



Cornell University
College of Veterinary Medicine

Office of Continuing Education
Cornell University
S2 169 Veterinary Education Center, Box 52
Ithaca, NY 14853-6401
Telephone: 607-253-3200
Fax: 607-253-3198

March 2, 2010

Dear representative,

We would like to invite your company to partner with the Cornell University College of Veterinary Medicine as a sponsor and/or exhibitor at the **22nd Annual Fred Scott Feline Symposium**, being held at the college July 23-25, 2010. This conference has a long tradition at Cornell and we are dedicated to making it stronger with each successive year.

Your participation as a sponsor and/or exhibitor is important to us.

- **SPONSORSHIP** - Sponsors help support the College of Veterinary Medicine in providing top-quality speakers and learning experiences. As a conference sponsor you will:
 - * receive complimentary exhibit space;
 - * be in all pre-conference marketing materials (for applications received by **April 9, 2010**);
 - * have your company logo on the conference brochure, on the front of the course book and on the conference website; and
 - * allowed a one page insert in each conference attendee bag.

All levels of support are appreciated. In addition to general support, below are a few "named" opportunities.

- * \$750 for general sponsorship
 - * \$1000 for continental breakfast each day (Friday, Saturday, or Sunday) (3)
 - * \$1500 for Wine and Cheese get-together after lectures on Saturday
 - * \$2500 for lunch on Friday (1)
 - * \$2500 for the Saturday Lunch buffet (1)
 - * \$4500 for the annual picnic with entertainment on Friday evening (1 or split)
 - * Opportunities for guest speaker sponsorship exist, please call for more information.
- **EXHIBIT SPACE** - Exhibitors are a valuable asset to the college in maintaining a competitive registration fee for attendees. You will have the opportunity to meet the audience and to network with approximately 110 attendees during the conference and at the Friday evening picnic.

Exhibit space is limited. The first floor of the Atrium in the Veterinary Education Center will serve as our exhibit hall. This will give all exhibitors access to the traffic flow of conference attendees.

Please return the enclosed **Application for Sponsorship and/or Exhibit Space** to us as soon as possible. To be included in all pre-conference materials, sponsorship applications must reach us by April 9, 2010. Applications for Exhibit Space should be returned to us before June 18, 2010 to ensure your company benefits from the early exhibitor's fee of \$425; after June 18, 2010, the exhibit space fee will increase to \$475. Exhibit space will be assigned in the order that applications are received, on a first-come, first-served basis with a priority given to our corporate sponsors.

EXHIBIT SPACE SET-UP

Exhibit space will be available to you on Thursday, July 22, 2010 at 3:00 p.m. If you need to send your exhibit materials prior to your arrival on campus, please ship them to arrive no earlier than Wednesday, July 21, 2010 as our storage space is limited. Items can be shipped to: Office of Continuing Education, College of Veterinary Medicine, S2 169 Veterinary Education Center, Box 52, Route 366, Ithaca, NY 14853-6401.

ACCOMMODATIONS

To meet your accommodation needs hotel rooms have been blocked at:

Best Western University Inn 607-272-6100

Courtyard by Marriott
Ramada Inn Ithaca

607-330-1000
607-257-3100

You can access this information and the applications online at www.vet.cornell.edu/education/ConEd.htm and then click on the link for the 22nd Annual Fred Scott Feline Symposium.

If you have any questions or would like more information, please do not hesitate to contact me at 607-253-3200, fax 607-253-3198, or email amm36@cornell.edu.

We look forward to having you among our sponsors and exhibitors this year at the 22nd Annual Fred Scott Feline Symposium!

Sincerely,



Amanda Mott

Enclosure



Cornell University
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DEADLINE FOR SUBMISSION: Friday, July 2, 2010

22nd Annual Fred Scott Feline Symposium

Application for Sponsorship and/or Exhibit Space

COMPANY NAME	COMPANY CONTACT NAME
STREET ADDRESS	COMPANY CONTACT PHONE
CITY, STATE, ZIP	COMPANY CONTACT E-MAIL
FAX PHONE	COMPANY CONTACT CELL
NAME OF COMPANY AS YOU WOULD LIKE IT TO APPEAR IN SPONSOR/EXHIBIT MATERIALS	
Please provide a brief description of the classification of products or services you will be exhibiting	
List your preference for exhibit space as shown on reverse side of this application. Space will be assigned in the order that applications are received, on a first-come, first-served basis with priority to our sponsors.	
1 st CHOICE	2 nd CHOICE
Exhibit space will include: A 6'x 24" table top and skirted One 500 watt electrical outlet Two folding chairs Includes picnic on Friday, July 23, 2010 for 2 representatives Name(s) of company representatives that will be on-site including their phone number:	
SPONSORSHIP Sponsors receive complimentary exhibit space, will be listed in all pre-conference marketing materials (application must be received by 4/9/2010), have the company logo on the conference website and on the front of course book, allowed a one page insert in each conference attendee bag, and tickets for Friday evening picnic for 2 company representatives. Questions? Please call: 607-253-3200 \$ _____	
EXHIBIT Exhibit space (includes exhibit space, breaks, lunches and Friday evening picnic for 2 company representatives)	
On or before June 18, 2010	_____ \$ 425
After June 18, 2010	_____ \$ 475
	_____ = _____
ADDITIONAL	
Additional company rep breaks and lunches	_____ x \$60 rep
Additional company rep Friday evening picnic	_____ x \$40 rep
	_____ = _____
TOTAL	Please make check payable to Cornell University \$ _____
SEND CHECK TO Amanda Mott Cornell's College of Veterinary Medicine Office of Continuing Education S2 169 VEC, Box 52 Ithaca, NY 14853-6401	
DEADLINE	FRIDAY, JULY 2, 2010