Basics of Cash Flow Analysis: BUSINESS & PERSONAL

WCA

A WEBNAR
Tuesday
APRIL 22, 2014

TIME: 9:00-10:00 AM Central Time

ATTENDANCE FEE: $65 per phone line

At the low cost of one registration (one fee per each phone/Internet connection), as many people as you wish in your office can attend the Webinar.

CONFIRMATION:

Will be sent to all registered attendees with easy-to-follow instructions to access the program on your PC and phone! Contact the Association if you do not receive an email confirmation & session handouts in advance of the Webinar.

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For more Information and to register, contact:
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Wisconsin Credit Association
PO Box 510157
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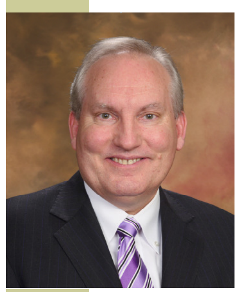
This Webinar will introduce the Credit Professional to the basic concepts of both business and personal (business owner) cash-flow analyses.

The business cash flow section will include "traditional" EBITDA cash flow, Fixed-Charge Coverage (FCC), Free Cash Flow (FCF), Cash Basis Cash Flow, and the UCA Cash Flow (using the Moody's Risk Analyst software spreadsheet).

The personal cash flow section will detail the cash flow analysis of the "business owner" using the 1040 tax return and personal financial statement. Additionally, the Global Cash Flow or combined "business & personal" cash flow model will be displayed. **MAJOR TOPICS**:

- Business & Personal Cash Flow Analyses
- Calculating the "Traditional" EBITDA, Cash Basis Cash Flow, and UCA Cash Flow
- Global Cash Flow: Combining the Business and Personal Cash Flows.



DAVID OSBURN, is an Adjunct Professor for Regis University and has taught college for 25+ years; covering Finance, Accounting, Economics, Marketing, Banking, Business Law, & Management. David is the founder and managing member of David L. Osburn & Associates LLC, a Las Vegas-based business training and contract CFO firm that provides training for various groups. David looks forward to you joining this informative Webinar session.

USE THE INFORMATION LEARNED IN THIS SESSION TO CONFIDENTALLY EVALUATE THE STRENGTH OF YOUR BUSINESS CUSTOMER AND/ OR THE BUSINESS OWNER!

WEBINAR REGISTRATION

"Cash Flow Analysis: Business & Personal" | Tue April 22, 2014 | 9—10:00 AM CT

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