


Nickelodeon's Worldwide Day of Play and Physical Activity Events

2013 California State PTA Convention



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Presenters

- Naomi Hrepichi, Champions for Change
 - www.cachampionsforchange.cdph.ca.gov
- Ernesto Lizaola, Silicon Valley Bicycle Coalition <http://bikesiliconvalley.org>
- Mike Dove, www.JustRun.org
- Tammi Suber, 20th District PTA
- Andrea Aiello, 20th District PTA


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20th District PTA

Counties

- Monterey
- San Benito
- Santa Cruz

32 PTA units



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Champions for Change

We are *Champions for Change!*


- We want the best for our kids. We want them to be healthy. We want to protect them from serious health problems like obesity, type 2 diabetes, heart disease, stroke, and certain types of cancer.
- So we are making healthy changes in our kitchens, homes, schools, and neighborhoods. We make the rules now. Rules like:
 - [Eat more fruits and vegetables.](#)
 - [Be more active.](#)
 - [Speak up for healthy changes.](#)



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Silicon Valley Bicycle Coalition

- Safe Routes programs in both Santa Clara and San Mateo Counties, in a variety of neighborhoods, and would be happy to speak about SR2S in general, bike rodeos, or other activities like bike camps or family fun nights.



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Silicon Valley Bicycle Coalition

bikesiliconvalley.org

- Walk and bike to school days
- Walking school buses/bike trains
- Walk and Roll challenges
- Drive, park, and walk programs
- Family Fun Nights

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JustRun.org

The alarming rise in childhood obesity, and the lack of physical activity in our youth, prompted the organizers of the Big Sur International Marathon to create **JUST RUN®**.



Mike Dove

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JustRun.org

JUST RUN assists schools and youth organizations by offering a **SOLUTION**, an ongoing, vital youth fitness program to create lifestyle changes.

- Leader/Teacher Guides
- Print materials
- Run logs
- Health tips

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10th World Wide Day of Play

- Celebrate Fall 2013
- Purpose to inspire kids to get out and play
- Celebrated world wide
- Resources:
<http://pro-social.nick.com/downloads/>

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10th World Wide Day of Play



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10th World Wide Day of Play

ACTIVITY GUIDE



Find out about activities you can participate in all year long.

DOWNLOAD

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10th World Wide Day of Play

HOW IPLAY



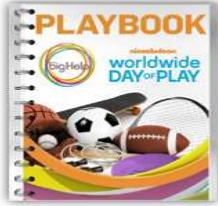
Check out the AbilityPath.org Playbook for activities for kids with all abilities.

DOWNLOAD

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10th World Wide Day of Play

KIDS PLAYBOOK



Discover 7 easy steps and fun activity ideas to plan your own Worldwide Day of Play event.

DOWNLOAD

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7 Tips to Plan Your Worldwide Day of Play Event

1. Select a Date and a Location
2. Create a Planning Team
3. Plan Your Activities
4. Recruit Volunteers

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7 Tips to Plan Your Worldwide Day of Play Event

5. Register Your Event with Nickelodeon and Use Nickelodeon's Planning Tools at nick.com/thebighelp
6. Spread the Word
7. Thanks for the Memories!

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NEED SOME WWDOP IDEAS?

- Extend recess one day.
- Host a walkathon.
- Hold a kids-vs-adults or classroom-vs-classroom tournament of games.
- Try Zumba!
- Go on a hike in a nearby park.
- Have a dance contest.

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Presidential Active Lifestyle Award: activity + nutrition

Move It. Log It. Earn It.

- Join PALA+ and commit to be active
- 60 minutes a day for 6 out of 8 weeks
- Use sample log to track progress
- Share accomplishments with Nick to receive digital rewards, and a
- PALA+ certificate of accomplishment.

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Healthy Eating Goals in PALA+

- I made half my plate fruits and vegetables.
- At least half of the grains that I ate were whole grains.
- I chose fat-free or low-fat (1%) milk, yogurt, or cheese.
- I drank water instead of sugary drinks.
- I chose lean sources of protein.

