

# High School Media Day @ USI

*Sponsored by The University of Southern Indiana Department of Communications  
and the Scripps Howard Center for Media Studies*

## NEWSPAPER CONTEST RULES

1. Entries from official high school newspapers published between Jan. 1, 2014 and Dec. 31, 2014 are eligible.
2. Each category entry will be an original tear sheet from the publication including folio line with date. Entry must be affixed to an entry form. Entry form should be visible when the entry is turned over.
3. Individual students may enter **TWO** categories and may have only **ONE** entry per category. Judges will select **TWO** entries from the student randomly if this rule is violated. Schools may have **TWO** entries per category, except for Best Overall Newspaper. A judging fee of \$5 per category will be charged and must accompany the entries.
4. An entry in the Best Overall Newspaper category consists of TWO issues. Only **ONE** entry per school is permitted in this category.
5. It is preferable, but not mandatory, for photo category entries to include the original photo in addition to a tear sheet. Best Headline category **MUST** include the story for which the headline was written.
6. Writing entries will be judged on clarity, accuracy, grammar, originality of story ideas and overall quality.
7. Entries in the Best Headline category will be judged on use of language, originality and appropriateness to story content. Graphic design will not be considered.
8. Photos will be judged on composition, technical merit, originality of vision and overall impact.
9. Editorial Cartoon category will be judged for clarity or presentation, appropriateness for purpose and creativity.
10. Page Design entries will be judged on readability, creativity, and appropriateness for purpose.
11. Entries in the Best Ad category must be original to be considered.
12. Best Overall Newspaper category will be judged on quality of writing, coverage of school community, use of graphics, quality of photography and overall presentation.
13. Entries will not be accepted from schools not registering or planning to attend High School Media Day.
14. Newspaper entries will not be returned and become the property of the University of Southern Indiana.
15. Send entries to Dr. Gael L. Cooper, Scripps Howard Center for Media Studies, University of Southern Indiana, Evansville, IN 47712. Entries should be postmarked no later than Feb. 7, 2015, and arrive no later than Feb. 13, 2015. Questions may be directed to Dr. Cooper at (812) 465-7136 or emailed to [gcooper@usi.edu](mailto:gcooper@usi.edu).
16. Judging will be done by communications professionals from the University of Southern Indiana. The decisions of the judges are final.
17. Checks should be made payable to the University of Southern Indiana.
18. Plaques and certificates will be presented to the winners at the awards luncheon during High School Media Day held February 27, 2015, at the University of Southern Indiana.

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## High School Media Day Newspaper Awards Entry Form

(Duplicate as needed)

This entry is in the (check only one):

Best Advertisement  
 Best Editorial  
 Best Editorial Cartoon  
 Best Feature Photo  
 Best Feature Story  
 Best Headline

Best News Photo  
 Best News Story  
 Best Newspaper Page Design  
 Best Sports Photo  
 Best Sports Story  
 Best Overall Newspaper

Category Entry by Headline – Cut line \_\_\_\_\_

Student Name \_\_\_\_\_

School \_\_\_\_\_

Newspaper Name \_\_\_\_\_

Adviser Name \_\_\_\_\_

Date of Publication \_\_\_\_\_

School Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

ADVISER AUTHORIZATION: I hereby certify that this entry is student work that has been published between Jan. 1, 2014 and Dec. 31, 2014.

(Adviser Signature) \_\_\_\_\_ Date \_\_\_\_\_

**Affix this form to the back of all entries so form information is visible when entry is turned over.**

# High School Media Day @ USI

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## YEARBOOK CONTEST RULES

1. Entries from official high school yearbooks delivered (published) between Jan. 1, 2014 and Dec. 31, 2014 are eligible.
2. **ONE** submission may be made per school. There is a \$25 judging fee that must be enclosed with the entry.
3. Each yearbook will be considered for all pertinent categories, including
  - a. Best Yearbook Photo
  - b. Best Yearbook Coverage
  - c. Best Theme Development
  - d. Best Page Design
  - e. Best Academic Life Section
  - f. Best Student Life Section
  - g. Best Album & Portraits Section
  - h. Best Sports Section
  - i. Best Organizations Section
  - j. Best Community Section
  - k. Best Advertising Section
  - l. Best Overall Yearbook
4. Writing will be judged on clarity, accuracy, grammar, originality of story ideas and overall quality.
5. Photos will be judged on composition, technical merit, originality of vision and overall impact.
6. Page Design will be judged on readability, creativity, and appropriateness for purpose.
7. Entries in the Best Advertising category must be original to be considered and will not be considered in determining the Best Overall Yearbook. .
8. Best Overall Yearbook category will be judged on quality of writing, coverage of school community, use of graphics, quality of photography and overall presentation.
9. Entries will not be accepted from schools not registering or planning to attend High School Media Day.
10. Send entries to Dr. Gael L. Cooper, Scripps Howard Center for Media Studies, University of Southern Indiana, Evansville, IN 47712. Entries should be postmarked no later than Feb. 7, 2015, and arrive no later than Feb. 13, 2015. Questions may be directed to Dr. Cooper at (812) 465-7136 or emailed to [gcooper@usi.edu](mailto:gcooper@usi.edu).
11. Submissions to the Yearbook Contest will be available for return at the awards ceremony. All entries and yearbooks not picked up at the ceremony become the property of the University of Southern Indiana.
12. Checks should be made payable to the University of Southern Indiana.
13. Judging will be done by communications professionals from the University of Southern Indiana. The decisions of the judges are final.
14. Plaques and certificates will be presented to the winners at the awards luncheon during High School Media Day held February 27, 2015, at the University of Southern Indiana.

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## High School Media Day Yearbook Awards Entry Form

School \_\_\_\_\_

Yearbook Name \_\_\_\_\_

Adviser Name \_\_\_\_\_

Date of Publication \_\_\_\_\_

School Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

ADVISER AUTHORIZATION: I hereby certify that this entry is student work that has been published between Jan. 1, 2014 and Dec. 31, 2014.

(Adviser Signature) \_\_\_\_\_ Date \_\_\_\_\_

**This form and judging fee must accompany yearbook submission.**

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**February 27, 2015**

## **High School Media Day Registration Form**

School \_\_\_\_\_

Adviser Name \_\_\_\_\_

School Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Adviser email address: \_\_\_\_\_

Number of participants (please include adviser in the number) \_\_\_\_\_

Cost (Number of Participants X \$15) \_\_\_\_\_

Make checks payable to:  
**University of Southern Indiana**

This form with check should be mailed by Feb. 18, 2015 to:

**Dr. Gael L. Cooper**  
**College of Liberal Arts**  
**University of Southern Indiana**  
**8600 University Blvd.**  
**Evansville, IN 47712**

Direct questions to Dr. Cooper at (812) 465-7136

FAX registration form to (812) 465-7152

Email: [gcooper@usi.edu](mailto:gcooper@usi.edu)

**Reservations will be accepted online and in our office until Feb. 23, 2015.**