

Art | Basel

Basel | June | 16–19 | 2016

Galleries Application

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APPLICATION DEADLINE | SEPTEMBER 17, 2015

- 1 | General Overview
- 2 | Application Form for Galleries | Please submit pages 2–4

Dear Gallerist,

We look forward to receiving your application for the 2016 edition of Art Basel in Basel. Galleries have a choice of the following sectors for the presentation of their art works.

Galleries | The general sector for established galleries, with a limited number of smaller booths for galleries showing photography.

Edition | The sector for prints and other multiples.

Feature | The sector for galleries presenting a precisely curated project, including solo shows, exceptional art-historical material and multiple artists within a curatorial concept.

Statements | The sector for galleries presenting emerging artists with a solo presentation of related works, with preference given to single projects.

Please note that applications can be made for several sectors. However, only one application may be made per sector and the application fee must be paid for each application submitted.

We are pleased to inform you that early applications for the Parcours and Unlimited sectors are now possible for projects that require a long production time. Please note that all applications to Parcours and Unlimited will be reviewed only after acceptance into one of the primary sectors (Galleries, Edition, Statements, Feature). It is therefore not possible to apply for Parcours or Unlimited only.

Unlimited | This sector is Art Basel's pioneering exhibition platform for projects that transcend the classical art-show stand, including large-scale sculpture and paintings, video projections, installations, and live performances. Works are selected by the Art Basel in Basel Selection Committee, and New York based curator Gianni Jetzer is responsible for their presentation.

Parcours | This sector engages the city's historical quarters with sculptures, site-specific installations, interventions, and performances by renowned international artists and emerging talents. Works are selected by the Art Basel in Basel Selection Committee and curated for the first time by Basel based curator Samuel Leuenberger.

Deadline for early applications to Parcours and Unlimited is **Thursday, October 15, 2015**.

Applications that are received by the October 15 deadline will be reviewed by the Art Basel in Basel Selection Committee and their decisions will be communicated at the beginning of November 2015. The application period for Parcours and Unlimited will however stay open until **Friday, January 15, 2016** for further applications, which will be reviewed by the Art Basel in Basel Selection Committee by the end of January 2016.

IMPORTANT DATES

2015

- **September 17** | Application deadline for the sectors Galleries, Edition, Statements and Feature
- **October 15** | Early submission deadline for Unlimited and Parcours
- **November** | Notification of selections results for the sectors Galleries, Edition, Statements and Feature

2016

- **January 15** | Final submission deadline for Unlimited and Parcours
- **February** | Floor plans and exhibitor information mailed out
- **March** | First invoice sent out
- **August** | Final invoice sent out

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Galleries is the general exhibition section of Art Basel, where the world's leading art galleries for Modern and contemporary art display 20th- and 21st-century artworks. Mediums presented include painting, drawing, sculpture, installation, prints, photography, video and digital art. For selection purposes the Art Basel in Basel Selection Committee prefers to have a general description of the stand's projected exhibition for Art Basel.

The galleries in the sector must be more than three years old and specialized in original artworks, not reproductions. There is also a small special section within Galleries for vintage photography. As a rule, the Committee chooses galleries in this sector based upon their overall program. However, the Committee may also select a small number of specific art-historical projects proposed, usually presented in smaller booths allocated for such exhibitions.

To apply for Galleries, please fill out the following three-page application form. Please note that insufficiently documented projects will not be juried by the Art Basel in Basel Selection Committee.

Name of gallery |

Street |

City | **Postal code** |

Country | **Website** |

Telephone | **Fax** |

Gallery Contact | ☐ Mr. | ☐ Ms. | first name / last name |

Mobile phone of gallery contact | **Email of gallery contact** |

Gallery Owner(s) | ☐ Mr. | ☐ Ms. | first name / last name |

Gallery Owner(s) | ☐ Mr. | ☐ Ms. | first name / last name |

Email of gallery owner(s) | **Mobile phone of gallery owner(s)** |

Number of additional exhibition space(s) | **City/ies and Country/ies** |

Billing address (if different, please indicate) |

In case of additional gallery locations, please indicate name and address |

.....

The gallery has been in operation since | **Its regular opening hours are** |

Desired approximate booth size (please tick) | ☐ 60 m² | ☐ 90 m² | ☐ 120 m²
☐ 30 m², reserved for galleries showing photography.

There is a 5% surcharge for privileged booth locations (e.g. booths in the entrance area and along central aisles or windows). Facing wall surfaces belong to the allocated booth and will be charged at CHF 500 per running meter.

The gallery is applying with the following exhibition project |

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The undersigned gallery guarantees the authenticity of the art works to be presented at Art Basel.