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Healthy Eating Goals in PALA+

- I compared sodium (salt) in foods like soup and frozen meals and chose foods with less sodium.
- I ate seafood this week.
- I ate smaller portions.
- Visit presidentschallenge.org for more ideas.

*The healthy eating goals are based on the consumer messages from the Dietary Guidelines for Americans, 2010.


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Resources, Questions & Answers

- California State PTA – www.capta.org
- Champions for Change - www.cachampionsforchange.cdph.ca.gov
- Silicon Valley Bicycle Coalition – <http://bikesiliconvalley.org>
- JustRun.org
- World Wide Day of Play
- <http://pro-social.nick.com/downloads/>

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Safe Routes to School




Ernesto Lizaola
Safe Routes to School Manager
Silicon Valley Bicycle Coalition
bikesiliconvalley.org

About SVBC

Non-profit, member organization promoting more active transportation and greater access to bicycling in Santa Clara and San Mateo Counties.

SR2S Programs:

- Belmont
- East Palo Alto
- Millbrae
- Redwood City
- Redwood Shores
- Santa Clara
- San Jose

Education: Bicycle and Pedestrian Safety


Interactive, indoor and outdoor instruction.

Student Education

- In-class education
- School-wide assemblies
- Bicycle and pedestrian skills training & rodeos
- After school programs

Parent Education

- PTA/Parent meetings
- Trainings
- Workshops/Events





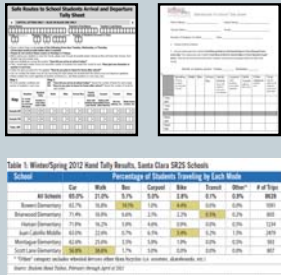

Encouragement: Inspiring Students and Parents to Participate

- Walk and bike to school days
- Walking school buses/bike trains
- Walk and Roll challenges
- Drive, park, and walk programs
- Family Fun Nights
- Carpool





Evaluation & Engineering: Partnerships and Persistence

- Student travel tallies
- Parent surveys
- Suggested routes map
- Teacher surveys
- Walkability assessments





School	Car	Walk	Bike	Carpool	Bike	Stroller	Other*	# of Kids
All Schools	45.7%	16.8%	5.1%	1.0%	1.6%	0.7%	2.9%	8028
Benning Elementary	41.7%	16.8%	5.1%	1.0%	1.6%	0.7%	2.9%	480
Benning Elementary	41.7%	16.8%	5.1%	1.0%	1.6%	0.7%	2.9%	480
Harold Elementary	41.7%	16.8%	5.1%	1.0%	1.6%	0.7%	2.9%	528
San Jose Middle	41.7%	16.8%	5.1%	1.0%	1.6%	0.7%	2.9%	2475
Montezuma Elementary	41.7%	16.8%	5.1%	1.0%	1.6%	0.7%	2.9%	360
Scott and Elementary	41.7%	16.8%	5.1%	1.0%	1.6%	0.7%	2.9%	360







Evaluation & Engineering: Partnerships and Persistence cont.

- Task Force Team
- School audits
- Parent/community meetings
- Identify solutions
- Set priorities


Concerns: Surveys Say...

- Drop off/pick up traffic
- Speeding
- Cell phone use
- Lack of school zone signage
- Ignoring stop signs
- Lack of enforcement
- Crossing guard training
- Loitering
- Lack of bike lanes



Bring SR2S to Your School


1. Bring together the right people
2. Hold a kick-off meeting
3. Gather information and identify issues
4. Identify solutions
5. Make a plan
6. Fund the plan
7. Act on the plan



Resources

National/Online Resources:

- National Center for Safe Routes to School
saferoutesinfo.org
- Safe Routes to School National Partnership
saferoutespartnership.org
- Walk Bike to school day
walkbiketoschool.org



For more information

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BikeSiliconValley.org



Health leadership

Health leadership is one of the many ways PTA volunteers can positively impact the lives of all children and families. The National PTA and California State PTA consider health education to be of major importance. Units, councils, and districts can promote health education.

Study after study shows the important link between health and academic achievement. The rise in childhood obesity and increase in childhood chronic illnesses are also good reasons to support “school wellness” by providing health leadership.



