVERSITY FACTS

## Undergraduate Degrees:

Bachelor of Arts  
Bachelor of Fine Arts  
Bachelor of Science

## Undergraduate Fields of Study:

52 Baccalaureate Degrees  
65 Minors

## Most Popular Majors:

Business Administration, Nursing, Human Development, Health Sciences, Sociology, Liberal Studies, Criminal Justice Administration, Psychology, Communication, Biological Science

## Student/Faculty Ratio:

26:1

## Graduate Degrees:

Master of Arts  
Master of Business Administration  
Master of Public Administration  
Master of Science  
Master of Social Work  
39 Credentials and Certificates

## Graduate Fields of Study:

35 Master's Degrees  
Ed.D. in Educational Leadership for Social Justice

## Student/Faculty Ratio:

17:1

## Average Class Size:

23

**Total Enrollment:** 13,160

## Clubs & Organizations:

More than 120, including academic, cultural, Greek, honors, recreational, special interest

## Men's Athletics:

Baseball, basketball, cross country, golf, indoor track, soccer

## Women's Athletics:

Basketball, cross country, golf, indoor track, soccer, softball, swimming, volleyball, water polo

## Accreditation:

Western Association of Schools and Colleges (WASC); some departments and programs also individually accredited

## Fees:

Cal State East Bay rates high in value and affordability with among the lowest fees in the nation for comparable institutions. Visit [www.csueastbay.edu/affordable](http://www.csueastbay.edu/affordable) for current fee information.

## Financial Aid:

More than \$100 million awarded annually, including scholarships, state and federal grants and loans, and Work-Study Program.

## On-Campus Housing:

Pioneer Heights new on-campus apartments and suites are spacious, fully furnished, and affordable. Computing labs, as well as study, exercise, laundry, and recreation rooms are available for the more than 1,200 student residents.



## Explore & Learn More

- Fill out and return the attached postcard
- Register at [www.csueastbay.edu/discover](http://www.csueastbay.edu/discover)
- Take a tour of CSUEB's Hayward Campus (call 510.885.2556) or Concord Campus (call 925.602.6700)
- Follow us at [www.csueastbay.edu/follow](http://www.csueastbay.edu/follow)

