



Master of Professional Writing



- A distinctive program focused on developing professional writers, with an emphasis on non-fiction writing
- Courses are offered in an accelerated, seven week format
- Program is taught completely online, taught with working adults in mind
- Students may choose a general course of study, or choose from concentrations in Technical Writing or Writing for the Internet
- A coeducational program, highly interactive with the opportunity to discuss topics of mutual interest with a diverse group of writer-students
- No GRE required
- Students complete a Professional Writing Practicum with one-on-one support, networking, and professional insights
- Students are prepared to work in jobs that demand highly-developed communication skills such as public relations specialist, advertising copywriter, or freelance journalist

chatham UNIVERSITY

**COLLEGE FOR CONTINUING
AND PROFESSIONAL STUDIES**



chatham.edu/ccps

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ADMISSION REQUIREMENTS

- Official transcript showing baccalaureate degree from an accredited college or university
- Online application without fee at www.chatham.edu/sceapp

CHATHAM UNIVERSITY ONLINE PROGRAMS

- Professional Doctor of Occupational Therapy (OTD)
- Doctor of Nursing Practice
- Master of Science in Nursing
- RN-to-Bachelor of Science in Nursing
- Low-Residency Master of Fine Arts in Creative Writing
- Master of Professional Writing
- Master of Science in Interior Architecture
- Master of Science in Infant Mental Health Counseling
- Master of Science in Infant Mental Health
- Low-Residency Graduate Certificate in Infant Mental Health (for-credit or non-credit)

PROGRAM OF STUDY (30 credits)

REQUIRED COURSES (6 credits)

- PWR 601 Introduction to Professional Writing
- PWR 699 Professional Writing Practicum

Students will complete either the Professional Writing Concentration or the Web Content Development Concentration

PROFESSIONAL WRITING CONCENTRATION (24 credits)

Choose 8 courses from below:

- PWR 616 Technical Writing (3 cr)
- PWR 620 Political Writing (3 cr)
- PWR 621 Use of Media in Presentations (3 cr)
- PWR 625 Business and Organizational Writing (3 cr)
- PWR 632 Science and Environmental Writing (3 cr)
- PWR 641 Financial Writing (3 cr)
- PWR 662 Writing for Digital Media (3 cr)
- PWR 673 Web Design and Development I (3 cr)
- PWR 674 Web Design and Development II (3 cr)

WEB CONTENT DEVELOPMENT CONCENTRATION (24 credits)

- PWR 662 Writing for Digital Media (3 cr)
- PWR 670 Principles of Information Architecture (3 cr)
- PWR 674 Web Design and Development II* (3 cr)
- PWR 675 Visual and Interface Design (3 cr)
- PWR 694 Client Project
- Three electives

*Basic web design skills, including raw HTML and CSS coding, are a required prerequisite to this course. We strongly recommend completing PWR 673 Web Design I, and consider it a required course for the concentration if you don't already possess these skills. Contact the assistant director, Stephanie Trunzo (strunzo@chatham.edu) or the current instructor for PWR 674 if you have any questions about meeting this requirement.

Big thinking for a big world

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