Some ways to promote school wellness:

- Establish a school wellness committee.
- Help parents recognize and respond to the health and nutrition needs of their families.
- Encourage compliance with health education directives in the curriculum.
- Work for improvement in health care services (particularly in the school nurse-to-student ratios) in school and community.
- Stress the concepts of wellness and prevention.
- Update and implement school wellness policies.
- Emphasize the importance of healthy lifestyles and modeling these lifestyles for children.
- Promote a school environment that is consistent with health education being taught in the classroom.
- Make parents cognizant of and responsive to environmental issues and hazards that may jeopardize the health of children and families.
- Establish a comprehensive school health program that integrates activities and services designed to promote the optimal physical, emotional, social and educational development of children and youth.

Please reference the California State PTA Toolkit (<http://www.capta.org/sections/resources/toolkit.cfm>) for the health chairman job description. If you have any questions about how to create a school wellness committee, please feel free to contact your unit, council, or district president or vice president or chairman for health. Please also see the health page on the California State PTA website at <http://www.capta.org/sections/programs/health.cfm>.

The National PTA and California State PTA consider health education to be of major importance. Local units can promote health education.

Some ways to promote Physical, Mental and Emotional Health Education are to:

- Help parents recognize and respond to the health and nutrition needs of their families.
- Encourage compliance with health education directives in the curriculum.
- Work for improvement in health care services, particularly in the school nurse-to-student ratios, in school and community.
- Work for better health facilities in school and community.
- Stress the concepts of wellness and prevention.
- Update and implement school wellness policies.
- Emphasize the importance of healthy lifestyles and modeling these lifestyles for children.
- Promote a school environment that is consistent with health education being taught in the classroom.
- Make parents cognizant of and responsive to environmental issues and hazards that may jeopardize the health of children and families.
- Establish a comprehensive school health program that integrates activities and services designed to promote the optimal physical, emotional, social and educational development of children and youth.

RECOMMENDED ACTION

- Work with program chairman to facilitate at least one PTA meeting about health issues.
- Arrange to have a health display table at PTA meetings. Selected health pamphlets should be available for distribution.
- Submit health-related articles for unit newsletter. Ask the school nurse for articles and suggestions or use articles on health issues from State PTA publications, *PTA in California* or *The Communicator*.
- Participate in ongoing health projects of the National PTA and California State PTA.
- Support health-related events, such as Red Ribbon Week, National Immunization Month, School Nurse Day, Children's Health Month, National Nutrition Month, Dental Health Month, World AIDS Day, and the Great American Smoke Out.
- Encourage volunteerism in the areas of student screening for hearing, vision, scoliosis, etc.

- Request a line item in the PTA budget for student health and welfare needs.
- Support the teaching of comprehensive health education at all grade levels, in compliance with the California Standards for Health Education.
- Work with classroom teachers in encouraging alternatives to food as rewards given in classrooms.
- Promote hand washing in classrooms, especially prior to eating and after using the restroom.
- Promote physical education programs in schools and communities.
- Work with local school districts and statewide policymakers to ensure policies are enacted to provide appropriate health leadership by credentialed school nurses, including adoption of the recommended nurse-to-student ratio of 1-to-750.
- Educate school staff and families on the importance of healthy indoor air quality and its relationship to student and staff health, academic achievement and absenteeism.
- Educate students, parents, school personnel and the community about the high incidence of skin cancer and recommended strategies for reducing risk for this disease.
- Educate school staff and families on the importance of comprehensive school health programs.

ADDITIONAL PROJECTS MIGHT INCLUDE

- Plan a community and wellness fair including speakers, health-related demonstrations, displays and video materials provided by local agencies (Community and Wellness Fairs 7.10).
- Represent PTA on allied agency committees and school district committees or task forces.
- Invite school district nutrition services director to discuss changes in nutritional guidelines for food provided at the school.
- Establish a School Health Council.
- Encourage participation in first aid and Cardiopulmonary Resuscitation (CPR) classes.
- Prepare and distribute a list of community health agencies, hotlines for drug/alcohol abuse, child abuse, and crisis intervention.
- Support school-based immunization programs and parent education related to the benefits of immunization.

