



NEWTOWN

BUSINESS ASSOCIATION

SPONSORSHIP FORM FOR WELCOME DAY HELD ON SUNDAY 5/1/16

Sponsorship & space reservations close on 4/1/16

We highly encourage purchases of sponsorship via our online system at www.newtownba.org. Please use this form only in the case of inability to purchase sponsorship levels online.

Yes, I would like to be a NBA 2016 Welcome Day Sponsor. Please enroll me as a:

Gold Level: \$500

- Purchase sponsorship by 2/10/16 and your logo will be included with Welcome Day info in the Newtown Community Guide and Business Directory published in March 2016
- Company logo displayed on NBA website's Welcome Day page with link to your site.
- NBA will provide color coded balloons for your booth to stand out from all others.
- NBA will drive additional traffic to your booth by utilizing and promoting a special Welcome Day Prize card which you will stamp and enable visitors to your booth to win special high value prizes.
- Company logo on all event promotions including advertising, poster, flyers and the "Welcome Day Guide" if published in an issue of "Advance of Bucks County" & distributed during the event.
- Your logo will printed on the sponsor boards at the event and you can display your banner at your space. stand (weighted vertical stand) with set up and take down.
- Verbal recognition at the opening ceremony and during performances
- Promotional item or print material in 1500 gives away bags distributed to attendees. (Requires your participation at the bag stuffing event – location TBA)
- A 10' x 10' space at the Welcome Day event valued at \$95. Note: The NBA will not be providing tables for participants as we have reduced space cost & removed sell fees.

As a gold level sponsor, you will need to forward you logo to Leigh Sheek-Vogel at leigh@turningpointdm.com no later than 4/2/15. Full color, high resolution logo required.

Silver Level - \$250

- Company name listed on NBA website's Welcome Day Event page with link to your site.
- Company name (not logo) on all event promotions including advertising, poster, flyers and the "Welcome Day Guide" if published in an issue of "Advance of Bucks County" & distributed at event
- Company name listed on the sponsor banner board displayed at event
- 10' x 10' space at the Welcome Day event valued at \$65. Note: The NBA will not be providing tables for participants as we have reduced space cost & removed sell fees.

Bronze Level - \$125

- Sponsorship at Entertainment Venues – Please contact Bill Sheffer for details at BSheffer@fnbn.com

I am a 2016 Partner Sponsor therefore I will not be charged all of the benefits included in Gold Level and plan to attend Welcome Day and will need space reserved for my business by completing this form.

Company: _____ Name: _____

Company Phone No: _____ Email: _____

Company Address: _____

Event Day Contact Person: _____ Event Day Cell No.: _____

_____ Yes, I will reserve space at Welcome Day and have completed the Welcome Day Member's Application Form (available online)

_____ No, I will enjoy all my sponsorship level benefits but will not have a space at the event.

*I have read this sponsorship enrollment form completely and agree to meet ALL the required deadlines & specifications listed above in order to receive all the benefits of my sponsorship level. I understand that my reservation for Sponsorship is not complete with out submission of payment and WD forms. **Please sign & date:** _____*

If you can not purchase sponsorship at www.newtownba.org please make check made payable to "NBA" and mailed to Beverly F. Dimler, Penns Trail Self Storage, 104 Penns Trail, Newtown, PA 18940, To be received no later than 4/1/16.