The following artists will be exhibited |

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If admitted, the gallery would also be interested in applying to | ☐ Unlimited | ☐ Parcours | ☐ Film

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Application documents

Please ensure you upload all three pages of this application form together with the following information and documentation as **ONE PDF DOCUMENT (maximum 10 MB)** at artbasel.com/applications.

Application checklist

Please check off below that you have included all documents. **It must follow the exact order as listed below.**

We are unable to consider or return any additional support materials submitted. Please do not send catalogs. Please note that websites cannot be taken into account in the selection process.

- ☐ Completed and signed Application Form (pages 2–4)
- ☐ Short description of the exhibition planned for your booth (maximum 1 page, in English)
- ☐ List of artists currently represented
- ☐ Short history of your gallery and exhibition history of the past 3 years (maximum 2 pages)
- ☐ A list of all art fair participations in the past 3 years
- ☐ Further documentation on the planned exhibition (required only if you did not participate in the Basel show in 2015), such as:
 - images or illustrations of the presented artworks
 - Provisional visualisation or sketch planned for your booth
 - selection of articles (at most 3)
 - only for Media Art: extract or complete work by digital file
 - only for Media Art: other works by the same artist by digital file (no more than 2)
- ☐ Application fee receipt artbasel.com/applicationfee

Applications that are not uploaded as ONE PDF DOCUMENT in the required order or that exceed the maximum file size of 10MB may not be considered by the Art Basel in Basel Selection Committee. It is the responsibility of the applicant to ensure delivery of the documentation.

Terms of application

Only galleries founded before September 2012 are eligible to apply. The conditions of the Art Basel Exhibition Regulations apply. MCH Swiss Exhibition (Basel) Ltd. must be in receipt of this application by September 17, 2015.

Application fee

The nonrefundable application fee of CHF 550 (incl. 7.6% VAT) for each application form must be paid before sending in the application. Application fees must be paid by credit card via the Online Shop of MCH Swiss Exhibition (Holding) Ltd. at artbasel.com/applicationfee. A receipt confirming payment will be generated. Please print this receipt and submit it to Art Basel together with the corresponding application form. Please note that applications can only be processed if confirmation of payment has been received. For VAT refund, please use the following information: MCH Swiss Exhibition (Basel) Ltd., Messeplatz 10, CH-4005 Basel, VAT No. 517 937

Admission

The number of participating galleries is limited. Decisions on admission to the show are made exclusively by the Art Basel in Basel Selection Committee.

Terms of admission

The terms applicable for Art Basel are specified in the Exhibition Regulations available for download at artbasel.com/applications. The properly completed application bearing a legal signature and submitted in compliance with the deadline, is understood solely as an application and confers no automatic right of admission to the show. The definitive confirmation of selection from the Show Management removes the conditional status of admission and gives legal validity to the exhibitor contract.

Withdrawal from contract and Penalties

Exhibitors withdrawing after receiving confirmation of admission are subject to a penalty charge. The amount of the charge depends on the date of withdrawal from the contract as follows:

On or after March 1, 2016 | 75% of the booth rental fee

On or after May 2, 2016 | 100% of the booth rental fee

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Terms of presentation

Participation in another sector is possible as long as both booths are staffed throughout the show.

Application deadline

Please note that in view of the large number of galleries interested in participating in the show, applications received after the closing date may not be considered by the Art Basel in Basel Selection Committee.

Participation fee

The participation package costs CHF 755/m² (Price excl. of VAT). There is a 5% surcharge for privileged booth locations (e.g. booths in the entrance area and along central aisles and windows). Facing wall surfaces belong to the allocated booth and will be charged at CHF 500 per running meter. All prices are exclusive of VAT, but exhibitors domiciled outside Switzerland can generally request reimbursement of VAT.

Participation package includes:

- Perimeter walls, painted white (running length = 25% of booth area)
- Lighting fixtures (1 light per 5 m² of booth area)
- Carpeting
- Booth cleaning
- Free dedicated exhibitor WiFi
- Listing in online catalog and smartphone app
- VIP Cards, Vernissage Invitations, promotional material
- Organization, marketing, promotional activities undertaken by Art Basel
- Booth signage

Applicable regulations

By signing this application, the exhibitor accepts the general terms defined in this document and the Art Basel Exhibition Regulations as legally binding. The Show Management reserves the right to issue and implement additional regulations if necessary.

Contract confirmation by the Show Management

After admission, the Show Management will confirm the allocated booth. This confirmation puts the exhibitor contract into full legal effect.

Place of jurisdiction | Swiss law applies. The place of jurisdiction is Basel-Stadt.

By signing below, the exhibitor confirms that he/she has received a copy of the Art Basel Exhibition Regulations, which form an integral part of this contract.

Place, Date |

Gallery name |

Legally binding signature |

We will be happy to answer any questions you may have about your application. Please contact the Gallery & Project Manager François Croissant, Daniela Schimmel or Christopher Vanja via applications@artbasel.com.