ADDITIONAL RESOURCES

Alliance Working Antibiotic Resistance Education (AWARE) (www.aware.md)

American Academy of Pediatrics (www.aap.org)

American Cancer Society School Health Programs
(www.cancer.org/schoolhealth)
American Heart Association (www.americanheart.org)
American Lung Association (www.lungusa.org)
(www.californialung.com)
Natural Resources Defense Council (Environmental)
(www.nrdc.org)

FOR MORE INFORMATION

American Diabetes Association (www.diabetes.org)
American Dental Association (www.ada.org)
California State PTA, Council or District PTA Health
Chairman
California Department of Education (www.cde.ca.gov)
California Department of Public Health (www.cdph.ca.gov)
California Dietetic Association (www.dietitian.org)
California Environmental Protection Agency
(www.calepa.ca.gov/education)
California School Nurses Organization (www.csno.org)
California School Nutrition Association (www.csna.org)
Community Hospitals
County Health Department Health Educator
County Health and Mental Health Departments
Centers for Disease Control and Prevention (www.cdc.gov)
Dairy Council of California (www.dairycouncilofca.org)
Environmental Protection Agency (www.epa.gov)
Healthy Kids Resource Center (www.hkresources.org)
Institute of Medicine of the National Academies
(www.iom.edu/)

Local county or city health department bulletins
Mental Health America (formerly National Mental Health
Association) (www.nmha.org)
National Association of School Nurses (www.nasn.org)
National Association of State School Nurse Consultants
(www.nassnc.org)
National Center for Health Education (www.nche.org)
National Institute on Drug Abuse (NIDA)
(www.drugabuse.gov)
National Institutes of Health (www.nih.gov)
National Resources Defense Council Children's
Environmental Initiative & Children Environmental Health
(www.cehn.org)
School Nutrition Association (formerly American School Food
Service Association) (www.schoolnutrition.org)
The Center for Health and Health Care in Schools
(www.healthinschools.org/home.asp)

OTHER RESOURCES

PTA in California (official newsletter of the California State
PTA)
California State PTA website (www.capta.org)
Insurance and Loss Prevention Guide (English and Spanish)
mailed annually to PTA presidents
Our Children (National PTA magazine)
Quick-Reference Guide (National PTA)
National PTA website (www.pta.org)
California State PTA Vice President for Health
(health@capta.org) or 916.440.1985 ext. 306

10/2010

Para la PTA Nacional y la PTA del Estado de California, la educación sanitaria es de suma importancia. Las unidades locales pueden promoverla.

Algunas formas de promover la educación de la salud física, mental y emocional.

- Ayudar a los padres de familia a reconocer y responder a las necesidades de salud y nutrición de sus familias.
- Fomentar el cumplimiento de las directrices sobre educación sanitaria en el plan de estudios
- Trabajar en el mejoramiento de los servicios de asistencia sanitaria para los estudiantes y la comunidad, especialmente en la enfermería de la escuela.
- Trabajar en el mejoramiento de la infraestructura para servicios de salud en la escuela y la comunidad.
- Destacar los conceptos de bienestar y prevención.
- Actualizar e implementar las normas de bienestar escolar.
- Enfatizar la importancia de estilos de vida saludables y dar ejemplo de estos a los niños.
- Promover un ambiente escolar consistente con la educación sanitaria que ese enseña en el salón de clase.
- Tratar de que los padres de familia tomen conciencia y se hagan responsables de los temas ambientales, así como de los peligros que atentan contra la salud de sus hijos y familias.
- Establecer un programa escolar de salud integras que incluya actividades y servicios diseñados para promover el óptimo desarrollo físico, emocional, social y educativo de los niños y jóvenes.

ACCIONES RECOMENDADAS

- Trabaje con el presidente de programas para realizar al menos una reunión de la PTA sobre temas de salud.
- Coordine para que haya una mesa de exhibición sobre temas de salud en las reuniones de la PTA y tener disponibles algunos panfletos seleccionados para su distribución.
- Envíe artículos sobre salud para el boletín de la unidad. Solicite artículos y sugerencias a la enfermería de la escuela o utilice artículos sobre temas de salud de las publicaciones de la PTA de California, *PTA in California* o *The Communicator*.
- Participe en proyectos de salud que se estén llevando a cabo en la PTA Nacional o de California.
- Apoye las actividades relacionadas con servicios de salud, incluso la Semana del Lazo Rojo, el Mes de inmunización, el Día del enfermero escolar, el Mes nacional de la nutrición, el Día mundial del SIDA y el Día para dejar de fumar (Great American Smoke Out).
- Fomente el voluntariado en las áreas de diagnóstico a los estudiantes para la vista, oído, escoliosis, etc.

