

**\*\*EXAMPLE\*\***

## HTA Kūkulu Ola Living Hawaiian Culture Program - Project Matrix Form

Submitting Organization Name: Hawaiian Arts Society

Please complete columns 1 to 4 as a requirement of the HTA Application. If awarded, column 5 is to be completed after your project is done and submitted with your final report.

1. IMPACT	2. ACTION	3. TIMEFRAME	4. PROPOSED MEASURES OF SUCCESS	5. ACTUAL MEASURES OF SUCCESS
<p>What will be different if you successfully implement this project? Please relate this to one or more of the goals of the HTA Hawaiian Culture strategic initiative listed on page 1 of the RFP.</p> <p><b>Example:</b> This project will preserve rare cultural video footage from disintegration, showcase it to residents and visitors across the state, and assist in the overall preservation and perpetuation of the Hawaiian culture.</p> <p>This project relates to all 3 goals of the HTA Hawaiian Culture strategic initiative by preserving video footage of cultural practitioners, creating educational films, and sharing it with residents and visitors throughout Hawai'i.</p>	<p>List the activities, milestones, and major elements of your project.</p> <p>a. Preserve raw video footage of cultural leaders by putting them in digital format.</p> <p>b. Create educational short films out of the footage.</p> <p>c. Host free film screenings &amp; panel sessions on all islands.</p> <p>d. Gather feedback to modify films and help inform future films.</p> <p>d. Post final short films on organization's website for all to view.</p>	<p>List the key dates of your project.</p> <p>Jan. to April 2016</p> <p>April to June 2016</p> <p>July to September 2016</p> <p>November 2016</p>	<p>How will you be able to tell if your outcome was met? Include the total # of Hawai'i residents and visitors impacted by the project; the metric of evaluation you will use (surveys, interviews, etc.); and actual numbers (i.e. 2,000 people will attend).</p> <p>How much will you do (quantity) and how well will you do it (quality)?</p> <p>Preserve 10 raw video footage of cultural leaders and develop into digital format.</p> <p>Create 5 short 15-minute educational films.</p> <p>Host 7 film screenings &amp; panel sessions on O'ahu, Kaua'i, Maui, Lāna'i, Moloka'i, Hawai'i Island (2x) to be attended by a total of 5,000 residents and visitors (3,200 residents &amp; 1,800 visitors).</p> <p>Plan to survey attendees to film screenings via electronic survey emailed to attendees after the film screening. 80% of attendees will complete survey with at least 90% gaining new knowledge about the Hawaiian culture. Use feedback to modify films.</p> <p>Post short films on organization's website for all to view.</p>	<p>Complete this column once you finish your project. This will be submitted with your final report.</p> <p>Did you meet your outcome?</p> <p>How much did you do (quantity) and how well did you do it (quality)?</p> <p><b>TO BE COMPLETED WITH YOUR FINAL REPORT</b></p>