

EVENING of HOPE



SPONSORSHIP PROPOSAL

SATURDAY, OCTOBER 24, 2015 6:30PM KENWOOD COUNTRY CLUB



About the event:

Serving as Cancer Support Community's premier annual fundraising event, the Evening of Hope Gala is a night featuring dynamic entertainment, cocktail reception, dinner, raffle and lively auction. Over 350 friends and supporters are expected to attend this year's event!

In 2014, the Evening of Hope raised over \$300,000 and continues to help ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community.



Who we honor:

As we celebrate the 25th Anniversary of Cancer Support Community (CSC), we honor Bill Krul as our 2015 *Celebration of Life Honoree*. Bill's longtime support of CSC's mission in the Greater Cincinnati and Northern Kentucky region has been invaluable and inspiring.

Along with 20 years of service on the CSC Board, including as President in 2003 and 2004, we recognize Bill for the immense scope of work on behalf of CSC. In addition to continued and extensive fundraising to support CSC's mission, Bill was integral in the building and opening of the Lynn Stern Center in 2001.



About Cancer Support Community:

100% privately funded through philanthropy, Cancer Support Community Greater Cincinnati-Northern Kentucky offers services free of charge to men, women and children affected by cancer with professionally-led support groups, educational workshops and presentations, healthy lifestyle programs, and social activities. Backed by evidence that the best cancer care includes social and emotional support, these programs are designed to complement conventional medical care, enhance quality of life and improve the recovery process, and improve communication with medical teams. ***CSC is advancing the innovations that are becoming the standard in complete integrated cancer care. So that no one faces cancer alone.***



cancersupportcincinnati.org · 513-791-4060 · info@cancer-support.org
4918 Cooper Road · Cincinnati, Ohio 45242



EVENING of HOPE

2015 Evening of Hope Sponsorship Levels and Benefits

	Angel Sponsor over \$25,000	Gold Sponsor \$25,000	Silver Sponsor \$15,000	Crystal Sponsor \$10,000	Diamond Sponsor \$5,000	Supporting Sponsor \$2,500
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Media & Event Exposure

Exclusive presenting sponsorship (above Gala title) on all materials and in media outreach	<i>Exclusively tailored for you!</i>	X				
Ad(s) in event program book*		Inside cover/1st pages	Full page	1/2 page	1/4 page	Listing in program
Logo on gala invitation*		Premier placement	Premier placement	Premier placement	Premier placement	Logo
Logo on website and marketing*		Premier placement	Premier placement	Premier placement	Premier placement	Logo
Logo on event sponsor signage*		Premier placement	Premier placement	Premier placement	Premier placement	Logo
Acknowledgement in VENUE Magazine (Summer & Fall issues)		Logo	Logo	Logo	Logo	Listing

2015 Gala Benefits

VIP Tickets to Gala (includes VIP reception and preferred dinner seating)	16	12	10	8	4
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Other Benefits

Acknowledgement in Cancer Support Community Annual Piece	X	X	X	X	X
Acknowledgement at and invitation to Cancer Support Community Annual Meeting	X	X	X		

*In order to receive all promotional benefits, your commitment, logo and program ad (if applicable) must be received by July 1, 2015.

2015 Evening of Hope Sponsorship Commitment Form

1. HOW YOU CAN HELP:

Yes, we would like to sponsor the event as indicated below (please check box):

- | | | | |
|-----------------------------------------|----------|---------------------------------------------|----------|
| <input type="checkbox"/> Angel Sponsor | \$ _____ | <input type="checkbox"/> Crystal Sponsor | \$10,000 |
| <input type="checkbox"/> Gold Sponsor | \$25,000 | <input type="checkbox"/> Diamond Sponsor | \$ 5,000 |
| <input type="checkbox"/> Silver Sponsor | \$15,000 | <input type="checkbox"/> Supporting Sponsor | \$ 2,500 |

To purchase tickets/tables in addition to that which is included in your sponsorship, contact Gretchen Ramstetter, Director of Development, at (513) 791-4060 or gramstetter@cancer-support.org

I am unable to attend, but would like to support Cancer Support Community with a gift of: \$ _____

2. YOUR PREFERRED CONTACT INFORMATION:

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

3. HOW TO SUBMIT SPONSORSHIP CONTRIBUTION:

Please indicate payment preference and fax to (513) 791-8239, email to gramstetter@cancer-support.org or mail to address below.

Check enclosed VISA Mastercard American Express Discover Please invoice

Credit card number: _____ Expiration: _____

Name as it appears on card: _____

Signature: _____

*If paying by check, please make payable to Cancer Support Community and return with this completed form to:
Cancer Support Community - Attention: Gretchen Ramstetter - 4918 Cooper Road - Cincinnati Ohio 45242*

THANK YOU FOR YOUR SUPPORT!

We look forward to celebrating with you at the 2015 Evening of Hope Gala on Saturday, October 24, 2015!

We will send you complete information about event program and invitations several weeks prior to event.

For more information, please contact Gretchen Ramstetter at (513) 791-4060 or gramstetter@cancer-support.org.