- Solicite partidas en el presupuesto de la PTA para las necesidades estudiantiles de salud y bienestar.
- Apoye la enseñanza de una educación sanitaria en todos los grados, que cumpla con el estándar de California para Educación de la Salud.
- Trabaje con los maestros en el aula para animarlos a utilizar premios e incentivos en el aula que no sean comida.
- Promueva el lavado de las manos en la clase, especialmente antes de comer o después de usar el sanitario.
- Promueva programas de educación física en las escuelas y comunidades.
- Trabajar con distritos escolares locales y responsables de las políticas estatales para garantizar políticas son promulgadas para proporcionar liderazgo de salud apropiadas por enfermeras escolares respetados, incluyendo la aprobación de la relación entre la estudiante de enfermera recomendada 1 a 750.
- Educar a personal de la escuela y las familias sobre la importancia de la calidad del aire interior saludable y su relación con estudiantes y personal de salud, el logro académico y el absentismo.
- Educar a los estudiantes, padres, personal de la escuela y la comunidad sobre la alta incidencia de cáncer de piel y recomendar estrategias para reducir el riesgo de esta enfermedad.
- Educar al personal de la escuela y las familias sobre la importancia de los programas integrales de salud escolar.

LOS PROYECTOS ADICIONALES PUEDEN INCLUIR

- Planear una feria social y de bienestar que incluya oradores, demostraciones relacionadas con salud, exposiciones y videos, todo esto proporcionado por organismos locales. (Ferias comunitarias de salud y de bienestar 7.10)
- Representar a la PTA en las comisiones del distrito escolar y de organismos aliados, así como en otros grupos especiales
- Invitar al director de servicios de nutrición a la escuela para hablar acerca de los cambios en los lineamientos nutricionales de alimentos ofrecidos en la escuela.
- Establecer un Consejo Escolar de Salud.
- Fomentar la participación en las clases de primeros auxilios y de reanimación cardiopulmonar (CPR).
- Elaborar y distribuir una lista de las instituciones comunitarias de salud, líneas telefónicas para atender emergencias relacionadas con el consumo de drogas y alcohol, maltrato infantil e intervención en casos de crisis.
- Apoyar los programas de inmunización escolares y la educación de padres de familia en cuanto a los beneficios de la inmunización.

RECURSOS ADICIONALES

Alliance Working Antibiotic Resistance Education (AWARE)
[Alianza para la educación de la resistencia antibiótica]
(www.aware.md)

Academia Estadounidense de Pediatría (www.aap.org)

Programas de Salud Escolar de la Sociedad Americana del
Cáncer (www.cancer.org/schoolhealth)

Asociación Estadounidense del Corazón
(www.americanheart.org)

Asociación Estadounidense del Pulmón
(www.lungusa.org) (www.californialung.com)

Consejo Nacional de Recursos (Ambiental) (www.nrdc.org)

PARA MÁS INFORMACIÓN

Asociación Estadounidense de Diabetes (www.diabetes.org)

Asociación Estadounidense de Odontología (www.ada.org)

Presidente de servicios de salud del distrito o del consejo,
PTA de California

California Department of Education
[Departamento de Educación de California]
(www.cde.ca.gov)

Departamento de Salud Pública de California
(www.cdph.ca.gov)

Asociación Dietética de California (www.dietitian.org)

California Environmental Protection Agency
[Oficina de Protección del Medio Ambiente de California]
(www.calepa.ca.gov/Education/EI1/default.html)

Asociación de Enfermeras Escolares de California
(www.csno.org)

Asociación de Nutrición Escolar de California (www.csna.org)

