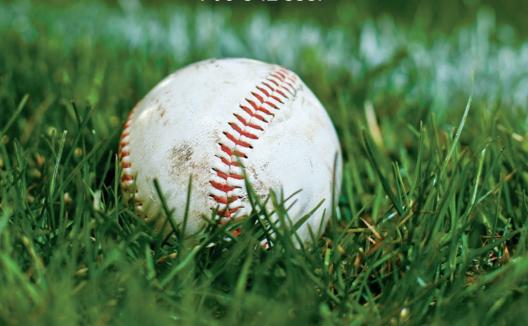




SPORTS MANAGEMENT CERTIFICATE CERTIF

www.georgiacenter.uga.edu/sportsturf 706-542-3537



SPORTS TURFGRASS MANAGEMENT CERTIFICATE

Developed by the University of Georgia Center for Continuing Education, the **Sports Turfgrass Management Certificate** course offers up-to-date information on the establishment and care of sports fields. The principles covered are applicable to all levels of sports field management, from big league fields to little league fields — all the basics are included!

In addition to explaining the fundamentals of turfgrass management that apply to all turfgrass areas, the course also focuses on how these practices are specifically adapted to sports fields. The course also addresses turfgrass selection on a regional basis. For example, what turfgrass is best suited for a low maintenance field in Northern Illinois? Miami, Florida? Cancún, Mexico? How are these grasses established? What type and rates of fertilizers should be used and when should they be applied? What pests can be expected and how can they be identified and controlled? Complete the *Sports Turfgrass Management Certificate* course and get the answer to these and all other questions pertaining to the establishment and care of sports turf!



LESSONS INCLUDED

This self-paced, self-study program features 16 lessons appropriate for warm- and cool-season turfgrass, along with a comprehensive glossary and color plates of weeds, insects and diseases. You have up to 12 months to complete the course. The lessons include:

- Turfgrass Growth, Development and Physiology
- ▶ Turfgrass Identification, Adaptation, and Use
- ▶ Basic Soils
- Establishment
- Fertilization
- Mowing
- Water Management and Irrigation
- Sports Turf Cultivation
- ▶ Weeds
- Insects
- Diseases
- Pesticides
- Sports Field Construction and Renovation
- Special Sports Field Management Practices
- Diagnosing Common Sports Turf Problems
- Turfgrasses and the Environment

To complete the course, you must achieve a score of 70% or better on each of two monitored multiple-choice exams. Monitored Examination #1 covers lessons 1-8 and Monitored Examination #2 covers lessons 9-16. Simply arrange to take your exams at a college or university near you.

BENEFITS

- Study at home to master up-to-date turfgrass management practices and procedures that are standard in the sports field industry.
- Understand the principles of warm- and cool-season turfgrass establishment, growth, maintenance, and troubleshooting.
- ▶ Increase customer confidence.
- Expand your knowledge and professional growth.
- Utilize the study guide as a great point of reference for your work.
- ▶ Earn 1 education point from the Sports Turf Managers Association (STMA), if you are a Certified Sports Field Manager (CSFM) candidate. CSFMs earn 1.4 Continuing Education Units (CEUs) from the University of Georgia upon completion of this program.



WHO SHOULD ENROLL?

This course is designed for all industry professionals, including those affiliated with:

- Athletic fields
 - ▶ Golf courses
 - ▶ Public parks and recreation areas
 - ▶ School grounds
 - ▶ Lawn care companies
 - ▶ Sod production
 - Landscape management firms
 - Cemeteries
 - ▶ Pest control companies
 - Other public and private turf facilities
 - ▶ The green industry in general

Whether you are new to the sports field industry or an "old timer," this course will help you to become a safer and a more efficient professional. Your customers will notice improvements in service, and you will get more satisfaction out of your work.

SUCCESSFUL GRADUATES OF THE COURSE RECEIVE:

► A Certificate of Completion from the University of Georgia Center for Continuing Education

▶ 14 University of Georgia Continuing Education Units (CEUs), with a transcript available upon written request.
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COURSE AUTHORS



Keith J. Karnok, Ph.D., Distinguished Professor of Agronomy at the University of Georgia (retired), is the project developer, editor, and author of the course. Dr. Karnok has more than 30 years of experience with both warm- and cool-season turfgrasses; has authored more than 250 publications in turfgrass management; and is a frequent speaker at regional, national, and international turfgrass seminars, workshops, and conferences. He is a member of the International Turfgrass Society, the American Society of Agronomy (Fellow), the Crop Science Society of America

(Fellow), the Golf Course Superintendents Association of America, and the National Association of Landscape Professionals.

Gil W. Landry, Jr., Ph.D., is a professor of turfgrass management and the coordinator for the Georgia Center for Urban Agriculture at the University of Georgia. He is also a past president of the Sports Turf Managers Association. Since 1979, he has been responsible for the development and implementation of UGA's statewide Extension Turfgrass Management educational programming. A frequent turfgrass science author and conference presenter, Landry is a member of many professional associations, including the International Turfgrass Society, the American Society of Agronomy, the Crop Science Society of America, and STMA.



L.B. (**Bert**) **McCarty**, Ph.D., is a professor of horticulture at Clemson University, specializing in turfgrass management with emphasis on weed control and growth regulators. He is author and coauthor of more than 300 publications. McCarty is a member of several professional associations related to turfgrass management.

Timothy R. Murphy, Ph.D., professor (retired) of weed science at the University of Georgia, was involved in research, teaching, and outreach educational programs. He has authored and coauthored numerous books and articles related to turfgrass weed science. Murphy is a member of many



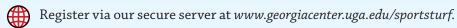
COURSE FEES

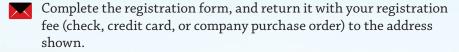
Fees (payable in U.S. dollars):

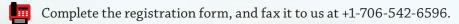
- ▶ \$319 for members of STMA
- ▶ \$379 for non-members
- ▶ Group discounts available

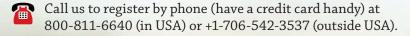
Prices are subject to change. Shipping and handling: \$50 (outside USA).

FOUR EASY WAYS TO REGISTER











REGISTRATION FORM

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PLEASE RETURN TO:

Sports Turfgrass Management (38502) Professional and Personal Development The University of Georgia Center for Continuing Education 1197 South Lumpkin Street Athens, Georgia 30602-3603 USA



800-811-6640 (in USA) or +1-706-542-3537 (outside USA)



+1-706-542-6596



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SPORTS TURFGRASS MANAGEMENT CERTIFICATE

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ALSO AVAILABLE!

A certificate program in *Principles of Turfgrass Management;* contact us for more details! ¡Ahora en Español! Go to www. georgiacenter.uga.edu/turf for more information.

FOR MORE INFORMATION, CONTACT

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