

Titan Industries Ltd. (TITAN) : Company Profile and SWOT Analysis

Description:

Synopsis

'Titan Industries Ltd. (TITAN) : Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, business description, financial ratios, SWOT analysis, key competitors, key facts, key employees, location and subsidiaries as well as information on products and services.

Summary

This SWOT analysis and company profile is a crucial resource for industry executives and anyone looking to gain a better understanding of the company's business.

'Titan Industries Ltd. (TITAN) : Company Profile and SWOT Analysis' report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format.

A standardized research methodology is followed to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope

- Examines and identifies key information and issues about 'Titan Industries Ltd.' for business intelligence requirements
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported
- Provides analysis on financial ratios along with a key competitors section
- The profile also contains information on business operations, company history, major products and services, key employees

Reasons To Buy

- Quickly enhance your understanding of the company
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry
- Recognize potential partnerships and suppliers
- Obtain yearly profitability figures

Key Highlights

Titan Industries Limited (Titan) is a manufacturer and retailer of watches and jewellery. The company sells its watches, jewellery, eyewear, and other products. It markets these products under the Titan, Sonata, fastrack, Titan EYE+, Tanishq and GoldPlus brand names. In addition, the company also sells products licensed from International brands such as Tommy Hilfiger, FCUK and Xylys. Titan operated more than 826 retail outlets with carpet area of 1.01 million square feet, including 331 exclusive 'World of Titan' showrooms and 83 fastrack stores as of December 31, 2011. The company also operated 130 Tanishq boutiques and Zoya stores, 31 GoldPlus stores, and 204 Titan EYE+ stores. Titan operates with two design studios and nine manufacturing units. In addition, the company also manufactures precision engineering products and machines. The company is headquartered at Hosur, Tamilnadu, India.

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