Hospitales comunitarios

Departamento de salud del condado, educación sanitaria

Departamento de sanidad y de salud mental del condado

Centros para la prevención y el control de enfermedades
(www.cdc.gov)

Consejo de Productos Lácteos de California
(www.dairycouncilofca.org)

Agencia de Protección Ambiental (www.epa.gov)

Healthy Kids Resource Center [Centro de Recursos para el
Niño Saludable] (www.hkresources.org)

Institute of Medicine of the National Academies
[Instituto de Medicina de las Academias Nacionales]
(www.iom.edu/)

Boletines del departamento de salud de la ciudad o del
condado

Asociación Nacional de Enfermeras Escolares (www.nasn.org)

Asociación Nacional de Consultores de Enfermeras Escolares
(www.nassnc.org)

National Center for Health Education
[Centro Nacional para Educación de la Salud]
(www.nche.org)

Instituto Nacional sobre el Abuso de Drogas (NIDA, por sus
siglas en inglés) (www.drugabuse.gov)

National Institutes of Health [Institutos Nacionales de Salud]
(www.nih.gov)

Asociación Nacional de Salud Mental (www.nmha.org)

Consejo Nacional para la Defensa de los Recursos, Iniciativa
Ambiental de los Niños y Salud Ambiental de los Niños
(www.cehn.org)

School Nutrition Association (anteriormente American School
Food Service Association) (www.schoolnutrition.org)

The Center for Health and Health Care in Schools [Centro
para la Salud y Cuidados de la Salud en las Escuelas]
(www.healthinschools.org/home.asp)

OTROS RECURSOS

PTA in California (boletín oficial de la PTA de California)

Sitio Web de PTA de California (www.capta.org)

Guía de seguros y prevención de pérdidas (en inglés y
español) enviada anualmente por servicio postal a los presi-
dentes de la PTA.

Our Children (Revista de la PTA Nacional, suscripción)

Guía de referencia rápida de la PTA Nacional

Sitio Web de la PTA Nacional (www.pta.org)

Vicepresidente de servicios de salud de la PTA de California
(health@capta.org) o 916.440.1985 ext. 306

10/2010

Safe Routes to School



Ernesto Lizaola
Safe Routes to School Manager
Silicon Valley Bicycle Coalition
bikesiliconvalley.org

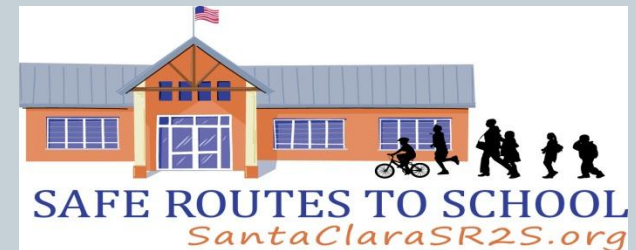
About SVBC



Non-profit, member organization promoting more active transportation and greater access to bicycling in Santa Clara and San Mateo Counties.

SR2S Programs:

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- East Palo Alto
- Millbrae
- Redwood City
- Redwood Shores
- Santa Clara
- San Jose



Education: Bicycle and Pedestrian Safety



Interactive, indoor and outdoor instruction.

Student Education

- In-class education
- School-wide assemblies
- Bicycle and pedestrian skills training & rodeos
- After school programs



Parent Education

- PTA/Parent meetings
- Trainings
- Workshops/Events

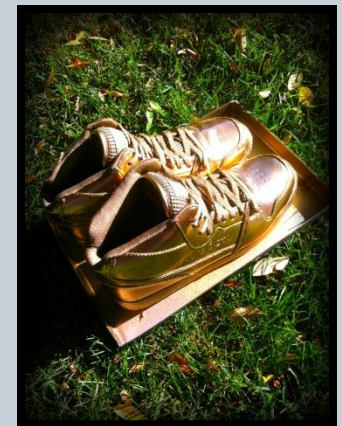


Encouragement: Inspiring Students and Parents to Participate



Encouragement

- Walk and bike to school days
- Walking school buses/bike trains
- Walk and Roll challenges
- Drive, park, and walk programs
- Family Fun Nights
- Carpool



