

**November 9, 2012**

**Showcase Rules:** Any student who has taken or is currently taking Public Speaking, COM 2129 (previously COM 1129), and is presently enrolled as an undergraduate student at Kennesaw State University is eligible to enter a persuasive speech in the contest. Credit for the course from another institution is acceptable. The first place winners from previous years are not eligible to enter the contest.

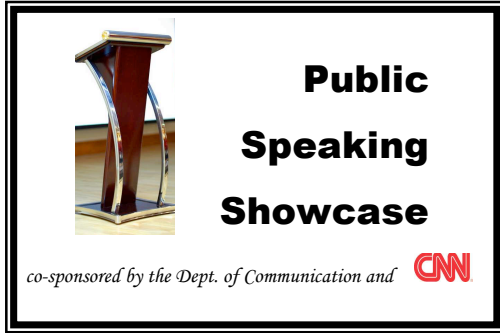
Speeches are to be extemporaneous in nature; therefore, notes are allowed as long as they are kept to a minimum. No manuscript style speeches will be accepted. The speech should be 8-10 minutes in length. Speeches outside these parameters will be disqualified. Also, all speeches in this competition should be persuasive. Be sure to note the difference between an informative and persuasive speech. An informative speech gives the audience information about a particular topic, while a persuasive speech argues for or against a specific position. A persuasive speech may or may not have a specific call for action. Students must turn in a typed outline (500 word minimum; file must be in .docx format) with their registration forms for entry consideration.

Speakers will be judged on the following categories: organization (strong introduction, body, and conclusion), language (conversational and clear), material (use of supporting evidence), delivery (vocal and physical), and analysis (adapting message to audience). Judges are current/past professors at Kennesaw State University and other colleges and universities, professionals in the Communication field, or university administrators.

Registering in advance is crucial to the success of the competition. We must determine how many total students will be in the competition and how many semi-final rooms are needed. During the registration process, students must provide name and contact information as well as a formal title for the speech. The title of the speech must hint at the topic so we can avoid having multiple speeches with the same topic in the same semi-final room. Pick up a registration form at the display outside the Department of Communication office (SO #5106) or download from the department's website. Complete forms/outlines must be submitted no later than Thursday, November 1, 2012 by noon. Only the first 30 speakers who submit complete registration forms and viable outlines will be guaranteed speaking opportunities in the contest. Also, students must send a copy of the outline (in Microsoft Word) to [eholler@kennesaw.edu](mailto:eholler@kennesaw.edu) the same day the physical copy of the outline is turned in with the registration form.

When entering a speech in the contest, students must commit to presenting the speech in a semi-final round to be held on KSU's campus from 6:30-7:30 p.m. on November 9, 2012. One speaker per room of the semi-final portion of the competition will be selected to present the same speech again in the final round of competition the same evening. A maximum of five speakers will present in the final portion of the competition. Therefore, speakers also must be available to present, if selected, the same evening from 8:00-9:30 p.m. in the film room of the Social Sciences Building (first floor, Room 1019).

Students, family, and friends are invited to both the semi-final and final rounds of the competition. The event, sponsored by the Department of Communication and underwritten by CNN, is open to the campus community and the public.



**2012 Registration Form:** Read (and keep) official rules for the competition listed with this registration form. The event date is Friday, November 9, 2012. Registration forms (with outlines) are due to Emily Holler by noon on Thursday, November 1, 2012. Her mailbox is located in the Department of Communication Office – SO #5106.

<b>Speaker's Name:</b>	
<b>Pronunciation of your First and Last names:</b> <i>(e.g., "Wassmuth" is pronounced "Vass-moot")</i>	
<b>KSU Number:</b>	
<b>KSU E-mail Address:</b>	
<b>Other E-mail Address:</b>	
<b>Phone Number:</b>	
<b>Semester / Date of Public Speaking, COM 2129:</b>	
<b>Did you take the Public Speaking course at KSU? If no, where?</b>	
<b>If you took Public Speaking at KSU, who was your instructor?</b>	
<b>Topic for Persuasive Speech Contest:</b> <i>(Unique topics/approaches versus overdone or "typical" persuasive topics are encouraged!)</i>	
<b>Title of Persuasive Speech:</b> <i>(Be sure the title hints at the topic choice.)</i>	
<p><b>** For entry consideration, attach a typed outline of the speech (<i>minimum 500 words</i>) to the registration form. Turn into Emily Holler's mailbox in SO 5106. Then, forward an electronic copy of outline (in Microsoft Word) to <a href="mailto:eholler@kennesaw.edu">eholler@kennesaw.edu</a>. **</b></p>	

**First Place:** \$500 and trophy \* **Second Place:** \$400 and trophy \*  
**Third Place:** \$300 and trophy \* **Fourth Place:** \$200 \* **Fifth Place:** \$100