

RETAIL PROPERTY

INTRODUCTION



IMPROVE YOUR RETAIL PROPERTY KNOWLEDGE

The aim of this one-day course is to understand retail property as an asset class, current market conditions and the elements required to operate successfully.

LEARNING OUTCOME

By the end of this course you should have a general understanding of the retail property industry and can apply basic leasing principles and processes.

THE AIM

The aim of this one-day course is to develop the business skills of managing retail property (shopping centre, precinct or in a community area), thereby enhancing your contribution to the performance of the management team and the asset.

THE OBJECTIVES ARE TO

- Gain a broad general knowledge of the retail industry
- Gain an understanding of the role of each management discipline
- Understand the role of retail property in society
- Practically demonstrate the importance of the management, leasing and marketing roles in contributing to a successful retail property.

WHO WILL BE YOUR PEERS?

- Assistant Centre Manager
- Assistant Property Manager
- Leasing Executives
- Marketing Assistants
- Administration Assistants
- Operations Managers
- Retailers

KEY BENEFITS

- A structured, participative course
- Practical, case study-based discussions
- Access to industry leaders
- Develop an industry network



ENROL NOW

www.propertycouncilacademy.com.au

the Property Council Academy Team
02 9033 1900

edu@propertyoz.com.au

2013 COURSE DATES

- | | |
|----------|-----------|
| 16 April | Melbourne |
| 16 July | Sydney |
| 1 August | Brisbane |

CONTENT

1. Overview of the Retail Property Industry in Australia
2. Management
3. Marketing
4. Leasing
5. Retail Design and Sustainability
6. Case Study
7. A Leading Retailers Perspective

PRICE:
\$770 (Member)
\$1155 (Non-Member)

DURATION: 1 Day

CPD 7 Hours



- THE NEXT STEPS:**
- Retail Leases Act
 - Leasing Fundamentals
 - Retail Property Advanced



Property Council Academy ENROLMENT FORM & TAX INVOICE

ABN 13 008 474 422

Upon payment this document can be used as a tax invoice.
Please retain a copy for your records.

A: COURSE

Course Name

Course Date

B: ENROLMENT DETAILS

Mr/Mrs/Ms/Miss

First Name:

Last Name:

Business Title:

Company:

Company Address:

Suburb:

State:

Postcode:

Phone:

Mobile Phone:

Email: (compulsory)

Dietary Requirements:

Years in Industry:

C: PAYMENT

Online Registration AVAILABLE NOW at www.propertycouncilacademy.com.au

Please calculate your payment

(please refer to the course flyer or website for schedule of course fees)

Special Promotion

Register 3 or more people from the same organisation for the same course and save 10%*

*All registrations forms must be received at the same time to receive the discount

Member rate (includes GST): \$

Non-member rate (includes GST): \$

Total cost (less applicable discount): \$

CHEQUE (payable to Property Council of Australia Ltd)

Cheque Number:

CREDIT CARD: Mastercard Visa AMEX (please circle one)

Please note that all payments made by credit card are subject to a processing charge of 3%

Card number:

Expiry Date:

Cardholder's Name:

Signature: (compulsory)

EFT PAYMENT to: Property Council of Australia Ltd

BSB 062 000 Account # 0037 6736

Quoting Ref (your company name and course name):

I have read and understood the conditions to register for this course.

Signature

The collection of private details is primarily to register for courses and keep you informed of other relevant activities run by the Property Council of Australia. The Property Council of Australia does not store credit card details or distribute contact details. If it is necessary to change the date of a course, you will be notified as early as possible and appropriate options will be offered.

COMPLETE AND RETURN THIS FORM BY:

Email: edu@propertyoz.com.au

Mail: Property Council Academy

Level 1, 11 Barrack Street

SYDNEY NSW 2000

For internal use only

- » Course Code:.....
- » Payment Code:.....
- » Confirmation Sent:.....
- » Initials:.....