Evaluation & Engineering: Partnerships and Persistence

Evaluation

- Student travel tallies
- Parent surveys
- Suggested routes map
- Teacher surveys
- Walkability assessments

Safe Routes to School Students Arrival and Departure Tally Sheet

CAPITAL LETTERS ONLY - BLUE OR BLACK INK ONLY

School Name: _____ Teacher's First Name: _____ Teacher's Last Name: _____

Grade: K, L, U, J, S, 2 _____ Monday's Date (Month/Day/Year): _____ Number of Students Enrolled in Class: _____

1. Please note the weather.

2. Second, please ask your students how they arrived at school yesterday and how they got home yesterday. Then please ask your students how they arrived at school today and how they plan to get home. (This can be done at the same time.) Read all choices before asking students to raise their hands.

Number of students present: Tuesday _____ Wednesday _____

Weather	Walk	Bike	School Bus	Family Vehicle	Carpool	Transit	Other	Total
(Sunny, Partly Sunny, Overcast, Rain, Snow)				(Only with children from your family or other families)	(Only with children from your family or other families)	(City bus, subway, etc.)	(Bike, skateboard, scooter, etc.)	(Should match # of students present on each day)
Tues. AM								
Tues. PM								
Wed. AM								
Wed. PM								

Safe Routes To School Tally Sheet

District Name: _____ School Name: _____

Teacher Name: _____ Grade: _____

Number of Students Enrolled: _____ Date: _____

1. Please note the weather.

2. Second, please ask your students how they arrived at school yesterday and how they got home yesterday. Then please ask your students how they arrived at school today and how they plan to get home. (This can be done at the same time.) Read all choices before asking students to raise their hands.

Number of students present: Tuesday _____ Wednesday _____

Weather	Walk	Bike	School Bus	Family Vehicle	Carpool	Public Transit	Other	Total
(Sunny, Partly Sunny, Overcast, Rain, Snow)				(Only with children from your family or other families)	(Only with children from your family or other families)	(City bus, subway, etc.)	(Bike, skateboard, scooter, etc.)	(Should match # of students present on each day)
Tues. AM								
Tues. PM								
Wed. AM								
Wed. PM								

Table 1: Winter/Spring 2012 Hand Tally Results, Santa Clara SR2S Schools

School	Percentage of Students Traveling by Each Mode							# of Trips
	Car	Walk	Bus	Carpool	Bike	Transit	Other*	
All Schools	65.0%	21.0%	5.1%	5.0%	2.8%	0.1%	0.9%	8628
Bowers Elementary	63.7%	16.8%	14.1%	1.0%	4.4%	0.0%	0.0%	1091
Briarwood Elementary	71.4%	16.9%	6.6%	2.1%	2.2%	0.5%	0.2%	805
Haman Elementary	71.9%	16.2%	5.9%	4.6%	0.9%	0.0%	0.5%	1234
Juan Cabrillo Middle	63.0%	22.6%	0.7%	6.5%	5.4%	0.2%	1.5%	2479
Montague Elementary	62.6%	25.6%	3.5%	5.9%	1.9%	0.0%	0.5%	593
Scott Lane Elementary	56.8%	36.6%	1.7%	5.0%	0.0%	0.0%	0.0%	807

* "Other" category includes wheeled devices other than bicycles (i.e. scooters, skateboards, etc.)

Source: Student Hand Tallies, February through April of 2012

Evaluation & Engineering: Partnerships and Persistence cont.

Engineering

- Task Force Team
- School audits
- Parent/community meetings
- Identify solutions
- Set priorities



Concerns: Surveys Say...



- Drop off/pick up traffic
- Speeding
- Cell phone use
- Lack of school zone signage
- Ignoring stop signs
- Lack of enforcement
- Crossing guard training
- Loitering
- Lack of bike lanes



Bring SR2S to Your School



1. Bring together the right people
2. Hold a kick-off meeting
3. Gather information and identify issues
4. Identify solutions
5. Make a plan
6. Fund the plan
7. Act on the plan



Resources



National/Online Resources:

- National Center for Safe Routes to School
saferoutesinfo.org
- Safe Routes to School National Partnership
saferoutespartnership.org
- Walk Bike to school day
walkbiketoschool.org

For more information



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