

CASEM-ACMSE Sport Medicine Conference
SPONSORSHIP BROCHURE



May 18-20, 2016
Victoria Conference Centre



CASEM/ACMSE
55 rue Metcalfe street, Suite 300
Ottawa ON K1P 6L5
T. 613-748-5851
F. 613-912-0128
1-877-595-2394
www.casem-acmse.org



Why Sponsor the CASEM Sport Medicine Conference 2016?

This next year CASEM will host the annual scientific conference in Vancouver Island's capital, Victoria, BC. Sponsoring the 2016 CASEM Sport Med Conference provides exposure to the ever-growing sport and exercise medicine market. CASEM anticipates 350-400 delegates at this year's conference – approximately 90% are sport medicine physicians with the remaining delegates representing various allied sport medicine professions, including: sport physiotherapy, athletic therapy, chiropractic services and nursing. Our physician-base represents both primary care sport medicine and specialty medicine (orthopaedics, pediatrics, PM&R and emergency).

The conference opens with the Welcome Reception on Wednesday evening and runs through until Saturday. This year, to maximize attendance, we are holding the prestigious Gala Dinner on the Friday evening in the Empress's famous Crystal Ballroom. CASEM has developed a first-class scientific program designed to prepare and update physicians on a wide range of sport and exercise medicine issues. The conference provides not only a quality educational experience but also excellent networking opportunities to foster collegial relationships with those who work in dedicated sport medicine health care field



CASEM Sport Med Conference 2016



SPONSORSHIP LEVELS

DIAMOND - \$15,000

- ◇ 1st choice of trade show location
- ◇ 2 booths, 8 x 10' adjacent display spaces
- ◇ 4 complimentary tickets for representatives to attend the Scientific Program and Gala event
- ◇ Full page (inside cover) coloured advertisement ad in Preliminary Program
- ◇ Full page (inside cover) coloured advertisement as in Final Program
- ◇ Insert into kit bag*
- ◇ Logo on all conference materials including the conference APP
- ◇ Recognition as a sponsor of a main plenary session of your choice including corporate signage
- ◇ Recognition (logo) on CASEM website with direct link to company website

PLATINUM - \$10,000

- ◇ Choice of trade show location (after Diamond)
- ◇ 2 booths, 8' x 10' adjacent display spaces
- ◇ ½ page, colour advertisement ad in Preliminary Program
- ◇ Insert into kit bag*
- ◇ 2 complimentary tickets for representatives to attend the scientific program and Gala event
- ◇ Logo on conference materials including the conference APP
- ◇ Recognition as a sponsor of a main plenary session of your choice (after Diamond)

GOLD - \$7,500

- ◇ 1 booth, 8' x 10' display space
- ◇ Insert into kit bag*
- ◇ 1 registration to scientific program for corporate personnel
- ◇ Logo on all conference materials including the conference APP
- ◇ Recognition (logo) on CASEM website with direct link to company website
- ◇ Acknowledgement of support in final program

**All promotional pieces must receive written approval from CASEM prior to insertion. Please forward a sample of promotional material to CASEM Head Office two weeks prior. For pharmaceutical companies, all promotional material must meet PAAB standards.*

CASEM Sport Med Conference 2016



SPONSORSHIP LEVELS

CORPORATE - \$5,000

- ◇ 1 booth, 8 x 10' display space
- ◇ Logo on all conference materials including the conference APP
- ◇ Recognition (logo) on CASEM website with direct link
- ◇ Acknowledgement of support in final program
- ◇ Company name and logo final program and program syllabus

FINAL PROGRAM - \$5,000

This on-site printed publication will be available in all kit bags and provide delegates with a final program schedule, exhibit information and floor plan, all social activity information and final notes on the conference.

- ◇ Exclusive sponsor of the final program
- ◇ Coloured corporate advertisement on outside back cover
- ◇ Distribution to all delegates on site
- ◇ Sponsorship benefits include:
 - Acknowledgement of support in final program
 - Acknowledgement of support on program website

CONFERENCE APP - \$3,000

- ◇ Sponsorship of conference App and post-conference presentations.
- ◇ Direct link on APP to corporate website
- ◇ Product Information Section on App
- ◇ Sponsorship benefits include:
 - Acknowledgement of support in final program
 - Acknowledgement of support on CASEM website with direct URL link to your company

CASEM Sport Med Conference 2016



SPONSORSHIP OF SPECIAL CONFERENCE EVENTS

OTHER OPPORTUNITIES FOR CORPORATE SIGNAGE

- ♦ Conference Branded USB Keys.....\$4,000.00
- ♦ Hotel Key Cards \$3,000.00
- ♦ Kit Bags \$2,000.00
- ♦ Welcome Reception (Wednesday)..... \$2,000.00
- ♦ Coffee Breaks (Thursday).....\$1,000.00 / break
- ♦ Coffee Breaks (Friday).....\$1,000.00 / break
- ♦ Coffee Breaks (Saturday)..... \$1,000.00 / break
- ♦ Kit Bag Inserts* \$500.00

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Rebecca Menard

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CASEM Sport Med Conference 2016 SPONSORSHIP AGREEMENT

Fairmont Empress - Victoria, BC
May 18-20, 2016

Company: _____

Company Address: _____

E-mail of Person to Contact: _____

Telephone: _____

SPONSORSHIP AMOUNT

☐ DIAMOND - \$15,000

☐ CORPORATE - \$5,000

☐ PLATINUM- \$10,000

☐ FINAL PROGRAM - \$5000

☐ GOLD - \$7,500

☐ CONFERENCE APP- \$3,000

SPECIAL CONFERENCE EVENTS:

☐ USB Keys (\$4000)

☐ Coffee Breaks (Thursday) (\$1000)

☐ Kit Bags (\$2000)

☐ Hotel Key Cards (\$3000)

☐ Coffee Breaks (Friday) (\$1000)

☐ Kit Bag Inserts (\$500)

☐ Welcome Reception (\$2000)

☐ Coffee Breaks (Saturday) (\$1000)

Please make cheque payable to the CANADIAN ACADEMY OF SPORT AND EXERCISE MEDICINE

Cheque # _____ VISA _____ M/C _____

Credit Card No: _____

Expiry Date: month _____ year _____ Amount to be billed \$ _____

Name on Card: _____

Authorized Signature: _____

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