

Textron Aviation - Strategic Snapshot, SWOT Analysis, Industry Trends, Force Field Analysis, Outlook

Description: The report is a comprehensive, strategic resource on Textron Aviation providing key insights, analysis & information on the company. The initial sections provide a snapshot & overview on the business operations & market positioning of the company while the SWOT framework analyzes the core Strengths & Weaknesses. The SWOT framework subsequently analyzes & identifies potential growth opportunities & avenues and imminent/emerging threats against the backdrop of emerging industry dynamics & trends. The report analyzes the overall strategic fit & the degree of strategic responsiveness of Textron Aviation to external environmental factors, which include, prevailing industry dynamics & emerging as well as latent industry trends, issues, challenges & potential risk factors to assess the company's ability to derive further business growth by capitalizing on potential growth opportunities effectively while negating threats simultaneously over near to medium term.

The concluding sections of the report provide insights into the key industry trends, issues & challenges, risk factors & near to medium term strategic outlook for the industry. The report concludes by providing a Force Field framework analysis on the global business aviation market.

Range & Scope of Analysis on the company covered in the report includes:

1. Analysis of overall Revenue & Cost Base, Structure and Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Product Portfolio Analysis & Positioning
9. R&D and Capital Expenditure Trend
10. Geographic Presence across Markets & Regions
11. Competitive Positioning across Market Segments
12. Order Intake & Aircraft Deliveries Trend
13. Order Backlog Position

Relevance & Usefulness: The report will be useful for

- Quick Overview, Take & Inputs on Key Numbers & Business Operations
- Identification of Core Strengths & Weaknesses
- Identification & Analysis of Potential Growth Opportunities, Avenues & Threats
- Analysis of Key & Emerging Industry Trends, Issues, Challenges & Potential Risk Factors
- Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment
- Analysis of Forces Driving as well as restraining the Industry & their Overall Dynamics
- Strategic Perspective on the Industry's Near to Medium Term Outlook

For Whom: Key Decision-Makers across Industry Value Chain

This report will be essential for those associated with and having interest in the Global Business Aviation market and the company. The report will be especially useful for Key Decision-Makers, Top Management of Companies, OEMs, Suppliers, Distributors, Vendors and other Key Players in the Industry Value Chain as well as existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists & all those associated with the industry.

Highlight:

The report is comprehensive yet concise & compact at the same time; is custom-built for meetings & presentations, being built on the Microsoft PowerPoint platform; in addition, to being a ready self-reckoner as well as a quick reference guide driving, enabling & ensuring prompt and informed decision making.

Contents: Section - 1

 Business Structure & Snapshot

- a) Founded
- b) Headquartered
- c) Business Segments
- d) Employees
- e) Business Portfolio - Major Products & Services and Key Competitors
- f) Market Capitalization/Ownership Structure
- g) Key Executives
- h) Shareholding/Ownership Pattern & Structure

Section – 2

Financial Snapshot & Performance Analysis – 2014 Vs. 2013

1. Revenue Base & Growth Trend
2. Revenues Split by Key Segments
3. Revenues Split by Key Geographic Markets & Regions
4. Gross Earnings & Margin Trend
5. Operating Earnings & Operating Margin Trend
6. Return on Sales Trend
7. Profitability Growth Trend
8. Cash Flow from Operations
9. R&D Expenditure Trend
10. CAPEX Trend
11. Order Intake & Aircraft Deliveries Trend
12. Order Backlog Position

Section – 3

SWOT Analysis

- Sources of Strengths which could be Leveraged
- Areas of Improvements to Ameliorate & Offset
- Opportunities to Capitalize Upon
- Threats to Mitigate, Negate & Overcome

Section – 4

Force Field Analysis – Global Business Aviation Sector

- Driving Forces
- Restraining Forces

Section – 5

Key Industry Trends

Section – 6

Key Industry Issues, Challenges & Risk Factors

Section – 7

Strategic Outlook – Near to Medium Term

Ordering: Order Online - <http://www.researchandmarkets.com/reports/3165037/>

Order by Fax - using the form below

RESEARCHANDMARKETS

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.

Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

<http://www.researchandmarkets.com/contact/>

Order Information

Please verify that the product information is correct and select the format(s) you require.

Product Name: Textron Aviation - Strategic Snapshot, SWOT Analysis, Industry Trends, Force Field Analysis, Outlook
Web Address: <http://www.researchandmarkets.com/reports/3165037/>
Office Code: SCLIE9IP

Product Formats

Please select the product formats and quantity you require:

	Quantity	
Electronic (PDF) - Single User:	<input type="checkbox"/>	USD 153
Electronic (PDF) - 1 - 5 Users:	<input type="checkbox"/>	USD 301
Electronic (PDF) - Enterprisewide:	<input type="checkbox"/>	USD 466

Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: Mr Mrs Dr Miss Ms Prof

First Name: _____ Last Name: _____

Email Address: * _____

Job Title: _____

Organisation: _____

Address: _____

City: _____

Postal / Zip Code: _____

Country: _____

Phone Number: _____

Fax Number: _____

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)

Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

Pay by wire transfer: Please transfer funds to:

Account number	833 130 83
Sort code	98-53-30
Swift code	ULSBIE2D
IBAN number	IE78ULSB98533083313083
Bank Address	Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _____

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at <http://www.researchandmarkets.com/info/terms.asp>

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World