



Sponsorship Opportunities Guide

THE PRESIDENT'S BANQUET
THE CHRISTMAS TRADITIONS CHOIR CONCERT
THE ANNUAL EAGLE HALL OF FAME BENEFIT
2015-2016

QUESTIONS

Conference and Event Services
events@northwestu.edu
(425) 889-5269

Northwest
UNIVERSITY



THE PRESIDENT'S BANQUET

Friday, October 9, 2015



THE CHRISTMAS TRADITIONS CHOIR CONCERT

Tuesday, December 8, 2015

VIP RECEPTION SPONSOR (\$5,000)

- Exclusivity; only one sponsor will be recognized at this level
- Company logo on event website from August through October 2015
- Company name and mission statement at reception (made by NU spokesperson)
- Invitation for 10 guests to attend VIP reception with featured speaker
- Table signage at reception
- Company logo listed as VIP Reception Sponsor on hallway display
- Company logo listed in the event program
- VIP table with seating for up to 10 guests

GOLD SPONSOR (\$5,000)

- Logo on event invitations (sent to over 8,000 electronically and 1,000 via print)*
- Company logo on event website from August through October 2015
- Ongoing social media opportunities
- Special platform recognition during event
- Company logo prominently displayed as the Gold Sponsor in the program and from stage
- Registration table signage
- Invitation for table host plus five guests to attend VIP reception with featured speaker
- VIP tables with seating for up to 20 guests

SILVER SPONSOR (\$2,500)

- Logo on event invitations (sent to over 8,000 electronically and 1,000 via print)*
- Company logo on event website from August through October 2015
- Ongoing social media opportunities
- Special platform recognition during event
- Company logo listed in the program
- Invitation for table host plus three guests to attend VIP reception with featured speaker
- VIP table with seating for up to 10 guests

TABLE SPONSOR (\$1,500)

- Name listed in the program
- Invitation for table host plus one guest to attend VIP reception with featured speaker
- Table with seating for up to 10 guests

*Please email your high-resolution logo to events@northwestu.edu along with your completed Sponsor Commitment Form no later than October 1, 2015. Must confirm by July 20, 2015 for maximum benefit.

PLATINUM SPONSOR (\$5,000)

- Eight premium seats for the concert
- Four spots for the VIP reception (prior to the concert)
- Name and logo on event invitations (sent to over 8,000 electronically)
- Company logo prominently featured on placecard at event
- Name and logo listed on pre-event announcements
- Recognized as a Platinum Sponsor on NU social media outlets
- Highlighted recognition at VIP reception
- Name and logo prominently displayed as Platinum Sponsor in the program

GOLD SPONSOR (\$2,500)

- Four premium seats for the concert
- Two spots for the VIP reception (prior to the concert)
- Name and logo on event invitations (sent to over 8,000 electronically)
- Company logo on featured placecard at event
- Recognized as a Gold Sponsor on NU social media outlets
- Recognition at VIP Reception
- Name and logo prominently displayed as Gold Sponsor in the program

SILVER SPONSOR (\$1,000)

- Two premium seats for the concert
- Name prominently displayed on placecard at event
- Name printed in the program as a Silver Sponsor



THE 6TH ANNUAL EAGLE HALL OF FAME BENEFIT

Thursday, March 31, 2016

NORTHWEST UNIVERSITY 2015-2016 Sponsor Commitment Form

Also available online at www.northwestu.edu/give

SPONSORSHIP LEVELS

Please check the box indicating the level of your support.

The President's Banquet October 9, 2015

- \$5,000 VIP Reception Sponsor
- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,500 Table Sponsor

The Christmas Traditions Choir Concert December 8, 2015

- \$5,000 Platinum Sponsor
- \$2,500 Gold Sponsor
- \$1,000 Silver Sponsor

The Hall of Fame Benefit March 31, 2016

- \$7,500 VIP Sponsor
- \$5,000 Blue Sponsor
- \$2,500 White Sponsor
- \$1,000 Table Sponsor

VIP SPONSOR (\$7,500)

- Exclusivity; only one sponsor will be recognized at this level
- Company logo on event website from January through March 2016
- Company name and mission statement at reception (made by NU spokesperson)
- Invitation for eight guests to attend VIP reception with featured speaker
- Table signage at reception
- Company logo listed as VIP Sponsor on hallway displays
- Company logo listed in the event program
- Half-page ad in Auction Catalog
- VIP table with seating for up to eight guests at event

WHITE SPONSOR (\$2,500)

- Logo on event invitations (sent to over 8,000 electronically)*
- Company logo on event website from January through March 2016
- Ongoing social media opportunities
- Quarter-page ad in Auction Catalog
- Company logo listed in the program and displayed from stage
- Invitation for table host plus three guests to attend VIP reception with featured speaker
- VIP table with seating for up to eight guests

TABLE SPONSOR (\$1,000)

- Name listed in event program
- Invitation for table host plus one guest to attend VIP reception with featured speaker
- One reserved table with seating for up to eight guests

*Please email your high-resolution logo to events@northwestu.edu along with your completed Sponsor Commitment Form. Must confirm by January 12, 2016 for maximum benefit. Tables purchased for the Hall of Fame includes a seat for a student athlete.

CONTACT INFORMATION

Sponsor's Name or Organization: _____
(As it should appear on printed materials)

Contact Name: _____ Title: _____

Email: _____ Phone: _____

Address: _____ City/State/Zip: _____

Website: _____

SPONSORSHIP PAYMENT OPTIONS

Pay by Check: Please make your check payable to Northwest University and mail this form to the address below.

Northwest University
Attn: Conference and Event Services
5520 108th Ave NE
Kirkland, WA 98033

Pay by Credit Card: Please fill in the following information and mail this form to the address above.

Amount: \$ _____ Card Type: Visa Master Card American Express

Name of Cardholder: _____

Billing Address: _____ City/State/Zip: _____

Credit Card #: _____ Expiration Date: _____

Cardholder Signature: _____ Security Code: _____

THANK YOU FOR SUPPORTING NORTHWEST UNIVERSITY!

Northwest University is a 501(c)(3) nonprofit organization, Federal Tax ID # 91-0615846



